



## Legislation Text

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**File #:** 17-0512, **Version:** 1

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**TO:**

Honorable Mayor and Members of the City Council

**THROUGH:**

Mark Danaj, City Manager

**FROM:**

Liza Tamura, City Clerk  
Martha Alvarez, Senior Deputy City Clerk  
George Gabriel, Management Analyst

**SUBJECT:**

Request by Mayor Howorth to Consider a New Design to the City Lapel Pin.

**DISCUSS AND PROVIDE DIRECTION**

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**RECOMMENDATION:**

Request by Mayor Howorth to discuss and provide direction to staff regarding a new proposed design of the City Lapel Pin. If City Council approves the proposed design submitted by Mayor Howorth, the City will discontinue the purchase of the current City Lapel Pin and replace it with the proposed design.

**FISCAL IMPLICATIONS:**

Sufficient funds are available in the City Council Fiscal Year 2017-2018 budget to purchase new City Lapel Pins.

**BACKGROUND:**

At the November 21, 2017 City Council meeting, Mayor Howorth requested to agendaize the discussion of a new design to the City Lapel Pin at the December 5, 2017 City Council meeting.

The current City Lapel Pin was last designed during the City's 75<sup>th</sup> anniversary celebration in 1987. Since that time, the City's Lapel Pin has not undergone a redesign.

**DISCUSSION:**

The proposed redesign of the City Lapel Pin is attached for City Council consideration. Staff is recommending the City Council discuss and provide direction on the design.

If City Council approves the proposed design submitted by Mayor Howorth, the City will discontinue the purchase of the current City Lapel Pin and replace it with the proposed design.

**PUBLIC OUTREACH/INTEREST:**

If necessary, outreach will be conducted depending on City Council action.

**LEGAL REVIEW**

The City Attorney has reviewed this report and determined that no legal analysis is necessary.

**Attachments:**

1. Current Design of City Lapel Pin
2. Proposed Design of New City Lapel Pin