

## Attachment

Proposed language to be added to the Municipal Sign Code.

### Under Definitions:

Mural: An original one-of-a-kind image that contains only a non-commercial message defined as a message or image that does not include any branded, registered, or trademarked words, icons, or logos and is not used to advertise a business, service or product offered for sale, or to create a revenue stream as a result of its visible placement to the public. The original one-of-a-kind image is painted or applied to the exterior wall of a building or structure, and does not contain changeable or moveable elements or changeable illumination, including flashing or sequential lighting, or any other elements.

### Under types of signs:

Mural. Murals approved by the Cultural Arts Commission may be permitted. In its review the commission may waive specific provisions of this chapter relating to total sign area, coverage, height, type and style.