

MANHATTAN BEACH CULTURAL ARTS
COMMISSION

presents

ARTS IN THE PARK



CONCEPT:

Reaching out to engage our Manhattan Beach Community

- **Provide Visual and Performing Arts hands-on experience to the residents, young and old, of Manhattan Beach.**
- **A community gathering where artists share their talents and craft by providing interactive demonstrations.**

Imagination is the source of every form of human achievement.

- Sir Ken Robinson



Sir Ken Robinson, "Bring on the Learning Revolution." TEDx

WHO

- **All Manhattan Beach schools will be invited to participate**
- **Beach Cities arts organizations and businesses (including Torrance and El Segundo)**
- **Priority will be given to Manhattan Beach entities**

LOGISTICS

- **Time: 10AM-3PM**
- **Booths scattered through an area of polliwog park-**
- **Community Arts Org. and MB schools will host booths**
- **Each booth will provide a hands-on, interactive, arts experience (visual arts, dance, theater, music)**
- **Food will be served**










SAN FERNANDO
INSTITUTE FOR APPLIED MEDIA
Maker Space



APPROX. BUDGET- \$33,000

Art Materials	\$10,000
Decorative supplies	500
T-Shirts	700
Hospitality	400
Print Advertising	3,000
Posters/Flyers	200
Postcards	100
Misc. Printing	50
Street Banners (2)	2,000
Day-of Signage	1,500
Event Swag	500
Security	1,000
Porter Service	2,000
Staging	2,000
Staffing	5,000
Sound	3,000
Program	500

TOTAL 32,450

WHO AND THE NITTY GRITTIES

COMMITTEE CREATED

2-3 Arts Commissioners

3 Community Representatives

NEXT STEPS

Approval to discuss