



Legislation Details (With Text)

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Title: Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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TO:
Honorable Mayor and Members of the City Council

THROUGH:
Bruce Moe, City Manager

FROM:
Steve S. Charelian, Finance Department Director
Josh Grady, Acting Revenue Services Specialist

SUBJECT:
Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

RECOMMENDATION:
Staff recommends that the City Council recognize businesses that have been providing longstanding operations and services to the community for a number of years.

FISCAL IMPLICATIONS:
The cost of the plaques and certificates is approximately \$1,500.

BACKGROUND:
City Council established an award program to recognize and applaud longstanding businesses that have continuously maintained a commercially-zoned premise, providing services to our community for many years.

On May 1, 2018, City Council approved a revision to the longstanding business award program changing the incremental milestones recognized from 10, 20, and 40 years of continuous service to 10, 25, 30, 40, and 50 years. Plaques will be awarded to businesses that achieve the 30, 40, and 50 year milestones, special proclamations will be presented to businesses with 25 years and certificates will be mailed to businesses with 10 years.

The table below shows the number of businesses receiving recognition since 2018 under the new milestones, followed by a listing for the previous 5 years under the former structure:

Year	Plaques	Special Proclamations	Certificates
2020	20	9	35
2019	22	16	29
2018	23	13	16
2017	3	25	42
2016	5	15	22
2015	1	18	37
2014	11	22	36
2013	2	19	32

DISCUSSION:

This year, City Council will present a total of 20 plaques in the 30, 40, and 50 year categories:

50 Years

1. El Tarasco
2. Globe Tire Company
3. Montessori School of Manhattan Beach Inc.

40 Years

1. Bay Animal Hospital
2. Dial Instant Printers
3. Door to Door Cleaners #3
4. Ralphs Grocery Company #166
5. Red Carpet USA LLC
6. James A. Snyder, Accounting
7. Super Sports
8. The Third Gallery
9. Trader Joe's #34

30 Years

1. Advanced Management Systems
2. Auto Chek Centers Inc.
3. Corcovelos Law Group

4. Growing Wild
5. Islands Fine Burgers & Drinks
6. Mackie & Associates
7. Rock, Paper, Scissors Salon
8. Valentino's Pizza

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 25 years and will be presented with special proclamations:

1. Body By Design
2. Current Events
3. Frances Nail Spa
4. Gails Frames & Gallery
5. Janelle Holden D.D.S.
6. Jamie L. MacDougall M.D.
7. Lois Schunk Consulting
8. Skechers USA Retail LLC
9. Wave Hotel

The following establishments have served the community continuously for 10 years and will receive certificates by mail:

1. Allan Jeffries Framing
2. Bardot LLC
3. Beachside Ventures, Inc.
4. Café Rio
5. Cami on Manhattan
6. Chase Law Group P.C.
7. Color Me Green
8. D and T Nail
9. Deep Roots Garden Center and Florist
10. Digital Sign Solutions, LLC
11. Dr. Laser Medspa P.C.
12. Erik Struve Photography
13. *Fit On Studios, LLC (*Business closed in the last quarter of 2020*)
14. Adrian W. Hall, M.A., M.F.T., A.T.R.
15. Human Touch Home Health Care Agency Inc.
16. The Izaka-Ya by Katsu-Ya
17. Kim's Tailor
18. La Marina Preschool & Extended Care
19. Manhattan Beach Oral & Maxillofacial Surgery
20. Massage Revolution
21. Mercedes Binge Bakery
22. Nothing Bundt Cakes
23. Pages: A Bookstore
24. Palmer Chiropractic
25. Pasha Fine Jewelry
26. Power Cell
27. Randt Salon

- 28. Robyn W. B. Fung, D.D.S., Inc.
- 29. RPM Mortgage
- 30. Safe Ground Mediation Services
- 31. Showstoppers, LLC
- 32. SK Polymers, Inc.
- 33. Walgreens #09685
- 34. Waverly Boutique
- 35. Yogurtland South Bay

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments.

PUBLIC OUTREACH:

City staff contacted each of the businesses.

ENVIRONMENTAL REVIEW

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that there is no possibility that the activity may have a significant effect on the environment; therefore, pursuant to Section 15061(b)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.