South Bay Cities Council of Governments

DRAFT CALL FOR PROJECTS FOR

LOS ANGELES COUNTY HOMELESS INITIATIVE

Background and Overview:

LA County makes an annual investment of Measure H Strategy E7 funding ($500,000) to the COGs for Regional Homelessness Coordination. Additionally, LA County invested $9 million through the 2018 Cities' Homelessness Plan Implementation Grant program and $6 million through the 2020 COG Innovation Fund program. Building on the success of these programs, the CEO-HI is recommending that a new allocation of $15 million in Measure H Strategy E7 funds be allocated to the COGs to facilitate a regional approach in preventing and combatting homelessness in Los Angeles County. The term of the new funding will be for 18-months: January 2022 through June 2023. It is anticipated that the LA County Board of Supervisors will approve the recommendation at the July 13, 2021 meeting.

This memo outlines the Measure H Funding Priorities, Funding Framework, Draft Timeline.

The funds allocated to the COGs are specifically to support the two Priority Areas set forth in the September 2018 Cities Homelessness Implementation Plan RFP:

- Priority Area 1 focusing on increasing the supply of permanent and interim housing for people experiencing homelessness, and
- Priority Area 2 focusing on enhancing LA County service systems for those experiencing and/or at-risk of homelessness.

Eligible Funding Activities

The activities listed below may be funded through the Cities' and COGs Homelessness Funding grant. Funding must not duplicate or supplant programs that are already funded by LAHSA or other entities. Cities' and COGs' Homelessness Funding must concretely expand or enhance homeless services in LA County.

Priority Area 1:

- Complete housing element updates, including achieving compliance with SB 2 (Cedillo) 2007.
- Support the implementation of housing elements that result in affordable housing for people experiencing homelessness or at risk of becoming homeless (For example: rezoning program, CEQA analysis, community engagement, etc).
- Develop and implement land acquisition strategies that will result in an increase of interim housing (IH) and permanent housing (PH) for people experiencing homelessness or at risk of becoming homeless.

- Conduct feasibility and environment studies for the creation of new IH and PH to meet the demand for homeless housing.
- Develop and implement housing and land use ordinances that increase affordable housing for people experiencing homelessness or at risk of becoming homeless; including, but not limited to, Interim and Supportive Housing Ordinance, Accessory Dwelling Unit Ordinance, Reasonable Accommodations Ordinance, Inclusionary Zoning Ordinance, etc.
- Support efforts to build and/or construct new IH/PH.
- Support efforts to acquire building to be used for IH/PH, including motel/hotel conversion projects (consultant fees, due diligence costs, etc).
- Establish, design, and invest in a housing trust fund to create new housing resources.
- Landlord outreach and incentive programs that result in increased housing capacity for people experiencing homelessness (new PH units).
- Provide rental subsidies for people experiencing homelessness, for PH that was acquired as a result of 2018 Cities' Homelessness Plan Implementation Grants or the 2020 COGs' Innovation Funding (for example, rapid re-housing, shallow subsidies, etc.).
- Operations and supportive services funding for newly established IH/PH beds (for example, space, furniture, case management, etc.).
- Establish safe parking programs.

Priority Area 2:

- Development of city homelessness plans for those cities that have not previously submitted plan to the CEO-HI.
- Pilot programs to test innovative, scalable solutions to prevent and combat homelessness.
- Prevention assistance to prevent residents from entering homelessness. Activities may include rental assistance, flexible funds, utility assistance, and providing problem-solving resources.
- Workforce development and training programs for individuals at risk or currently experiencing homelessness. May include collaborations with social enterprises, recruitment of employers, subsidized employment training, etc.
- Increased city-service provider coordination to build regional capacity and leverage County resources (for example, regional liaisons and/or regional coordinators).

Ineligible Funding Activities

Measure H funding may not be used for City services such as sanitation, public safety, and/or encampment clean-ups.

Measure H funding cannot be used to duplicate or supplant existing funding/programs.

Funding Framework

- Funding allocations for each COG shall be proportionate to the total 2020 Greater Los Angeles Point-In-Time Homeless Count of all cities within each respective COG, excluding the City of Los Angeles.
- Each COG, in coordination with its member cities, shall design and implement its own process to determine how to utilize the funding, provided that the funding will only be used for activities in Priority Area 1 and Priority Area 2.
- COGs must engage all their member cities, including the provision of technical assistance where necessary, so that all cities are well positioned to apply for available funding that also maximizes cities' resources.
- Each COG will have the flexibility to determine how the funding will be distributed within the Priority Areas and/or if any of the funding will be administered directly by the COG for regional programs that meet the Priority Area goals.
- The SBCCOG is expected to receive a funding allocation of **$1,905,000**. This allocation is based on the percentage from the 2020 Homeless Count (12.7%).

This is one-time funding.

Applicants may submit more than one project for consideration.

Proposed Draft Timeline

6/14/21	Steering Committee - introduce DRAFT call for projects
6/16/21	City Managers meeting – DRAFT call for projects
6/17/21	Release DRAFT call for projects to city contacts
7/13/21	Board of Supervisors meeting to approve CEO-HI recommendation
7/7/21	Call for projects officially issued at Homeless Services Task Force meeting
8/10/21	Applications due
8/11-8/25/21	Evaluation and selection process
9/1/21	Recommendations of projects presented at Homeless Services Task Force meeting
9/13/21	Recommendations of projects presented to SBCCOG Steering Committee for approval
9/13/21	Notification of results
9/20/21	Draft Statement of Work due to CEO-HI
10/29/21	Finalized Statement of Work due to CEO-HI
12/17/21	Contracts executed
1/1/22	Projects begin

Application(s) must be submitted NO LATER THAN August 10, 2021 via email to jacki@southbaycities.org and grace@southbaycities.org.

Please email Grace with any questions.

To include in the application:

PROJECT TITLE:

___ PRIORITY AREA 1

___ PRIORITY AREA 2

PROJECT BACKGROUND:

- Goal of project
- Plans to sustain project
- Measurements of success

PROJECTED BUDGET WITH JUSTIFICATION:

SCOPE OF PROJECT: