

CULTURAL ARTS COMMISSION WORK PLAN ITEMS

OCTOBER 19, 2021



MBAC FRIEZE MURAL

John Van Hammersveld - Corbu



MBAC FRIEZE MURAL

- Mural installed.
- Artwork installed in 2016 in conjunction with Artist's retrospective held at the Manhattan Beach Art Center.



MBAC FRIEZE MURAL

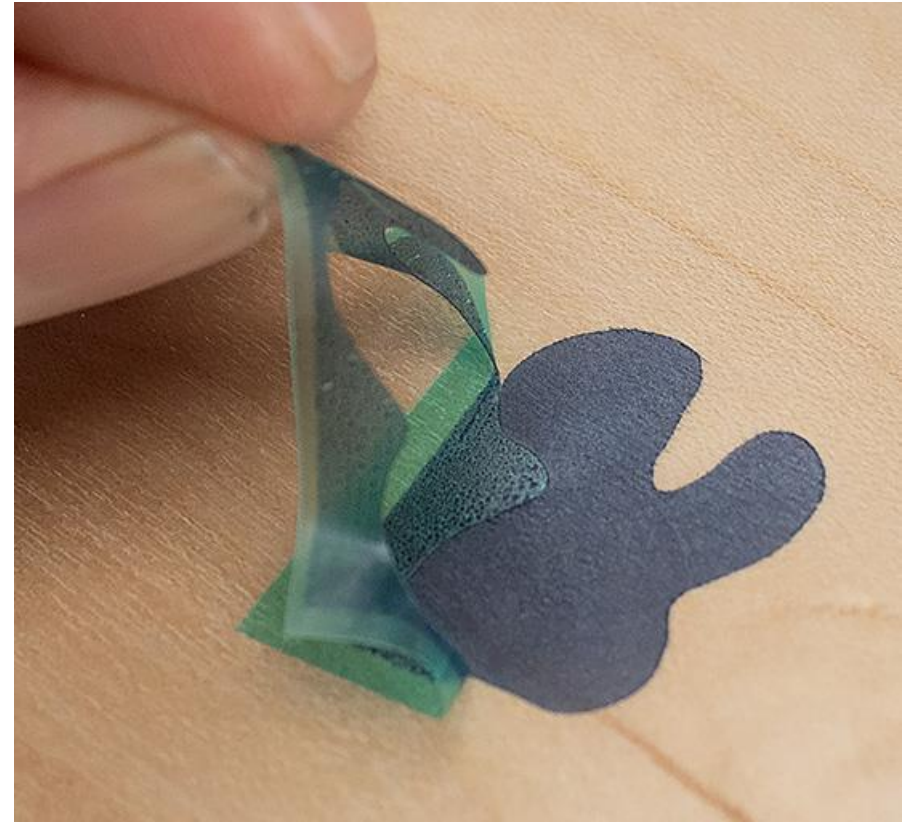
Mural Deterioration – Current Condition



MBAC FRIEZE MURAL

Proposed Restoration – Estimated \$40,000

- New vinyl installation not possible due to texture of accepting substrate.
- Retexturing of frieze not recommended due to high cost and building integrity concerns.
- Recommended restoration – use existing damaged vinyl as stencil to paint in the design directly onto building surface.
- Proposed method is congruent with artist's other artwork.
- Artist's approval for restoration obtained
- Restored artwork will be easier to maintain and repair in the future.



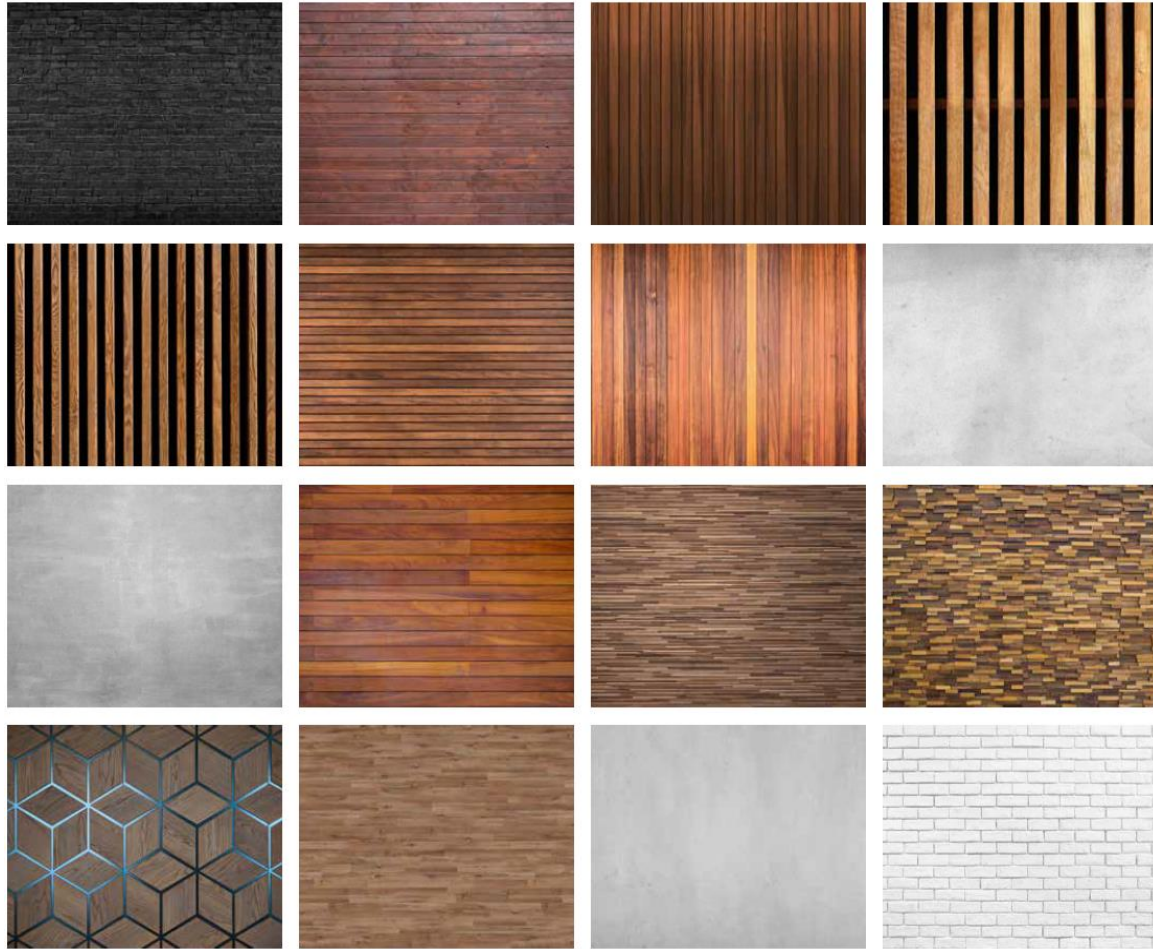
DIGITAL WALL – CITY HALL

- Proposed installation of Digital Wall screen capable of displaying digital art content.
- \$300,000 committed from previous art allocation.
- Project cost ranges from \$150,000 to \$300,000.
- Wall needs to be prepped with plywood backing prior to screen installation.
- Remaining exposed wall needs to be addressed to create a cohesive look.
- Computer hardware running specialized software to be housed at reception desk.



DIGITAL WALL – CITY HALL

- Possible solutions for exposed wall resurfacing.
- Cost will fluctuate with materials.



DIGITAL WALL – CITY HALL

- 1.2 – Highest ‘resolution’
- 1.8 – Lowest ‘resolution’
- MGP – Regular screen panels.
- TVF – Resin coated panels resistant to bumps and spills.
- **Recommended:** TVF 1.5 for desired image quality and damage resilience (\$188,395 plus substrate and cosmetic upgrade).

Video Wall Option Option 1

****Budgetary Quote****

Qty	Item	Description	Price	Ext. Price
1	Misc.	Miscellaneous Installation Supplies, Hardware and Consumables	\$500.00	\$500.00
1	MGP 1.2	7x7 Planar DirectView LED Video Wall - 1.2 Pixel Pitch - Resolution 3360x1890 - 13.8 x 7.7 ft	\$111,294.32	\$111,294.32
1	IMT-PS	On-Site Installation, Project Management, Programming, Testing and Commissioning	\$15,666.67	\$15,666.67
1	IMT-OS12	Year One Service Coverage: On-Site, Help Desk, Parts & Software Updates. 1 Year	\$5,876.33	\$5,876.33

Subtotal: \$133,337.32

Optional Video Walls

Qty	Item	Description	Price	Ext. Price
1	TVF 1.2	7x7 Planar DirectView LED Video Wall with ERO Protection- 1.2 Pixel Pitch - Resolution 3360x1890 - 13.9 x 7.8 ft	\$224,356.82	Not included in Total
1	TVF 1.5	7x7 Planar DirectView LED Video Wall with ERO protection - 1.5 Pixel Pitch - Resolution 2688x1512 - 13.9 x 7.8 ft	\$166,352.28	Not included in Total
1	TVF 1.8	7x7 Planar DirectView LED Video Wall with ERO protection- 1.8 Pixel Pitch - Resolution 2240x1260 - 13.9 x 7.8 ft	\$124,870.46	Not included in Total
1	MGP 1.5	7x7 Planar DirectView LED Video Wall - 1.5 Pixel Pitch - Resolution 2688x1512 - 13.8 x 7.7 ft	\$77,634.10	Not included in Total
1	MGP 1.8	7x7 Planar DirectView LED Video Wall - 1.8 Pixel Pitch - Resolution 2240x1260 - 13.8 x 7.7 ft	\$61,619.32	Not included in Total

0 x 11.00 in



POLLWOG PARK STAGE & PAVILION

Temporary stage:

- Costly
- Unsightly
- Difficult to install.
- Opens City to liability.
- Limits the number of productions that can be held at the park.



POLLWOG PARK STAGE & PAVILION

Permanent stage:

- One time investment.
- Incorporates lighting, electrical, and sound.
- Artistic elements can be paid for using the PATF.
- Beautify the space.
- No set up necessary for performances.
- Allow for more performances and events.
- Can incorporate back stage, storage, information space, and/or any other necessary areas as desired.



RAINBOW CROSSWALK

- Celebrate diversity and inclusion in the City.
- Cities that have installed similar projects include:
 - Venice, Long Beach, West Hollywood, San Diego, San Francisco, San Jose – California
 - Houston, San Antonio – Texas
 - Phoenix – Arizona
 - Washington D.C.
- Additional colors such as white, black, and brown represent cultural, racial, and ethnic diversity.
- Various installation options are available including paint, thermoplastic, and tile.



RAINBOW CROSSWALK

- Simple designs allow for better visibility of cross walk.
- Interviewed Cities with similar projects did not report a raise in accidents or incidents near rainbow crosswalks.
- Cost savings can be achieved by having staff design artwork in house .
- Roughly 3200 sq ft of crosswalk, cost varies from \$10 to \$25 per square foot depending on materials, installation method, and design complexity.



RAINBOW CROSSWALK

Proposed location:

- MBB and Peck Ave.
- Intersection is slated to be redone in 2022-2023.
- Installing in this location will result in cost savings staff time reduction.
- Central location in the City but with limited pedestrian traffic.
- Near Polliwog Park, schools, and the Manhattan Beach Art Center.
- Alternate locations discussed.
- Upon Council direction, will notify neighbors.



RECOMMENDATIONS – COUNCIL DIRECTION

- **Manhattan Beach Art Center Frieze Mural**

- Staff recommends that the City Council allocate \$40,000 for the repair and replacement of the frieze mural.

- **Digital Wall**

- Staff recommends that City Council discuss and provide direction. If approved, \$298,000 will be used from the already committed Public Art Trust Funds.

- **Polliwog Pavilion**

- Staff recommends that City Council approve moving forward with a request for proposal to develop designs for the Polliwog Pavilion. If approved, staff will return to Council for RFP approval, design selection and final fund allocation.

- **Rainbow Crosswalk**

- Staff recommends that the City Council approve up to \$80,000 for the installation of a rainbow crosswalk at Manhattan Beach Boulevard and Peck Avenue.

