



Legislation Text

File #: 20-0019, **Version:** 1

TO:
Honorable Mayor and Members of the City Council

THROUGH:
Bruce Moe, City Manager

FROM:
Steve S. Charelian, Finance Department Director
Cynthia F. Mickschl, Revenue Services Manager

SUBJECT:
Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).

PRESENT

RECOMMENDATION:

Staff recommends that the City Council recognize businesses that have been providing services to the community for a number of years.

FISCAL IMPLICATIONS:

The cost of plaques and certificates is approximately \$1,500.

BACKGROUND:

City Council established an award program to recognize businesses that have continuously maintained a commercially-zoned premise, providing services to our community for many years.

On May 1, 2018, City Council approved a revision to the longstanding business award program changing the incremental milestones recognized from 10, 20, and 40 years of continuous service to 10, 25, 30, 40, and 50 years. Plaques will be awarded to businesses that achieve the 30, 40, and 50 year milestones, special proclamations will be presented to businesses with 25 years and certificates will be mailed to businesses with 10 years. The longstanding business awards will be placed on the ceremonial calendar, annually on the second City Council Meeting in January.

The table below shows the number of businesses receiving recognition in 2019 and 2018 under the new milestones, followed by a listing for the previous four years under the former structure:

Year	Plaques	Special Proclamations	Certificates
2019	22	16	35
2018	23	13	16
2017	3	25	42
2016	5	15	22
2015	1	18	37
2014	11	22	36

DISCUSSION:

This year, City Council will present a total of 22 plaques in the 30, 40, and 50 year categories:

50 Years

1. Automobile Club of Southern California
2. The Castle
3. Jack in The Box #395
4. Montessori School of Manhattan Beach Inc.
5. Northrop Grumman Systems Corporation
6. Marlene M. Schultz, D.D.S.

40 Years

1. Friendly Tailor
2. Manhattan Beach Nursery School
3. Manhattan Beach Tailors
4. Ullman/Schwartz Chiropractic
5. Linda P. Wilson, C.P.A.

30 Years

1. Bayside Hair Design
2. Beach Chinese Food to Go
3. BREWCO- Manhattan Beach
4. Lori J. Clark, O.D.
5. Coastline Chiropractic
6. Engravable U
7. Manhattan Beach Cleaners
8. Manhattan Beach Toyota
9. Mc Donald's #11194
10. Paws-A-While
11. SOI Counseling & Testing Center

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 25 years and will be presented with special proclamations:

1. California Pizza Kitchen
2. California Tanning Salons, Inc.
3. The Coffee Bean #22
4. Equity Management Company
5. Jamba Juice #006
6. Johnny Rockets
7. Magic Nails & Spa
8. Manhattan Beach Animal Hospital
9. Manhattan Bread & Bagel
10. Lawrence S. Moy, M.D. Inc.
11. Oceanographic Teaching Station Inc.
12. Studio K Hair Designs
13. Tomaro Architecture Inc.

14. Victoria's Secret #612
15. West Coast Center for Orthopedic Surgery
16. Western America

The following establishments have served the community continuously for 10 years and will receive certificates by mail:

1. 3 Leaf Realty Inc.
2. All Yoo
3. Bath & Body Works #152
4. Beachside Smiles
5. Bella Beach Kids
6. Beverages & More, Inc. #111
7. Burstein Law Firm
8. Cielo A Boutique Salon
9. Contes Law Corporation
10. Free People
11. The Green Yogi
12. The Hummus Factory
13. J P Morgan Chase Bank, N.A. (2600 Sepulveda Blvd.)
14. J P Morgan Chase Bank, N.A. (700 S Sepulveda Blvd.)
15. Kasai Hair Manhattan Beach
16. Law Offices of John A. Strain
17. Momoko Skin Care
18. Moni Moni International
19. The Original Rinaldi's
20. Parametric Technology Corporation
21. Simmzy's
22. Stephen Morris, M.D. Inc.
23. Summer L. Blake, D.D.S. M.S., A Dental Corp.
24. Surf Food Stand
25. SusieCakes Bakery
26. Tin Roof Bistro
27. Valley Radiotherapy Assoc. Medical Group Inc.
28. Vista Manhattan, Inc.
29. Yoga Loft

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments.

PUBLIC OUTREACH:

After analysis notifying the award recipients, Staff determined no additional public outreach was required for this issue.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that there is no possibility that the activity may have a significant

effect on the environment; therefore, pursuant to Section 15061(b)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.