



Legislation Text

File #: 18-0477, **Version:** 1

TO:

Honorable Mayor and Members of the City Council

THROUGH:

Bruce Moe, City Manager

FROM:

Mark Leyman, Director of Parks and Recreation
Martin Betz, Cultural Arts Manager

SUBJECT:

Request from the Cultural Arts Commission to Discuss the “Art in the Park” Event Proposal (Parks and Recreation Director Leyman).

DISCUSS AND PROVIDE DIRECTION

RECOMMENDATION:

Staff recommends that the City Council discuss and provide direction on the request from the Cultural Arts Commission to discuss the “Art in the Park” event proposal.

FISCAL IMPLICATIONS:

There are no fiscal implications at this time, as this is a request to discuss the item. If the City Council approves the item for discussion, the Commission will bring forward recommendations for City Council consideration. The Cultural Arts Commission projects that the “Art in the Park” event would cost approximately \$20,000-\$30,000 and could be appropriated from the Public Arts Trust Fund. As of October 4, 2018, the fund has an allocated balance of \$288,779 and an unallocated balance of \$1,134,587.

BACKGROUND:

Arts in the Park is a one-day event designed to introduce many different art forms and arts organizations to the community of Manhattan Beach. The event would feature 20-30 booths from different arts organizations that service the community. All of the featured organization will be from the Beach Cities, with a few located in El Segundo and Torrance. Each organization will feature their programs and services, give demonstrations and host an interactive art workshop. (A large percentage of the project budget will be designated to provide the materials for the art workshops).

DISCUSSION:

The City Council approved the Cultural Arts Commission Work Plan at the June 4, 2018 City Council meeting. However, the Boards and Commissions Handbook provides an option to add an item to the work plan (page 18, work plan section):

“If a new item is brought forward from the commission after the Work Plan has been approved by the City Council, the commission may still request permission to discuss

that item, but will require City Council approval. During the “Commission Items” portion of a Commission meeting, a Commissioner may raise the idea of a new initiative for potential future consideration. If the majority of the Commission agrees to pursue the new initiative, the Commission may forward the request to the City Council through a letter or summary prepared by the Staff Liaison and placed on the consent calendar of City Council meetings requesting to approve discussion of the new Work Plan initiative.”

Consistent with the Boards and Commission Handbook, the Cultural Arts Commission is requesting permission to place this discussion item on a future Commission agenda and potentially present a recommendation for future City Council consideration.

PUBLIC OUTREACH/INTEREST:

Preliminary discussions and a PowerPoint presentation of the concept was presented at the September 24, 2018, Cultural Art Commission meeting.

LEGAL REVIEW

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

Attachments:

1. Memo - Cultural Arts Commission Request
2. PowerPoint Presentation