



Legislation Text

File #: 23-0004, **Version:** 1

TO:

Honorable Mayor and Members of the City Council

THROUGH:

Bruce Moe, City Manager

FROM:

George Gabriel, Assistant to the City Manager

SUBJECT:

Status Update on Fiscal Year 2022 - 2023 Chamber of Commerce Work Plan Contract (City Manager Moe).

RECEIVE REPORT

RECOMMENDATION:

Staff recommends that the City Council receive and file the update on the fiscal year 2022-2023 Chamber of Commerce Work Plan agreement.

FISCAL IMPLICATIONS:

There are no fiscal implications associated with the recommended action. However, it should be noted that the value of the contract for this fiscal year amounts to \$47,585.

BACKGROUND:

At the July 19, 2022, meeting, City Council adopted Resolution No. 22-0108 approving the fiscal year 2022-2023 Manhattan Beach Chamber of Commerce Work Plan agreement in the amount of \$47,585. The agreement requires the Chamber to provide a status report on tasks completed thus far in January 2023. Additionally, once the agreement also requires that on or before June 30, 2023, the Chamber shall submit a report to City detailed information on overall project management and achievement of goals as compared to the work plan and budget set forth in the agreement.

DISCUSSION:

Consistent with prior agreements, the Chamber of Commerce Work Plan agreement (Attachment) lists several programs and services proposed by the Chamber that are intended to improve the local economy. These can be broadly divided into services that: 1) improve the hospitality climate in Manhattan Beach through production of better marketing materials and more strategic outreach; 2) provide programs to improve local business engagement and education; and 3) continue sponsorship of events hosted by the Chamber.

As required by the agreement with the City, the Chamber has provided a document titled, "Semi Annual Work Plan Progress/Update" (Attachment) to the City. The Chamber reported that work has commenced work upon all 9 tasks identified in the agreement. As of January 10, 2023, one task has been completed but expects to complete the remaining eight items prior to contract expiration (June

30, 2023). Most notably, an excerpt from the updated by the Chamber states:

“Thus far in Fiscal Year (FY) 2022-2023 the MBCC has had a busy and productive year. Some key accomplishments include: 1) hiring a new Chamber team member, 2) Implementation of the *MB Pier Review*, a bi-monthly newspaper sent directly to all Manhattan Beach residents, businesses, and chamber members, 3) Printed and distributed the annual Community & Destination Guide, 4) Producing two Candidates Forums, and 5) Ended the calendar year with two successful events in the Best of Manhattan and the Holiday Mixer Extravaganza.”

CONCLUSION:

Staff recommends that the City Council receive and file the update on the fiscal year 2022-2023 Chamber of Commerce Work Plan agreement.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENTS:

1. Semi Annual Work Plan Progress/Update (Provided by Chamber of Commerce)
2. Agreement - Chamber of Commerce (2022)