

## Banner Summary and Projection

Column Labels				
Row Labels	2019		projection with policy update	
	Count of location	# of weeks	Count of location	# of weeks
<b>American Martyrs</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>6</b>
<b>A/M 5K</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>
Feb	1	2	2	4
<b>Parish Fair</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Oct	1	2	1	2
<b>Sophisticated Snoops</b>	<b>2</b>	<b>4</b>		
Apr	1	2		
May	1	2		
<b>Chamber</b>	<b>1</b>	<b>2</b>		
<b>Bite at the Beach</b>	<b>1</b>	<b>2</b>		
Jul	1	2		
<b>DTBA</b>	<b>12</b>	<b>21</b>	<b>6</b>	<b>12</b>
<b>Farmers Market</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>
March			1	2
May	1	2		
Oct			1	2
<b>Holiday Open House</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>2</b>
Oct	1	1		
Nov	2	4	1	2
<b>sidewalk sale</b>	<b>8</b>	<b>14</b>	<b>3</b>	<b>6</b>
Jan	2	4	1	2
Apr	2	4	1	2
Aug	3	5	1	2
Sep	1	1		
<b>LA County</b>	<b>1</b>	<b>2</b>		
<b>Library Awards</b>	<b>1</b>	<b>2</b>		
Jun	1	2		
<b>MBEF</b>	<b>1</b>	<b>2</b>		
<b>Appeals</b>	<b>1</b>	<b>2</b>		
Aug	1	2		

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<b>MBPD</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>
<b>PD Car Show</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>
Mar			1	1
Sep	1	1	1	1
<b>MBUSD</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
<b>Meadows Camp Expo</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Mar	1	2	1	2
<b>North End BID</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
<b>Holiday Stroll</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Dec	1	2	1	2
<b>Richstone</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
<b>Pier to Pier</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Apr	1	2	1	2
<b>Sandpipers</b>	<b>1</b>	<b>2</b>		
<b>Holiday Homes Tour</b>	<b>1</b>	<b>2</b>		
Nov	1	2		
<b>Skechers</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
<b>Friendship Walk</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Oct	1	2	1	2
<b>TedX</b>	<b>1</b>	<b>2</b>		
<b>TedX</b>	<b>1</b>	<b>2</b>		
Oct	1	2		
<b>Walk with Sally</b>	<b>1</b>	<b>2</b>		
<b>White Lights</b>	<b>1</b>	<b>2</b>		
Jul	1	2		
<b>City MB</b>	<b>34</b>	<b>61</b>	<b>23</b>	<b>46</b>
<b>Composting</b>	<b>3</b>	<b>6</b>	<b>2</b>	<b>4</b>
Apr	1	2	1	2
Jul	1	2		
Oct	1	2	1	2
<b>Concerts in the Park</b>	<b>5</b>	<b>8</b>	<b>2</b>	<b>4</b>
Jun	1	1		
Jul	2	3	1	2
Aug	2	4	1	2

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	Count of location	# of weeks	Count of location	# of weeks
<b>EcoFest</b>			<b>1</b>	<b>2</b>
Apr			1	2
<b>Food Waste</b>	<b>9</b>	<b>15</b>	<b>4</b>	<b>8</b>
Jan	1	1		
Feb	2	3	1	2
Mar	2	3		
Apr			1	2
May	1	2		
Jun	1	2		
Jul			1	2
Aug	1	2		
Sep	1	2		
Nov			1	2
<b>Go Green</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>4</b>
Apr	1	2	1	2
May	1	2		
Aug			1	2
<b>MBO Tennis</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Jul	1	2	1	2
<b>MBO Volleyball</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Aug	1	2	1	2
<b>OAP Health Fair</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
May	1	2	1	2
<b>Pier Lighting</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Nov	1	2	1	2
<b>Pumpkin Race</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Oct	1	2	1	2
<b>Registration</b>	<b>5</b>	<b>10</b>	<b>3</b>	<b>6</b>
Mar	2	4	1	2
May	2	4	1	2
July			1	2
Aug	1	2		
<b>Salute to the Troops</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Jun	1	2	1	2
<b>Surf Fest</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>
Jul	1	2	1	2

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Vote	3	4	2	4
Feb	2	3		
Mar	1	1		
Oct			2	4
Hometown Fair	4	8	3	6
Hometown Fair	4	8	3	6
Sep	4	8	3	6
Grand Total	65	119	41	80