

CHROMATIC REVISED DESIGN OPTIONS 09/14/20



OPTION 6 FRONT FACES FEATURE ICONIC IMAGERY



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OPTION 5 LARGE MANHATTAN BEACH LOGO



OPTION 4 MEDIUM MANHATTAN BEACH LOGO



OPTION 3 SMALL CIRCULAR FORMS HIGHLIGHTING ICONIC IMAGERY



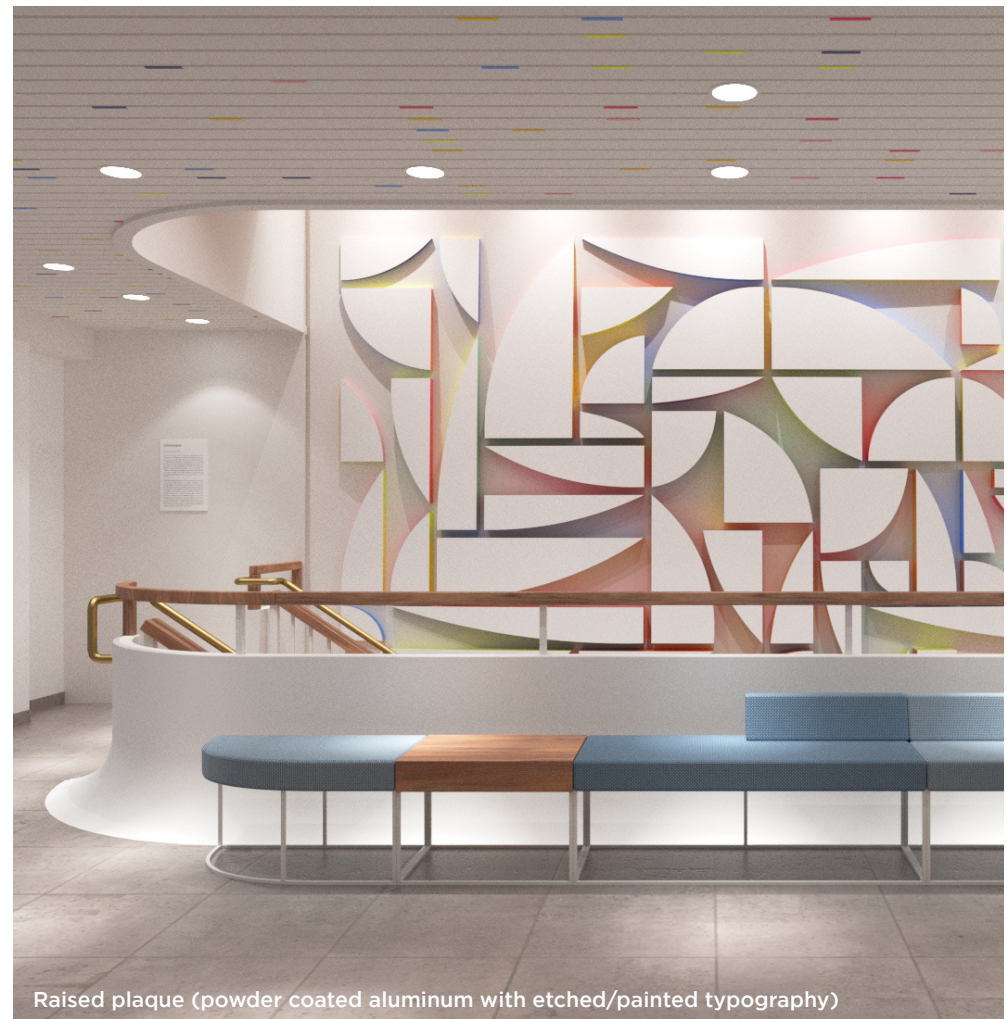
OPTION 2 ICONIC IMAGERY FEATURED ON SIDE FACES



OPTION 1 THE ORIGINAL PROPOSAL + ARTWORK DESCRIPTION + MANHATTAN BEACH LOGO FEATURED ON THE WELCOME DESK



Art gallery style decal added to existing wall



Raised plaque (powder coated aluminum with etched/painted typography)

Chromatic resonates with the color, light, and spirit of Manhattan Beach. Its simple figures billow outwards from the atrium wall, piecing together a diverse mosaic of playful allusions and interpretations ranging from waves, palm leaves, and surf boards to sand ripples and the sun dipping beyond the Pacific horizon. Beyond reflecting on the natural beauty, cultural influence and recreational highlights associated with the community, Chromatic takes geometric cues from its immediate context. The curvilinear accents and rounded architectural features that punctuate the City Hall building instill a sense of dynamic movement and create moments of exuberant whimsy. Chromatic's cusped silhouettes echo this vocabulary and effectively interweave the art work with its immediate environment, allowing the piece to strike a harmonious dialog with both the past and present while simultaneously introducing something new.

While there are no actual moving parts, Chromatic's appearance is highly dynamic due to the daily arc of the sun, and the unique vantage point and path of travel each observer experiences. When moving past the piece, the project's polychrome canyons produce a lenticular shimmer where colors fluidly emerge and recede from sight. These saturated tones also cast subtler hues against the blank white backdrop, frequently overlapping and blending into new shades. This is due the natural properties of light. When a ray encounters an object, a portion of its spectrum is absorbed while the remaining light reflects outwards, granting that object an observable color, and a casting a dim hue upon the next surface the light beam meets.

(The text will likely change. It's still a work in progress.)



OPTION 1 MANHATTAN BEACH LOGO FEATURED ON THE WELCOME DESK



STAIR BALUSTERS PROPOSED WHITE FINISH VS EXISTING BLACK FINISH

