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Title: Annual City Recognition of Longstanding Local Businesses (Finance Director Moe).
PRESENT

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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TO:
Honorable Mayor and Members of the City Council

THROUGH:
Mark Danaj, City Manager

FROM:
Bruce Moe, Finance Director
Steve S. Charelian, Revenue Services Manager

SUBJECT:
Annual City Recognition of Longstanding Local Businesses (Finance Director Moe).
PRESENT

RECOMMENDATION:
Staff recommends that the City Council recognize businesses that have been providing longstanding operations and services to the community for a number of years.

FISCAL IMPLICATION:
The cost of the plaques and certificates is approximately \$500.

BACKGROUND:
In 1993, the City Council created an awards program to recognize those longstanding businesses that have been continuously maintaining a commercially-zoned premise. The purpose of the longstanding business award was to recognize and applaud businesses providing services to our community for many years.

Every year, the City recognizes businesses that have achieved 10, 20 and 40 years of continuous

service milestones (these milestones are calculated based on the date the business was first licensed in Manhattan Beach and may not necessarily reflect the entire length of time the business has been operating). Plaques are awarded to businesses that have served the community continuously for 40 years, while special proclamations are presented to businesses with 20 years. Certificates are mailed to businesses with 10 years.

City Council has recognized the following awards in the past:

	Plaques	Special Proclamations	Certificates
2016	5	15	22
2015	1	18	37
2014	11	22	36
2013	2	19	32
2012	2	13	33
2011	2	15	27
2010	4	18	37

DISCUSSION:

This year, City Council will present five plaques in the 40 or more year category:

1. Anthony R. Yamada DDS
2. Leland H. Porter E.A.
3. Optical Outlook
4. Richard L. Williams, DDS
5. Tomboy's

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 20 years and will be presented with special proclamations:

1. Auto Werkstatt
2. Beach Babies LLC
3. Coffee Bean & Tea Leaf (321 Manhattan Beach Blvd)
4. Elan Vitale
5. GBS Financial Corp
6. Hair by Kathleen
7. J Doeppel Skin Care and Nutrition
8. James A. Nash, C.P.A.
9. John Post Gallery
10. Love and Salt
11. Martial Thirsk, Accountant
12. MBZ Best Dynamic Performance
13. Panda Express (125 S. Sepulveda Blvd)
14. Players Beach Co.

15. Rubio's Fresh Mexican Grill (2000 N. Sepulveda Blvd)

The following establishments have served the community continuously for 10 years and will receive certificates by mail:

1. Am Zec Insurance Services Inc.
2. Angelworks
3. Aqua Salon
4. Beach Brothers Tutoring
5. Beach Cities Martial Arts
6. Cake Bakeshop Inc.
7. Coldwell Banker Residential Brokerage
8. CVS Pharmacy (2900 N Sepulveda Blvd)
9. De Forest Search Partners
10. ESF Financial Planning Group
11. Excelsus Capital Management Inc.
12. Grow The Produce Shop Inc.
13. La Dolce Vita Salon
14. LF Stores California
15. Look Optometry
16. Manhattan Beach Botanical Garden
17. Manhattan Beach Farmers Market
18. MK Business Venter LLC
19. Pitchess & Pitchess LLC
20. TR Farnham Construction Inc.
21. Trilogy Spa
22. Waterleaf

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments.

CONCLUSION:

Staff recommends that the City Council recognize businesses that have been providing services to the community for a number of years.