



Legislation Details (With Text)

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Title: Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

Sponsors:

Indexes:

Code sections:

Attachments: 1. PowerPoint Presentation

Date	Ver.	Action By	Action	Result
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TO:
Honorable Mayor and Members of the City Council

THROUGH:
Bruce Moe, City Manager

FROM:
Steve S. Charelian, Finance Department Director
Libby Bretthauer, Financial Services Manager
Emy-Rose Hanna, Revenue Services Supervisor

SUBJECT:
Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

RECOMMENDATION:
Staff recommends that the City Council recognize businesses that have been providing longstanding operations and services to the community for a number of years.

FISCAL IMPLICATIONS:
The cost of the plaques and certificates is approximately \$1,900.

BACKGROUND:
City Council established an award program to recognize and applaud longstanding businesses that have continuously maintained a commercially-zoned premise, providing services to our community for many years.

On May 1, 2018, City Council updated the Longstanding Business Award Program by identifying five (5) incremental milestones recognizing 10, 25, 30, 40, and 50 years of continuous service.

More recently on September 9, 2021, City Council directed staff to expand the Program by including additional milestone years (5, 15 and 20 years) to the Longstanding Local Business Award Program.

Based on these recent changes to the Program, the City will be recognizing eight (8) incremental milestones with 5, 10, 15, 20, 25, 30, 40, and 50 years of continuous service in the community. Plaques will be awarded to businesses that achieve the 20, 25, 30, 40, and 50 year milestones, special proclamations will be presented to businesses with 15 and 10 years and certificates will be mailed to businesses with 5 years.

The table below shows the number of businesses receiving recognition under the new expanded milestones, followed by the previous 3 years under the former structure:

<u>Year</u>	<u>Plaques</u>	<u>Proclamations</u>	<u>Certificates</u>	<u>Total</u>
2021*	32	47	43	
	122			
2020**	20	9	35	
	64			
2019**	22	16	29	
	67			
2018**	23	13	16	
	52			

* The totals for 2021 are reflective of the 8 incremental milestones: 5, 10, 15, 20, 25, 30, 40, and 50 years.

** The totals for 2020 and prior are reflective of the 5 incremental milestones: 10, 25, 30, 40, and 50 years.

DISCUSSION:

This year, City Council will present a total of 32 plaques in the 20, 25, 30, 40, and 50 year categories:

50 Years

1. Taco Bell #33626
2. Union Bank

40 Years

1. Howard Stein, OD
2. The Electrolysis Clinic
3. Trinity Lutheran Church Preschool

30 Years

1. Bristol Farms
2. Steven Elder, DDS
3. Subway Sandwiches #579
4. Thai Dishes Restaurant

25 Years

1. Auto Werkstatt
2. Beach Babies LLC

3. Dynamic Performance
4. Elan Vital
5. Hair By Kathleen
6. John Post Gallery
7. Judy Doeppel Skin Care & Nutrition
8. Manhattan Dental Care
9. Martial Thirsk, Accountant
10. Panda Express Inc #356
11. Rubio's Fresh Mexican Grill #24

20 Years

1. Ablon Skin Institute
2. Aga Design Group
3. Beach Cities Volleyball Club
4. Big Wok Bar-B-Q Inc.
5. Chameleon
6. GrowingGreat
7. Jack M Hsieh, DDS & Jenny C Au, DDS
8. Jan Davidson Skin Care
9. Manhattan Postal Center
10. Pilates Institute of So Cal LLC
11. S B H Marketing Inc
12. The Loft Salon Inc,

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 15 and 10 years and will be presented with special proclamations:

15 Years

1. Angelworks
2. Aqua Salon
3. Coldwell Banker Residential Brokerage
4. CVS/Pharmacy #9496
5. De Forest Search
6. Excelsus Capital Management, Inc.
7. Gentle Transitions Of Ca Inc
8. Grow The Produce Shop Inc
9. In The Wee Hours LLC
10. La Dolce Vita Salon
11. Look! Optometry
12. Manhattan Beach Farmers Market
13. Mk Business Center LLC
14. Pitchess & Pitchess LLP
15. Tr Farnham Construction Inc
16. Trilogy Spa
17. Waterleaf

10 Years

1. Afsaneh Matin, DDS
2. Aquatic Life Service Co

3. Aviator Nation Inc
4. Caplinked, Inc.
5. Chevron Station #2016
6. Circle K
7. Coastal Vacation Estates LLC
8. Cohen Mainzer LLP
9. Commercial Pool & Spa Service
10. Contrologie
11. Erenbaum Legal Strategies, Inc
12. European Wax Center
13. Fishbar
14. Goodwill
15. Human Touch Palliative and Hospice Care, Inc.
16. Kristin Egan MD, Inc
17. Law Offices Of Decio Rangel Jr., A Professional Corporation
18. Manhattan Beach Post
19. Manhattan Dermatology
20. New Era Escrow, Inc.
21. Pancreatic Cancer Action Network Inc
22. Pier Escrow, Inc.
23. South Bay Gold
24. Surgery Center Manhattan Beach LLC
25. The Strand House
26. Theresa Fatino Design
27. Tri Linc Global, LLC
28. Urban Beach Cafe
29. Vantage Property Investors
30. Zislis Group

The following establishments have served the community continuously for 5 years and will receive certificates by mail:

5 Years

1. A Graphics Place, Inc.
2. Alyce's Art Studio
3. Amwins Insurance Brokerage of Ca LLC
4. Andrea Mendoza, MA, LMFT, LPCC
5. Blue Star Donuts
6. Cassandra Giorali Sorrell
7. Clear Recovery Center
8. Dave Richards Photography
9. Fasola Architects Inc
10. Fortis LLP
11. Gum Tree
12. Healthy Spot Manhattan Beach
13. Hush Hair Inc
14. J C Designed
15. Jane K. Euler, Family Law - A Professional Law Corporation
16. Jefferey D. Suh, M.D.

17. Justin Yaros, MA, LMFT
18. Kosmont & Associates, Inc.
19. Macie, Inc.
20. Manhattan Beach Studios
21. Manhattan Beach Wine Company
22. Manhattan Sushi Inc
23. Mary E. Work, A Professional Corporation
24. Mattertree Inc
25. Medi Orthodontic Lab
26. Metal & Mane
27. Mind Insights
28. Mountain To Sea Physical Therapy
29. Optimism Entertainment
30. Pachanga Mexican Grill
31. Pacific Marriage & Family Therapy Network
32. Property Tax Advisors
33. Richmond Consulting Inc
34. Rick Farnham Dev., Inc.
35. Right Tribe LLC
36. Robert Michael Davis
37. Siena Healthcare Solutions LLC
38. Southern California Permanente Medical Group
39. Spyder Surf Company
40. Sunlife Organics
41. Transaction Legal Services Inc
42. Ty Engineering & Design, Inc
43. Vista Sotheby's International Realty Inc

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments.

PUBLIC OUTREACH:

City Staff contacted each business and notified them of their Longstanding Business Award. Additionally, 32 plaques will be awarded to businesses that have achieved 20, 25, 30, 40, 50 years of continuous service in the community.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that there is no possibility that the activity may have a significant effect on the environment; therefore, pursuant to Section 15061(b)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENT:

1. PowerPoint Presentation