

April 25, 2019

COUNTY OF
LOS ANGELES

City of Manhattan Beach

COUNTY OF
VENTURA

Subject: Welcome as an Official Customer of Clean Power Alliance!

AGOURA HILLS

Dear Director Steve Napolitano:

ALHAMBRA

ARCADIA

With our upcoming launch of service to non-residential customers in Manhattan Beach I wanted to personally welcome you as a municipal customer of Clean Power Alliance and thank you for your continued support of our organization.

BEVERLY HILLS

CALABASAS

As a resource to you, we've prepared a summary of information to keep in mind during this transition of your electricity accounts into Clean Power Alliance.

CAMARILLO

CARSON

CLAREMONT

1. **Service Start Date:** May 2019 is the enrollment month for most non-residential customers in our service territory, and your first day of service with Clean Power Alliance is the May 2019 electricity meter read date for each of your service accounts.

CULVER CITY

DOWNEY

HAWAIIAN
GARDENS

2. **Your Options:** If you don't do anything, your accounts will start service with Clean Power Alliance at our Clean Power rate option. To change your rate, visit www.cleanpoweralliance.org/rates, call 888-585-3788, or email customerservice@cleanpoweralliance.org. Note that not all service accounts need to be on the same rate.

HAWTHORNE

MALIBU

MANHATTAN
BEACH

3. **Compare Your Rates:** For a detailed rate analysis based on your jurisdiction's historical energy usage and compares your expected savings / premium with CPA vs. SCE's rates please email our Account Services Team at accountservices@cleanpoweralliance.org. If you are interested in opting up your municipal accounts to 100% Green Power and would like your City Council to take action to support that choice (not required), enclosed is a template resolution for your use.

MOORPARK

OJAI

OXNARD

PARAMOUNT

REDONDO BEACH

4. **Critical Peak Pricing:** We've also identified that your jurisdiction has accounts on SCE's Critical Peak Pricing (CPP) program, which is a demand response program that offers you financial benefits for reducing your energy demand during certain times during the summer when wholesale energy prices are very high. Clean Power Alliance currently doesn't offer a CPP program but will be piloting a CPP-type program with a select number of customers this summer. If you are interested in participating in the pilot, please email us at accountservices@cleanpoweralliance.org.

ROLLING HILLS
ESTATES

SANTA MONICA

SIERRA MADRE

SIMI VALLEY

SOUTH PASADENA

TEMPLE CITY

5. **Outreach and Technical Support:** Our staff at Clean Power Alliance is available to assist our members in a variety of areas, including social media, speaking engagements, and participating in local events and forums.

THOUSAND OAKS

VENTURA

WEST HOLLYWOOD

WHITTIER

We've also recently launched a technical assistance program, which offers the consulting expertise of the Local Government Commission to each of our members for assistance in conducting research, technical analysis, preparing grant applications, and other energy issues. Please contact Jennifer Ward, Head of Local Government Affairs, at jward@cleanpoweralliance.org or 213-269-5889 with your requests for outreach and technical assistance.

Thank you for joining us!

Sincerely,

A handwritten signature in black ink, appearing to read 'Ted Bardacke', written in a cursive style.

Ted Bardacke
Executive Director
Clean Power Alliance