MANHATTAN BEACH CULTURAL ARTS COMMISSION

presents

AR7S M 748 PARK





CONCEPT: Reaching out to engage our Manhattan Beach Community

 Provide Visual and Performing Arts hands-on experience to the residents, young and old, of Manhattan Beach.

 A community gathering where artists share their talents and craft by providing interactive demonstrations.

Imagination is the source of every form of human achievement.

- Sir Ken Robinson



Sir Ken Robinson, "Bring on the Learning Revolution." TEDx

WHO

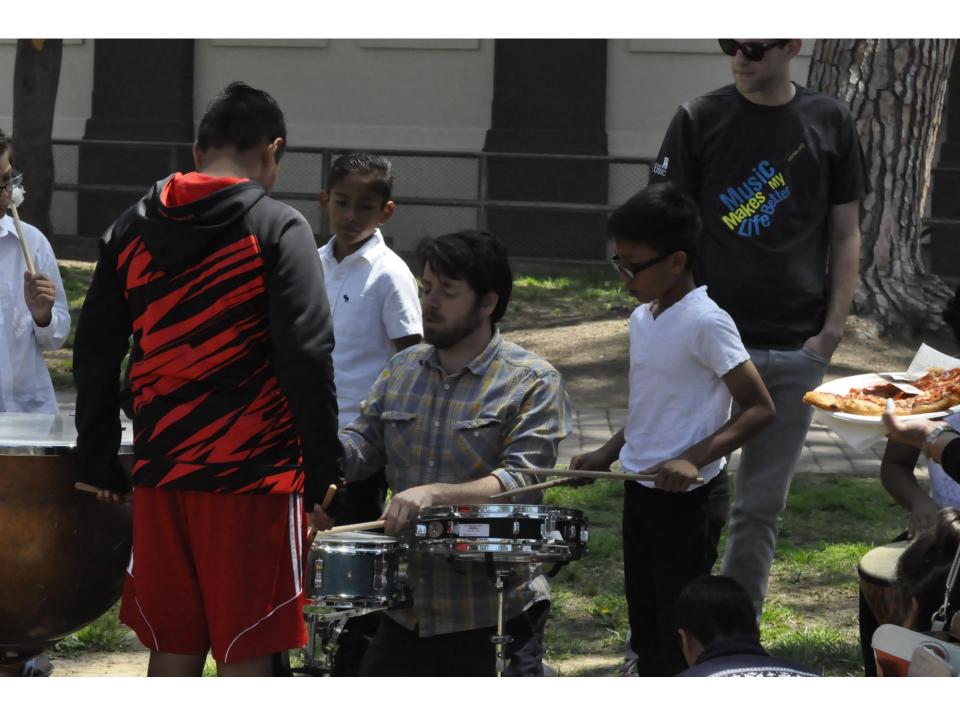
- All Manhattan Beach schools will be invited to participate
- Beach Cities arts organizations and businesses (including Torrance and El Segundo)
- Priority will be given to Manhattan
 Beach entities

LOGISTICS

- Time: 10AM-3PM
- Booths scattered through an area of polliwog park-
- Community Arts Org. and MB schools will host booths
- Each booth will provide a hands-on, interactive, arts experience (visual arts, dance, theater, music)
- Food will be served











APPROX. BUDGET- \$33,000

Art Materials	\$10,000
Decorative supplies	500
T-Shirts	700
Hospitality	400
Print Advertising	3,000
Posters/Flyers	200
Postcards	100
Misc. Printing	50
Street Banners (2)	2,000
Day-of Signage	1,500
Event Swag	500
Security	1,000
Porter Service	2,000
Staging	2,000
Staffing	5,000
Sound	3,000
Program	500

WHO AND THE NITTY GRITTIES

COMMITTEE CREATED

- 2-3 Arts Commissioners
- 3 Community Representatives

NEXT STEPS

Approval to discuss