

#StrawlessSaturday

SKIP THE STRAW!

Alternatives to plastic straws:

1. **No straw**
2. **Reusable straws:**
stainless steel, bamboo, glass
3. **Compostable/biodegradable straws:**
paper, plant based, grain

THANK YOU TO OUR PARTNERS



STRAWLESS SATURDAY

PLASTIC FREE MB

This April Earth Month, the City of Manhattan Beach has partnered with Downtown Manhattan Beach Businesses, Grades of Green, Heal the Bay, 310 Young Professionals, Surfrider South Bay, and other community groups to launch STRAWLESS SATURDAYS as part of Plastic Free MB!

THE PROBLEM

Americans use roughly 500 million plastic straws daily – enough to wrap around our entire planet 2.5 times. Most plastic straws end up in landfills. The rest wind up polluting the environment. It's not just gross, it's dangerous. Many marine mammals mistake plastic for food and can die.



THE SOLUTION

Our Strawless Saturday Earth Month campaign curbs pollution locally in three ways: educating individuals to drive behavior change; collaborating with business leaders to reduce plastic straw distribution; and working to enact straw pollution policies in Manhattan Beach.

HOW BUSINESSES CAN HELP

We invite businesses in Manhattan Beach to take our positive “straws upon request” challenge this April, joining dozens of other enlightened establishments in greater L.A. In the same way that customers must ask for a glass of water during the drought, they would need to request a straw from your staff.

HOW BUSINESS BENEFITS

Your business will earn goodwill amongst a growing consumer base that prefers environmentally-responsible brands, products & services. Also, businesses that offer “straws upon request” actually find that customers request fewer straws overall, diminishing the cost of straws & saving money while saving the planet.

WHAT BUSINESSES COMMIT TO

- Commitment to go “straws upon request” for at least 4 Saturdays this April
- Post supportive educational materials throughout the month
- Permission for The City of Manhattan Beach to share your Strawless Summer story

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