



Legislation Details (With Text)

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Title: Presentation of 2024 Recognition Awards for Longstanding Local Businesses (No Budget Impact)
(Interim Finance Director Jones).
PRESENT

Sponsors:

Indexes:

Code sections:

Attachments: 1. PowerPoint Presentation

Date	Ver.	Action By	Action	Result
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TO:
Honorable Mayor and Members of the City Council

THROUGH:
Talyn Mirzakhian, City Manager

FROM:
Onyx Jones, Interim Finance Director
Libby Bretthauer, Financial Services Manager
Emy-Rose Hanna, Revenue Services Supervisor

SUBJECT:
Presentation of 2024 Recognition Awards for Longstanding Local Businesses (No Budget Impact)
(Interim Finance Director Jones).
PRESENT

RECOMMENDATION:
Staff recommends that the City Council recognize businesses that have been providing longstanding business operations and services to the community for a number of years.

FISCAL IMPLICATIONS:
Sufficient funding is available in the Finance Department budget for the plaques, recognition awards, certificates and related supplies.

BACKGROUND:
City Council established an award program to recognize and applaud longstanding businesses that

have continuously maintained a commercially-zoned premise providing services to our community for many years.

On May 1, 2018, City Council updated the Longstanding Business Award Program by identifying five incremental milestones recognizing 10, 25, 30, 40, and 50 years of continuous service.

On September 9, 2021, City Council directed staff to expand the Program by including additional milestone years (5, 15 and 20 years) to the Longstanding Local Business Award Program.

Based on the historical changes to the award program, the City now recognizes eight (8) incremental milestones with 5, 10, 15, 20, 25, 30, 40, and 50 years of continuous service in the community.

As further background, the requirements of the award program include the following criteria:

1. The business must be located in a commercially-zoned premise.
2. The business must be in good standing and current on their business license taxes.
3. The business does not fall in an excluded business category (Out of town, living area, PO Box, Condo Association and out of town contractors and subcontractors).

DISCUSSION:

Following extensive review of eligible businesses and consideration of the program criteria, a total of 166 businesses have been recognized for the 2024 Longstanding Business Awards.

The table below shows the number of businesses receiving recognition under incremental milestones, as well as the four previous years for comparison:

Year	Plaques (20-50 years)	Recognitions (10-15 years)	Certificates (5 years)	Total
2024*	64	49	53	166
2023*	50	42	52	144
2022*	43	62	45	150
2021*	32	47	43	122
2020**	20	9	35	64

* The totals for 2021-2024 are reflective of the 8 incremental milestones: 5, 10, 15, 20, 25, 30, 40, and 50 years.

** The totals for 2020 and prior are reflective of the 5 incremental milestones: 10, 25, 30, 40, and 50 years.

As illustrated in the table above, plaques will be awarded to businesses that reach 20 to 50 year milestones. Special recognition awards will be provided to businesses with 10 to 15 year milestones and certificates will be awarded to businesses with 5 year milestones.

During the Ceremonial presentation this year, City Council will present a total of 64 plaques to various businesses (*in alphabetical order*) in the 50, 40, 30, 25, and 20 year milestones, as follows:

50 Years

1. Asian Arts
2. Auto Meister
3. Gary M. Lazarus OD, PHD Inc.
4. Shellback Tavern

5. Westcoast Land Co Inc.

40 Years

1. Barney M. Hom, DDS
2. Chang's Acupuncture Clinic
3. El Sombrero #2
4. Jay Stephenson A.I.A.
5. Magic Rainbow Pre-School
6. Manhattan Meats
7. Michael J. Devine & Assoc, Inc.
8. Oceanside Camera Repair
9. Olympic Cleaners
10. Vivian F. Credidio, PHD

30 Years

1. California Pizza Kitchen
2. California Tanning Salons, Inc.
3. Equity Management Company
4. Johnny Rockets
5. Oceanographic Teaching Station Inc.
6. Studio K Hair Designs
7. The Coffee Bean & Tea Leaf #22
8. Tomaro Architecture Inc.
9. Victoria's Secret #612
10. West Coast Center for Orthopedic Surgery

25 Years

1. Barnes & Noble Booksellers Inc.
2. DeMich Concrete Co.
3. E-Escrows Inc.
4. Il Fornaio
5. Jennifer M Honey, Law Offices
6. Jiffy Lube #2000
7. JWM CPA & Company
8. Le Sorelle Salon
9. Manhattan Auto Center
10. Mud Honey
11. Old Navy #6043
12. Recreational Equipment Inc-REI
13. Ripe Design Inc.
14. Supercuts
15. The Beehive
16. Trader Joe's #106
17. West Coast Orthopedic Surgery Medicine

20 Years

1. Banc of California
2. Bartosik & Telford
3. Bond & Associates
4. Boyd's Limousine Service Inc.
5. Citibank
6. El Gringo Manhattan
7. First Manhattan Mortgage
8. Harris & Associates
9. Jon R. Miller, DDS
10. Journey of Faith School
11. Katwalk
12. Lido Di Manhattan
13. Manhattan Beach Dental Esthetics
14. Ortho Mattress #37
15. Patricia J. Panucci, DMD, MS, APDC
16. Residence Inn Manhattan Beach
17. Riley Arts
18. Sephora USA, Inc.
19. Skechers USA, Inc.
20. Sylvia Gayed Accountancy Corp.
21. The Comic Bug
22. US Bank

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 15 and 10 years and will receive special recognition awards by mail:

15 Years

1. 3 Leaf Realty Inc.
2. 90266 Apparel
3. Bath & Body Works #152
4. Beach Cities Orthopedics & Sports Medicine Inc.
5. Beachside Smiles
6. Bella Beach Kids
7. Beverages & More, Inc #111
8. Bridgestone Retail Operations, LLC
9. Burstein Law Firm
10. Cielo A Boutique Salon
11. D'boutique Manhattan Beach
12. Elite Design Builders Inc.
13. Free People
14. JP Morgan Chase Bank, N.A. (2600 Sepulveda)
15. JP Morgan Chase Bank, N.A. (700 S Sepulveda)
16. Kasai Hair Manhattan Beach
17. Moloney Development Inc.
18. Northstar Physical & Occupational Therapy Consulting
19. Simmzy's
20. Summer L. Blake, DDS, MS, A Dental Corp

21. Surf Food Stand
22. Susiecakes Bakery
23. The Hummus Factory
24. Tin Roof Bistro
25. Vision And Sound
26. Windsong Trust
27. Yoga Loft

10 Years

1. Body Connection Physical Therapy
2. CBT Treatment Center, A Psychological Corp.
3. Club Pilates Manhattan Beach
4. Deloitte
5. Gelato And Angels
6. Independent Book Publishers Association
7. JDavid Law Practice
8. Just Food for Dogs
9. Lulu's Nouvelle
10. Manhattan Actor Studio
11. Marine Layer
12. Next Generation Leaders Inc.
13. Nick's
14. Noelle Interiors
15. P1 Technologies
16. Palm Realty Boutique, Inc.
17. Pottery Barn #6076
18. Premier Business Centers
19. Puttin' On Productions
20. Sand-Sea Property Management, Inc.
21. Waves Barber Shop & Boutique
22. Wells Fargo Advisors

The following establishments have served the community continuously for 5 years and will receive certificates by mail:

5 Years

1. 1121mbca, LLC
2. Aesthetics On Highland
3. Approach Consulting Group LLC
4. Aviation Liquor
5. Bar Au Chocolat
6. Behind the Wheel Driving School
7. Bespoke by Chase
8. Blue Diamond Jeweler
9. Blue Sky Professional Services Group LLC
10. Blue Sky Real Estate LLC
11. Bright Horizons Children's Centers LLC

12. Capitol Medical Supply
13. Charles Salfity Cfp
14. Chelsea Derossi, MFT, ATR
15. College Kupp
16. Dentistry On The Blvd
17. Doll Amir & Eley LLP
18. Dr. Sarah C. Wohn Psychotherapy
19. Finetouch Dermatology Inc.
20. FXNL Form
21. Go Gently Nation
22. Gregory A. Fallon
23. Healthee Life
24. Highland MB Wealth LLC
25. Keystone Mortgage Corporation
26. Lenscrafters at Macy's
27. Leslie Irvine, PC
28. Lorena Pulichino Design
29. Lovell Minnick Partners
30. Manhattan Beach Dental Center
31. Mary Kelley's 23rd St
32. Mercado Manhattan Beach LLC
33. Over the Moon Wellness
34. Pacific Coast Gallery
35. Rackstarz
36. Rock It Body LLC
37. Rozenberg Management Inc.
38. Russell Law, PC
39. Sara Haynes Marriage & Family Therapy Inc.
40. Slay Mb, LLC
41. Slay Steak & Fish House
42. Southbay Lymphatic Therapy
43. Star Dashchund LLC
44. Sugarfish By Sushi Nozawa
45. The Gary Hugh Green Law Firm
46. Two Guns Espresso
47. Unita LLC
48. Urban Plates LLC
49. Valvoline Instant Oil Change
50. Vivo Usa LLC
51. Vuori Clothing
52. Wells Fargo Bank NA
53. Yanagi Kitchen

The City applauds these longstanding businesses that have provided continuous business and service to the community for the last 5-50 years. All businesses that operate in the City contribute to the vitality of the community, and it is through this program that we recognize the contributions of these establishments.

PUBLIC OUTREACH:

City Staff contacted each business receiving a plaque based on their 20, 25, 30, 40, and 50 year

milestones, notified them of their Longstanding Business Award and invited them to participate in the award ceremony. Additionally, the recognition and certificate awards will be mailed to businesses that have achieved 5, 10, and 15 milestone years.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that there is no possibility that the activity may have a significant effect on the environment; therefore, pursuant to Section 15061(b)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENT:

1. PowerPoint Presentation