



Legislation Text

File #: RES 17-0045, **Version:** 1

TO:

Honorable Mayor and Members of the City Council

THROUGH:

Mark Danaj, City Manager

FROM:

Andy Sywak, Economic Vitality Manager

SUBJECT:

Resolution of Intention to Provide for Annual Levy and Collection of Assessments for the Downtown Business Improvement District and Setting June 20, 2017 for a Public Hearing (Economic Vitality Manager Sywak).

ADOPT RESOLUTION NO. 17-0045, SET PUBLIC HEARING FOR JUNE 20, 2017

RECOMMENDATION:

The Downtown Business Improvement District Advisory Board and City Staff recommend that the City Council adopt Resolution No. 17-0045 announcing the City's intention to set assessments for the Downtown Business Improvement District (BID) for fiscal year (FY) 2017-2018, and setting the public hearing for June 20, 2017.

FISCAL IMPLICATIONS:

There is no budgetary or other financial implication associated with the adoption of the Resolution of Intention.

BACKGROUND:

In 1998, the City Council, at the request of the downtown business owners, dissolved an existing parking district and created a new Business Improvement District (BID) for the downtown area. The new district was created under the Parking and Business Improvement Area Law of 1989, which provides flexibility with respect to the use of funds. The previously existing parking district restricted the use of the funds to the acquisition and construction of parking facilities.

The Parking and Business Improvement Area Law of 1989 requires that the district and the associated assessments be renewed annually. Therefore, at its meeting of June 20, 2017, the City

Council will hold a public hearing to consider the request from the Downtown Business Improvement District Advisory Board to renew the district for fiscal year 2017-2018 and levy the associated assessments (80% surcharge on business license fees to a maximum of \$600).

DISCUSSION:

The purpose of the Resolution is to announce the City's intention to renew the BID assessment, outline the activities and services to be funded by the assessment, and to set the date for a formal public hearing (June 20, 2017). The funding for the BID is an assessment in the amount of 80% of the business license tax, not-to-exceed \$600 for any individual business.

On April 27, 2017, the Downtown Manhattan Beach Business Improvement District Advisory Board met to discuss the proposed service program and associated budget for FY 2017-2018. At that time, the Board approved various documents, including the FY 2017-2018 program (Attachment 1). Subsequently, the Chairperson of the Advisory Board (Mike Zislis) submitted a letter (Attachment 2) requesting the City Council adopt the Resolution of Intention (Attachment 3).

CONCLUSION:

If adopted by the City Council, this Resolution of Intention will be circulated to all business owners within the BID as notification of the public hearing on June 20, 2017. In addition, a notice advertising the public hearing will be placed in The Beach Reporter. At the public hearing, all proponents and opponents of the annual assessment will have an opportunity to present information to the City Council.

Attachments:

1. FY 2017-2018 Downtown Business Improvement District Activity Plan
2. Chairperson Letter from BID Advisory Board
3. Resolution No. 17-0045