



Legislation Details (With Text)

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Title: Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

Sponsors:

Indexes:

Code sections:

Attachments: 1. PowerPoint Presentation

Date	Ver.	Action By	Action	Result
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TO:
Honorable Mayor and Members of the City Council

THROUGH:
Bruce Moe, City Manager

FROM:
Steve S. Charelian, Finance Department Director
Libby Bretthauer, Financial Services Manager
Emy-Rose Hanna, Revenue Services Supervisor

SUBJECT:
Presentation of Recognition Awards for Longstanding Local Businesses (Finance Director Charelian).
PRESENT

RECOMMENDATION:
Staff recommends that the City Council recognize businesses that have been providing longstanding operations and services to the community for a number of years.

FISCAL IMPLICATIONS:
The cost for the plaques, proclamations and certificates is approximately \$2,300. Sufficient funding is available in the Finance department budget.

BACKGROUND:
City Council established an award program to recognize and applaud longstanding businesses that have continuously maintained a commercially-zoned premise providing services to our community for

many years.

On May 1, 2018, City Council updated the Longstanding Business Award Program by identifying five (5) incremental milestones recognizing 10, 25, 30, 40, and 50 years of continuous service.

On September 9, 2021, City Council directed staff to expand the Program by including additional milestone years (5, 15 and 20 years) to the Longstanding Local Business Award Program.

Based on these changes to the Program, the City will be recognizing eight (8) incremental milestones with 5, 10, 15, 20, 25, 30, 40, and 50 years of continuous service in the community. Plaques will be awarded to businesses that achieve the 20, 25, 30, 40, and 50 year milestones. Special proclamations will be presented to businesses with 10 and 15 years and certificates will be mailed to businesses with 5 years.

The table below shows the number of businesses receiving recognition under the new expanded milestones, as well as the previous year for comparison:

<u>Year</u>	<u>Plaques</u>	<u>Proclamations</u>	<u>Certificates</u>	<u>Total</u>
2022	43	62	45	150
2021	32	47	43	122

DISCUSSION:

This year, City Council will present a total of 43 plaques in the 50, 40, 30, 25, and 20 year categories:

50 Years

1. Sloopy's Beach Cafe
2. The Copy Shop

40 Years

1. Hennessey's Tavern
2. Kinecta Federal Credit Union
3. Montage Skincare
4. Salvatore's Shoe Repair

30 Years

1. Bank Of America #1081
2. City Wide Property Mgt.
3. Downtown Manhattan Beach Business + Professional Association
4. Fino Manhattan
5. Manhattan Beach Chamber of Commerce
6. Nick's Tailor
7. Skechers USA, Inc

25 Years

1. Artwork Conversion Software
2. Check The Do! Hair Salon
3. Custom Quality Construction Inc
4. David J. Lesser, Attorney At Law

5. Int'l Cosmetics & Regulatory Specialists LLC
6. Joyce G Flood & Associates
7. Money Matters Tax Service
8. Noah's Bagels #2546
9. Orbit Satellite Service
10. Pacific Acupuncture & Healing Center
11. Peet's Coffee & Tea
12. Power Karate MbK, Inc.
13. R M Davis/Mike Davis
14. Reback, McAndrews, & Blessey
15. West Coast Orthopedic Design

20 Years

1. American Martyrs Preschool
2. Bear Imagination
3. Chevron #1959
4. Dennis P Levine
5. Manhattan Beach Creamery
6. Manhattan Pizzeria
7. Manhattan Village Dental Group Inc
8. Michele Dugan
9. Origins - Elc Beauty LLC
10. P C Help? Professionals
11. Palm Consulting Services, Inc
12. Studio 5 Hair Designs
13. Torrance Memorial Physicians Network
14. Wallender & Associates
15. Williams-Sonoma #218

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 15 and 10 years and will be presented with special proclamations:

15 Years

1. American Hearing & Balance
2. B.R. Nail Spa
3. Bubbles Pet Spa LLC
4. Cami
5. Chex Usa, Inc
6. Citizens Business Bank
7. Family Orthodontics
8. Jenny Craig Weight Loss Center #142
9. Law Offices of Joel D Ruben
10. Law Offices of Keith F Simpson, APC
11. Lisz Dom Salon
12. Manhattan Beach Dermatology
13. Massage Envy
14. Michelle Ehrlich MD Inc
15. My Gym Children's Fitness
16. Nathan, Terry & Company, Inc.

17. Office Depot Inc #2740
18. Planet Beauty Manhattan Beach
19. Posh Nails
20. Premier Business Centers
21. Robert V. Masenga
22. Schlee Intellectual Property International P.C.
23. Sepulveda Treats, Inc.
24. Silver Scissors
25. South Bay Business Management Inc
26. Study Hut Tutoring
27. The Dragon And Phoenix Healer
28. West Coast Sports Physical Therapy

10 Years

1. Amy's Hallmark #443
2. Beach Cities Accounting Inc
3. Champ Camp LLC
4. Clothing From Heaven, Inc.
5. David Watson, Architect
6. Erick Bartolome DDS, Inc.
7. Evolution Construction
8. Fifth Row Center Performing Arts
9. Hmr Life Center, LLC
10. James Thomas Productions Events & Entertainment, Inc
11. Kiehl's Since 1851
12. Kreation Juicery
13. Law Office of R. Brian Kramer
14. Lemonade Restaurant
15. Manhattan Beach Covenant Church
16. Manhattan Beach Surgery Center LLC
17. Manhattan Beach Watch Repair & Vintage Watches
18. Manhattan Torah Center
19. Marcia A. Matika Dpm, Inc
20. Nikau Kai Waterman Shop
21. Pale Blue Design, Inc.
22. Philippe H. Lemoine, MD, APC
23. Pitfire Artisan Pizza
24. R Friend Financial
25. Rice
26. Richard J. Cordes, CPA, JD, LLM
27. Saks Of Manhattan
28. Salon Mar
29. Simplify Your Life Referral Agency Inc
30. Skylar Orthopedics
31. Super Mario Mobile Detail
32. Torrance Memorial Physician Network
33. Waterfront Sound
34. White House Pilates

The following establishments have served the community continuously for 5 years and will receive certificates by mail:

5 Years

1. 4 Corners Deposition Summaries Inc
2. Andrika King Design LLC
3. AR & F LLC
4. Artistic Endeavors
5. Balanced By Julie
6. Bayview Pediatric Dental Group
7. Beach Cities Orthopedic Surgery Center LLC
8. Beach Cities Shave Spa
9. Blackacre Law Group
10. Blue Skies Aviation Services Inc
11. Breathe Center
12. Brown Clinic for Attention and Related Disorders
13. Cafe Wild, LLC
14. Christine Kumiko Calligraphy
15. Coastal Pacific Landscapes Services Inc
16. Commerce Commercial Properties
17. Cookie Cutters
18. Edible Arrangements
19. El Porto Surfboards
20. Ernst & Co Wealth Management LLC
21. First Light Development Inc
22. Frontier California, Inc
23. Greene-Holenstein Homes, Inc @ Sotheby's
24. Heavy Iron Studios, Inc
25. Matern Law Group P.C.
26. Mb Nails & Spa
27. Motorsports World LLC

28. Musette LLC
29. Optic-Mistic Outlook Optometry
30. Pasich LLP
31. Periodontics & Oral Surgery of Manhattan Beach
32. Sass Hair Salon
33. South Bay Automation
34. South Bay Spinal Decompression
35. Strand Hill/Christie's Int'l Real Estate
36. Suite 6
37. Taylor & Ring, LLP
38. The Complete Real Estate Solution LLC
39. The Garden Thai
40. The Knowlton Group
41. The Pilates Nook
42. Threehands Beauty Company, LLC
43. Tomaro Custom Homes
44. Turning Point Properties LLC
45. Wolf Glass Corp

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments.

PUBLIC OUTREACH:

City Staff contacted each business and notified them of their Longstanding Business Award. Additionally, 43 plaques will be awarded to businesses that have achieved 20, 25, 30, 40, and 50 years of continuous service in the community.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that there is no possibility that the activity may have a significant effect on the environment; therefore, pursuant to Section 15061(b)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENT:

1. PowerPoint Presentation