



RECEIVED FEB 20 2018

## City of Manhattan Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to:  
City of Manhattan Beach Parks and Recreation Department  
1400 Highland Avenue, Manhattan Beach, CA 90266  
Office Phone: 310.802.5403 • Email: [lrobb@citymb.info](mailto:lrobb@citymb.info) • Fax: 310.802.5401

### **ONLY COMPLETED APPLICATIONS WITH PAYMENT WILL BE ACCEPTED**

Application, application fee and all required documents **must** be submitted to the Parks and Recreation Department at least 90 days prior to the event. *Please make sure all sections of the application are completed and legible for review.* You will be notified by City staff if your application was **not** accepted for review.

Applications may require review by the Parks and Recreation Commission and approval by the City Council. You, or your representative, may be required to attend the meeting at which your event will be considered. If the Commission recommends your event for approval, you or your representative may be required to additionally attend a City Council meeting.

**YOU MUST SUBMIT THE FOLLOWING:** *To avoid processing delays, do not leave any blanks. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required for descriptions.*

- ☒ **Completed Application, including**
  - ☒ **Public Relations Form**
  - ☒ **Green Matrix**
- ☒ **Application Fee**—Submit non-refundable \$793 application fee or \$397 for pass-throughs events, payable to the City of Manhattan Beach. ***Applications received without the application fee will not be processed.*** (Sent in separately from our Santa Cruz office)
- ☒ **Event Date(s)** - On your application, you are required to submit a requested date/s and an alternate date/s, set up and break down dates included. Requested dates are subject to approval. The date/s you request may not be available for your event. Staff will contact you if an alternate date/s assignment is necessary.
- ☒ **Site Plan**—Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators, lighting, sound, pyrotechnics and all other items for your event. Facilities, equipment placement, parking needs, loading and unloading areas, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP).
- ☒ **Event Schedule**—Hourly event schedule including schedule for set up and break down
- ☒ **Insurance and Indemnification Hold Harmless Agreement**— due 30 days before the event



Please be aware of the following policies and procedures. You will be required to abide by the following, but not limited to, rules and regulations throughout the event approval process:

1. Application Review

- Special event plans may require review by each City Department, the Parks and Recreation Commission and/or City Council. Need for review is based on size, scope and impact of event.
- Separate permits and fees may be required from Building and Safety, including but not limited to building, electrical, plumbing, mechanical and right-of-way permits.
- Separate approvals, permits and fees may be required from the State ABC and County Health Departments, LA County Beaches and Harbors and the Coastal Commission.

2. Certificate of Insurance

The City requires submission of an insurance certificate a *minimum of 30 days prior* to your event date. The City requires \$2 million in general liability and the "City of Manhattan Beach, its agents, officers and employees" must be named as additionally insured.

3. Fees

The application fee is non-refundable and is to be submitted with the application. An estimate of event related fees will be provided to you upon approval. Any event changes requested after approval may require additional review by City staff and may result in additional fees. Actual fees will be invoiced within 30 days of your event.

4. Portable Restrooms

Depending upon the duration or size of your event and the availability of public restrooms, you may be required to rent portable chemical toilets to accommodate participants and spectators. The City recommends availability of seven toilets for every 500 people, or portion thereof. The figure is based on the maximum number at your peak event time. The total number of toilets you need to provide will be determined on a case-by-case basis. All portable restrooms must meet State codes and City standards and are subject to Building Division approval.

5. Marketing of Event

You must receive approval for your event prior to promoting or marketing your event. Submission of your application does not automatically constitute a guarantee of the date, location or automatic approval of your event. Copies of marketing material for the event must be submitted to the Parks and Recreation Department for approval 30 days prior to distribution.

6. Clean Up

All debris and trash must be removed from your event site immediately after the event. Failure to do so will require the City to call upon the Public Works Department to complete the clean up and additional fees will be assessed. All expenses will be the responsibility of the event applicant. The applicant is required to arrange for recyclable receptacles at the event.

7. Damage Deposit

The City may require a damage deposit depending upon the size and scope of the event.

**AGREEMENT AND SIGNATURE:** I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

Name (printed) Anna Gelb	Signature: Anna Gelb
Title Director of Events, Outstanding in the Field	Date: 2/14/18



City of Manhattan Beach  
Parks and Recreation Department

PERMIT NUMBER:

EVENT DATE:

DATE STAMP

STAFF  
INITIALS

## SPECIAL EVENT PERMIT APPLICATION

1400 Highland Ave • Manhattan Beach, CA 90266 • 310.802.5403 • Fax: 310.802.5401

- APPLICATIONS MUST BE SUBMITTED AT LEAST 90 DAYS PRIOR TO YOUR EVENT.
- \$793 Non-Refundable Application FEE required with application.
- \$397 Non-Refundable Application FEE for Pass-through Events, required with application.

Requested Event Date: (1st Choice\*\*):

May 24, 2018

2nd Choice\*\* \*(Required):

May 25, 2018

**\*\*Date choice is not guaranteed until final calendar has been determined by City Staff**

### ORGANIZATION INFORMATION

EVENT TITLE:

Outstanding in the Field x LA Food Bowl

Applicant Name:

Anna Gelb

Birthdate

7/30/87

Organization Name:

Outstanding in the Field and LA Food Bowl

Non-Profit?

☒ YES

☐ NO

Non-Profit I.D. or Tax Exempt #:

Address:

PO Box 2413

Santa Cruz

City

California

State

95063

Zip

Phone:

206-321-2270

Cell:

206-321-2270

Email Address:

Anna@OutstandingintheField.com

Fax:

N/A

### CONTACT INFORMATION (IF DIFFERENT FROM ABOVE)

Applicant Name:

(same)

Birthdate:

Address:

City

State

Zip

Phone:

Cell:

Email Address:

Fax:

### REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT

Name:

Anna Gelb

Cell:

206-321-2270



# EVENT INFORMATION

## Event Type (please select all that apply)

☐ Race (run, walk, bike, etc.)

☐ Tournament

Type: \_\_\_\_\_

☐ Parade

☐ Pass-Through

☐ Street Fair/Festival

☒ Fundraiser

Benefitting: The Roundhouse

☐ Concert

☐ Swim Event

Charity

☒ Other long table dinner

☐ Sidewalk Sale

Entrance or registration fee:

\$ 230

Event Start Time:

4PM

Event End Time:

9PM

Set-up Date:

5/24/18

Set-up Time:

10AM

Break Down Date:

5/24/18

Break Down Time:

11:30PM

Event Location:

Manhattan Beach Pier

# of participants:

~~300~~ 30

Age of Participants:

21+

# of Spectators

Total Attendance:

300

## Overall Event Description—Briefly explain event and activities

Outstanding in the Field is a traveling company that sets up long table community feasts on farms, beaches and piers around the world. The goal is to bring people together to honor the local food community. For this event, we are partnering with the LA Food Bowl to present a meal cooked by celebrated Manhattan Beach & LA chefs, using ingredients from farms & waters in the immediate area.

## Street Closure Information—For parades, races, walk/runs, etc. taking place on City streets.

Names of Streets to be closed (please include additional sheets if necessary):

N/A

between

and

to

between

and

to

between

and

to

between

and

to

between

and

to

**Event Route**—Official map must be submitted with application for review by the City Traffic Engineer and Public Safety Staff.

Assembly Area/Event Start:

Manhattan Beach Pier

Disbanding Area/Event End:

Manhattan Beach Pier



**Sponsors**—List ALL proposed/anticipated sponsors. (attach separate sheet if necessary)

N/A

**Parking**—Metered spaces must be reimbursed at \$.75-\$1.50 per hour depending on location.

Reserved spaces must be noticed 72 hours prior. Please contact Public Works at 310-802-5313 to obtain signage and arrange for noticing. Please contact the Finance Department at 310-802-5561 to pay for parking.

Will you need reserved parking spaces? ☒ YES If yes, indicate number below ☐ NO

(all spots in lot across from Pier)

Event organizer	# of spaces	27	Date:	5/24/18	From:	10AM	to	10PM
Event participants	# of spaces		Date:		From:		to	
Other	# of spaces		Date:		From:		to	

Will there be vendors selling merchandise at the event? All vendors are required to have a City of Manhattan Beach Business License. Please contact the Finance Department at 310-802-5557 for assistance. ☐ YES ☒ NO

Does your event involve the sale or consumption of alcoholic beverages? ☐ YES ☒ NO  
If YES, an ABC license is required and must be approved by the Chief of Police. Please contact the Police Department at 310-802-5100 for assistance.

Will the event have amplified sound? (live music, PA, number/size of speakers, microphone, bullhorn, etc.) If YES, an amplified sound permit will be required. Please contact the Police Department at 310-802-5100 for assistance. ☐ YES ☒ NO

**Amplified sound hours of use:** (ANY exceptions require City Council approval)

8:00 a.m.—8:00 p.m. Monday—Thursday

10:00 a.m.—11:00 p.m. Saturday

8:00 a.m.—11:00 p.m. Friday

10:00 a.m.—8:00 p.m. Sunday and City specified holidays.

**Amplified sound requires an onsite contact person.**

Sound company name:

N/A

Onsite contact name:

Cell:

Is this a fundraising event? If YES, please describe. ☐ YES ☐ NO

A \$10,000 donation will be made to The Bandhouse Charity

Will there be any fenced areas? If YES, please describe. ☐ YES ☐ NO

The City of Manhattan Beach may require fencing for your event. we would like to fence the area near the aquarium for the reception of the event.

Will there be construction of stages or structures, including any tents larger than 10X10, canopies or awnings? If YES, Building Division and Fire Department approval may be required. Please allow two weeks for review. ☐ YES ☐ NO

Please contact the Building Division at 310-802-5505 and the Fire Department at 310-802-5203 for assistance.

Please describe:



Will public facilities be used for the event? (i.e. meeting rooms, restrooms, park, public plaza, electricity, water, etc.) ☒ YES ☐ NO  
If YES, please describe. We'd like access to the restrooms by the pier. We also plan to rent portable restrooms as well.

**Post-event Clean-up plan**—vendors must meet City standards and possess a City of Manhattan Beach business license. If the Public Works Department is called upon to complete the clean up, additional fees will be assessed.

We will have a team of 20 people to clean up the event. Most of the equipment we will use belongs to OITF, and is loaded back into our trailers at the end of the night. We will take the trash with us as well as the rented items.

Will you be requesting street banners?

☒ YES

☐ NO

Will you be filming or having television coverage?

☒ YES

☐ NO

#### SAFETY / SECURITY / VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? ☒ YES ☐ NO  
Vendor must meet City standards and possess a City of Manhattan Beach business license.

If YES, please include the following information:

Company name: Contemporary Services Corporation ~~Contemporary Services Corporation~~ Phone: 818-885-5150 # of guards 2

Guard Schedule: 3PM - 10PM

Do you plan on utilizing volunteers? If YES, please describe:

☒ YES

☐ NO

Volunteers must be easily identifiable by their attire and must wear traffic vests if working in the street.

Please indicate if and where a first aid station or personnel will be stationed.

Three first aid stations: One in the kitchen, one at the service/wine station, one at reception.

Please describe your procedures for both crowd control and internal security: Crowd control plan must be reviewed by the Police Department.

We will have two security guards on site to monitor crowd control. One will be stationed by the kitchen, to monitor traffic between the kitchen and the pier where the table will be set. The other will be stationed by the table.



## EVENT PROMOTION INFORMATION

Please describe marketing and promotional efforts for this event. *Copies of marketing material for the event must be submitted to the Parks and Recreation Department for approval 30 days prior to the event.*

LA Food Bowl will start marketing the event on March 31, when the full program of events is released. The event will be listed both online & in a print program that gets distributed within the LA Times on April 8th. It is a 6 million dollar marketing campaign across all of Food Bowl.

## EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

### YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

Please check all the boxes that apply to the equipment/areas that will be on site for your event and specify the number and size of each (if applicable).

<input type="checkbox"/> Cars	_____	<input type="checkbox"/> Dance Floor	_____
<input type="checkbox"/> Semi-trucks	_____	<input checked="" type="checkbox"/> Alcohol sales and consumption area(s)	Beer & wine = part of ticket price, not for sale at event
<input type="checkbox"/> Vans (Size)	_____	<input checked="" type="checkbox"/> Generator (Size/Type)	one small generator in the kitchen
<input type="checkbox"/> Motor Homes (Size)	_____	<input type="checkbox"/> Sound Equipment	_____
<input checked="" type="checkbox"/> Trailer (Size)	2 20' x 40' trailer for setup breakdown, wait be present during event.	<input type="checkbox"/> Lighting	_____
<input type="checkbox"/> Enclosed Tents	_____	<input type="checkbox"/> Signs	_____
<input checked="" type="checkbox"/> Canopies	2 10x10 pop up canopies over the kitchen	<input checked="" type="checkbox"/> Porta Potties	5 luxury units
<input type="checkbox"/> Stage (Measurements)	_____	<input checked="" type="checkbox"/> Cooking Equipment	All propane-powered or induction burners
<input type="checkbox"/> Live music—band area	_____	<input type="checkbox"/> Live animals	_____
<input type="checkbox"/> Other (please attach list)	_____		

## ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities.

Please submit your accessibility plans to the Building Division for review and approval.

## INSURANCE

Applicant agrees to furnish the City of Manhattan Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Manhattan Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Manhattan Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit. Insurance certificates for vendors providing services (security, staging, etc.) are also required.



**APPLICANT AGREES TO COMPLY WITH ALL APPLICABLE LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD  
CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.**

I hereby certify that all statements made in this application are true and complete to the best of my knowledge. I understand that any misstatement, omission or misrepresentation of material facts may be grounds for revocation of an approved City Special Event permit. I have full knowledge of, and will comply with, the provisions of the Manhattan Beach Municipal Code relating to Parades and Special Events. I affirm that I am authorized to apply for this permit on behalf of the listed event organizer sponsor.

I have read and agree to comply with the City of Manhattan Beach Sustainability Measures. I understand and acknowledge that if any City services over and above that which is normally provided by the City shall be required for the Special Event, the event organizer/sponsor agrees to reimburse the City, upon receipt of an invoice from the City, the actual costs for providing such services.

The event organizer/sponsor agrees to indemnify, defend and hold harmless, the City of Manhattan Beach, its officers, agents and employees, from and against any liability and expense, including attorneys fees and court costs and claims for damages of any nature whatsoever, including, but not limited to, bodily or personal injury, death or property damage arising from any negligent or intentional act or omission by permittee or event organizer/sponsor, its subcontractors, officers, agents, employees and authorized street vendors, in the conduct of the Special Event.

Anna Gelb, Outstanding in the Field

Name/Company Representative

Anna Gelb

Signature

Director of Public Events

2/14/18

Title

Date

**DO NOT WRITE BELOW—CITY USE ONLY**

**EVENT TITLE:** \_\_\_\_\_ **DATE(S) OF EVENT:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**ONSITE CONTACT:** Name: \_\_\_\_\_ Cell: \_\_\_\_\_

**ONSITE SOUND COMPANY CONTACT:** Name: \_\_\_\_\_ Cell: \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**CLEARANCES**

DEPARTMENT	REQ	CLEARED BY	DATE
Alcoholic Beverage Control			
Building & Safety:			
Community Development			
Fire Department			
Police Department			
Public Works			
Risk Management			

**REQUIRED INSPECTIONS**

INSPECTION TYPE	REQ	CLEARED BY	DATE
Electrical			
Building/Structural			
Occupancy			

**POST IN CONSPICUOUS PLACE  
FOR DURATION OF THE EVENT**

**APPROVAL TO OPERATE SPECIAL EVENT:**

☐ YES

☐ NO

\_\_\_\_\_  
Parks and Recreation Director

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



City Hall 1400 Highland Avenue Manhattan Beach, CA 90266-4795  
Telephone (310) 802-5000 FAX (310) 802-5001 TDD (310) 546-3501

Revised January 2011 - HR/RM

## City of Manhattan Beach INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

This agreement is issued in consideration of the City approval of the sponsor's application. The applicant must still provide a Certificate of Insurance, naming the City as an additional insured and meet the City's required minimum limits of insurance. An additional insured endorsement shall also be provided and signed by the insurance carrier.

The applicant hereby agrees to the following:

1. Indemnification. The applicant agrees to indemnify, defend, and hold harmless the City of Manhattan Beach and its elective or appointive boards, officers, agents, attorneys and employees from any and all claims, liabilities, expenses, or damages of any nature, including attorneys' fees arising out of, or in any way connected with performance of, the Agreement by applicant, applicant's agents, officers, employees, subcontractors, or independent contractor(s) hired by applicant. This indemnity shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the amount of indemnification to be provided by applicant. List activity location and date(s) of event to include set-up and clean-up dates: May 24, 2018  
Manhattan Beach Pier, 10 AM - 11:30 PM

2. Investigation and Defense Costs. Said hold harmless assumption on the part of the applicant shall include all reasonable costs necessary to defend a lawsuit including attorney fees, investigators, filing fees, transcripts, court reporters and other reasonable costs of investigation and defense.

This agreement is effective May 24, 2018 at 12:01 a.m.

Named Insured: Outstanding in the Field, Inc.

I, Ann Z Gelb (print/type name), warrant that I have authority to bind the above listed sponsor and by my signature hereon do so bind this sponsor.

By Ann Z Gelb 2/14/18  
Signature of Authorized Representative Date

Approved \_\_\_\_\_  
City of Manhattan Beach Risk Manager Date





# **GREEN MATRIX (Environmental Protection Plan)** (Required for all event applications)

Events in Manhattan Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Please note that the use of single-use plastic bags, polystyrene foam and plastic #6 is prohibited in the City of Manhattan Beach. (per MBMC)

Specify how you will comply with applicable measures (or mark not applicable).

Event Name: LA Food Bowl <sup>Outstanding in the Field x</sup>

Expected Attendance: 300

MEASURE	APPLIES TO:	HOW WILL YOU COMPLY? (use additional sheets if needed)
<b>Recycling and Waste Reduction</b>		
<b>1. Reduce waste and single-use items</b>		
<ul style="list-style-type: none"> <li>Limit single-use paper, plastics, packaging, and décor items. <i>Note: Single-use plastic bags cannot be used in the City, please use alternative materials</i></li> </ul>	All events	No paper/plastic items at event → all rented plastic reusable glass / plateware
<ul style="list-style-type: none"> <li>Reduce size/bulk of plates, containers, cups</li> </ul>	All events	See above
<ul style="list-style-type: none"> <li>Use products with high recycled content</li> </ul>	All events	Collect recycling, take with 3 recycle when leave
<ul style="list-style-type: none"> <li>Avoid sale or give-away of single-use plastic bottled drinking water</li> </ul>	All events	No plastic bottles on site
<ul style="list-style-type: none"> <li>Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups)</li> </ul>	500 or more	Guests will have rented reusable plastic cups, we will refill water with pitchers
<ul style="list-style-type: none"> <li>At 'beer or drink gardens' recycle cups (provide dump station for liquids) <i>Note: Plastic #6 and foam (polystyrene) cups cannot be used in the City, please use alternative plastic or other materials</i></li> </ul>	2000 or more	N/A
<ul style="list-style-type: none"> <li>Recycle fry-grease for bio-diesel fuels</li> </ul>	2000 or more	N/A
<ul style="list-style-type: none"> <li>Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks)</li> </ul>	500 or more	N/A
<b>2. Recycling containers:</b>		
<ul style="list-style-type: none"> <li>Place well-marked recycle containers adjacent to every trash container</li> </ul>	500 or more	N/A
<ul style="list-style-type: none"> <li>Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters</li> </ul>	2000 or more	N/A
<b>3. Staging</b>		
<ul style="list-style-type: none"> <li>Recycle or reuse event construction materials</li> </ul>	2000 or more	N/A
<ul style="list-style-type: none"> <li>Use 'no emission/no VOC' paints/sealants</li> </ul>	500 or more	N/A
<ul style="list-style-type: none"> <li>No dumping/disposing of water, ice, grease, etc. on to streets, plants or down any drain</li> </ul>	All events	Will rent greywater tank for liquid disposal



<b>4. Transportation</b>		
▪ No-idling policy for all vehicles	All events	All vehicles will be parked off-site during event
▪ Sponsor free shuttle or low cost bus passes	2000 or more	N/A
▪ Use hybrid, electric or CNG vehicles	2000 or more	N/A
▪ Offer bike parking or bike valet for attendees	2000 or more	N/A
<b>5. Energy</b>		
▪ Use energy-efficient lighting	All events	No lighting. Event ends at sunset.
▪ Turn lighting and devices off when not in use	All events	N/A
▪ Turn off generators when not in use for significant period of time	All events	only one generator rented for kitchen → will only be on for 2 courses of meal
▪ Using alternative energy (solar, wind, fuel cell) to supply some power	2000 or more	N/A
▪ Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred)	2000 or more	N/A
<b>6. Marine environment</b>		
▪ Use of single-use plastic bags is NOT allowed.	All events	No plastic bags on site
▪ Use of polystyrene or plastic #6 cups or containers is NOT allowed.	All events	None of this on site
▪ No hosing of surfaces unless specifically allowed by city	All events	will not have a hose
▪ Full containment of all wastes	All events	Greywater tank rented
▪ Full containment of all six-pack plastic rings.	All events	None of this on site
▪ Provide recycling containers and litter control	All events	We will have 5 recycling cans.
▪ Beach and street cleaning required	500 or more	N/A
<b>7. Education</b>		
▪ Event and vendors to make reducing waste and recycling a prominent theme	500 or more	N/A
▪ Advertise green measures and rules in all event advertising and on website	500 or more	N/A
▪ Demonstrate that vendors and service providers will comply with green measures	500 or more	N/A
▪ Provide one booth, kiosk or space for green education sponsored by city or designee	2000 or more	N/A
<b>8. Monitoring</b>		
▪ Report on compliance with above applicable measures	500 or more	N/A





## **PUBLIC RELATIONS INFORMATION**

Please provide the following information to be given out to the general public, if requested:

Name of Event: Outstanding in the Field x LA FOOD BOWL

Name of Organization: Outstanding in the Field

### **Event Dates and Times:**

Date	5/24/18				
Times	4PM - 9PM				

Event Website: www.outstandinginthefield.com

Social Media Channels: Instagram: out\_inthefield, Facebook: Outstanding in the Field

Public Relations Contact: Jennifer Betts, Jenna@innovative-pr.com, 323-207-7882

Day Phone: 323-207-7882

Evening Phone: same

Email: Jenna@innovative-pr.com

Please provide a brief description of your event. Please include any information that would be helpful for someone looking for more information.

Outstanding in the Field is a traveling organization that goes all over the world holding long table, family-style dinners on farms, beaches and piers. They bring in celebrated local chefs to prepare a meal using local ingredients. This year, they are collaborating with LA FOOD BOWL, 31 days of events celebrating LA's amazing food & drink scene.

OITF/FOOD BOWL will be placing a long table for 300 guests on the Manhattan Beach pier. The dinner will be cooked by celebrated Manhattan Beach & LA chefs, and will also promote the local seafood & sustainable fishing community. A portion of proceeds from ticket sales will benefit The Ranch House charity.



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
2/14/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Moore & Miller Insurance 3333 Soquel Drive  Soquel CA 95073	<b>CONTACT NAME:</b> Leslie Brown <b>PHONE (A/C, No, Ext):</b> (831) 462-6900 <b>FAX (A/C, No):</b> (831) 462-3884 <b>E-MAIL ADDRESS:</b> leslie@mooremiller.com
<b>INSURED</b> Outstanding In The Field, Inc., PO Box 2413  Santa Cruz CA 95063	<b>INSURER(S) AFFORDING COVERAGE</b> INSURER A: Ohio Security Insurance Company INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:

## COVERAGES

CERTIFICATE NUMBER: CL1722107776

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY			BK957157279	6/19/2017	6/19/2018	EACH OCCURRENCE \$ 1,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						MED EXP (Any one person) \$ 10,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC						PERSONAL & ADV INJURY \$ 1,000,000
	OTHER:						GENERAL AGGREGATE \$ 2,000,000
	AUTOMOBILE LIABILITY						PRODUCTS - COMP/OP AGG \$ 2,000,000
	<input type="checkbox"/> ANY AUTO						Liquor Liability \$ 1,000,000
	<input type="checkbox"/> ALL OWNED AUTOS	<input type="checkbox"/> SCHEDULED AUTOS					COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> HIRED AUTOS	<input type="checkbox"/> NON-OWNED AUTOS					BODILY INJURY (Per person) \$
							BODILY INJURY (Per accident) \$
							PROPERTY DAMAGE (Per accident) \$
							\$
	UMBRELLA LIAB	<input type="checkbox"/> OCCUR					EACH OCCURRENCE \$
	EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE					AGGREGATE \$
	DED	RETENTION \$					\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	<input type="checkbox"/> Y/N	N/A				PER STATUTE OTH-ER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						E.L. EACH ACCIDENT \$
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Event date: May 24, 2018. Manhattan Beach Pier. City of Manhattan Beach, its agents, officers and employees are named as additional insured.  
There will be a thirty (30) day notice of cancellation. There will be ten (10) days notice of cancellation for nonpayment of premium.

## CERTIFICATE HOLDER

## CANCELLATION

City of Manhattan Beach  
Manhattan Beach Pier  
1400 Highland Ave  
Manhattan Beach, CA 90266

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Leslie Brown/LB

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North the Strand

portable restrooms

Roped off service station where wine, water, trash, first aid station kept throughout dinner. Only OITF serves interact with station

300-ft table down center of pier →

Roped off reception area on far side of aquarium, pouring beverages & passing appetizers

Manhattan Beach Pier

check-in Kitchen. 2 10x10 pop up tents, propane-powered & electric induction burners, generator, 2 trash cans & recycling cans, first aid station

Security guard

Load in: vehicles will pull into parking lot to unload, then park off-site during the event.

Manhattan Beach Pier

Roundhouse Aquarium

## **Outstanding in the Field x LA FOOD BOWL on Manhattan Beach Pier Event Proposal**

**Date: May 24, 2018**

Outstanding in the Field is a nomadic organization based in Santa Cruz, California that travels around the world, holding long table, family-style dinners on farms, beaches, piers and cliffs. Every event features celebrated local chefs who come together to create a 4-course meal highlighting the bounty of the region. The events involve local farmers, fishermen, and artisans. There is always an educational component to the events, in addition to a delicious meal.

LA FOOD BOWL is a festival put on by the LA Times, celebrating the Los Angeles food and drink scene. The festival raises awareness and funds to fight food waste, hunger, food insecurity and promote sustainability and waste reduction through charity partners and participating events. Spanning the entire month of May, FOOD BOWL features over 250 events with many of the chefs and restaurants that have put Los Angeles on the map as one of the world's great food cities alongside internationally renowned chefs in rare local appearances. The extensive lineup of dining events, panel discussions, chef collaborations, volunteer projects, and other food and drink-inspired happenings will be announced March 31 at [lafoodbowl.com](http://lafoodbowl.com).

The proposed Manhattan Beach Pier event is a collaboration between Outstanding in the Field and FOOD BOWL, and aims to highlight the food scene of Manhattan Beach and the sustainable seafood community of the region. There will be speakers at the event including a representative from Dock to Dish (an international network of fishermen, marine biologists and seafood advocates working to make low-impact wild seafood more accessible), Mark Gold, an environmental advocate and scientist, and Stephanie Mutz, a sea urchin diver based in Santa Barbara.

Guests purchase tickets for the event which will span 5 hours. The first hour is a reception featuring local wine, beer and passed appetizers. The second hour is speeches by event participants. The final three hours comprise a four-course, family-style meal at the long table. The dinner will be cooked by a collaboration of celebrated Manhattan Beach and Los Angeles chefs, and a charitable donation will be made in conjunction with the event to The Roundhouse Charity.



**Hourly Event Schedule for Outstanding in the Field x LA FOOD BOWL on  
Manhattan Beach Pier, May 24, 2018**

- 10AM
  - Outstanding in the Field staff arrives on site
  - Rentals delivered to pier (plastic/reusable glassware, linens, silverware, plateware, cooking equipment, etc.)
  - Portable restrooms delivered to pier
- 10AM-3PM : Event Set-Up
  - Table set up on pier, dressed and set.
  - Kitchen set up in adjacent parking lot
  - Service station set up in adjacent parking lot
  - Reception area set up near aquarium, roped/fenced off
- Noon
  - Kitchen crews arrive, unload equipment and food to kitchen area, prep for event
- 3PM
  - Everything is ready to go for event
  - Security guards arrive
- 4PM
  - Guests arrive
- 4-5PM
  - Reception on the pier in roped off area near aquarium. Beer, wine and passed appetizers.
- 5PM
  - Welcome speeches and speeches by local fishermen regarding the sustainable fishing industry in the Manhattan Beach area
- 6PM
  - Guests sit at the long table for dinner
- 9PM
  - Dinner ends and guests exit the pier
- 9PM-10:30PM
  - Event Breakdown: Rentals are broken down and stacked neatly in the parking lot where the kitchen was set up, OITF trailers pull around and load equipment, trash/recycling is loaded into trucks and taken away
- 10PM
  - Security guards vacate
- 1030PM
  - Rentals and portable restrooms are picked up
  - OITF crew vacates



PREMIER PARTNER 

**PRESS CONTACT**

**Innovative PR: Jennifer Betts**

**[jen@innovative-pr.com](mailto:jen@innovative-pr.com) | (323) 207-7882**

**Los Angeles Times FOOD BOWL returns with a diverse program this May  
#31DaysofFood  
A NEW KIND OF FOOD FESTIVAL**

*The city's adventurous new food festival will feature hundreds of events all over Los Angeles with a mix of local favorites and world-renowned chefs*

LOS ANGELES – Feb. 6, 2018 – The Los Angeles Times is proud to announce the return of **FOOD BOWL**, 31 days of events celebrating L.A.'s amazing food and drink scene. The festival will continue to raise awareness and funds to fight food waste, hunger, food insecurity and promote sustainability and waste reduction through charity partners and participating events. Spanning the entire month of May, **FOOD BOWL** will feature over 250 events with many of the chefs and restaurants that have put Los Angeles on the map as one of the world's great food cities alongside internationally renowned chefs in rare local appearances. The extensive lineup of dining events, panel discussions, chef collaborations, volunteer projects, and other food and drink-inspired happenings will be announced March 31 at [lafoodbowl.com](http://lafoodbowl.com).

**Food Bowl highlights include:**

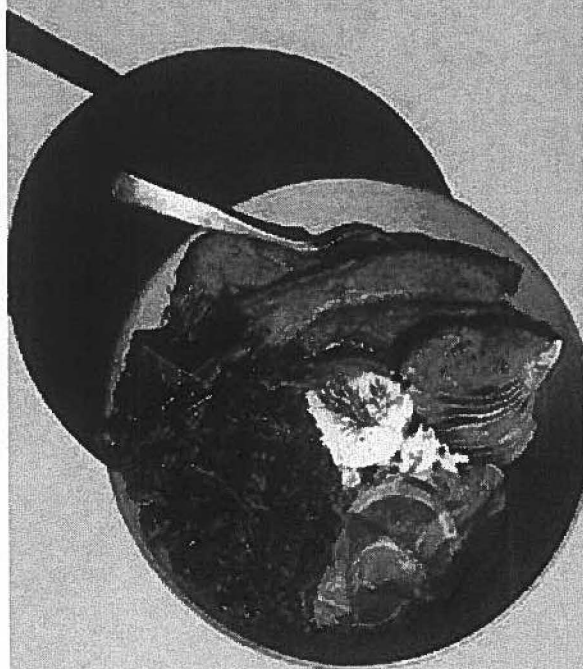
- **Things in a Bowl:** the official launch party taking place at Rossoblu will feature an all-star lineup of L.A. chefs creating "Things in a bowl" and the announcements of Restaurant of the Year and the Gold Award. Last year's Restaurant of the Year award went to Locol (Roy Choi and Daniel Patterson) and the Gold Award was presented to Wolfgang Puck. This event will be open to the public for the first time.
- **Changing the World Through the Power of Food:** a conversation and more with **José Andrés** (The Bazaar by José Andrés), and special guests supporting L.A. Kitchen. Chef Andrés has been on the ground assisting disaster relief efforts, feeding the workers and victims of the recent California wildfires and Hurricane Maria in Puerto Rico.
- **Night Market:** a bustling street market featuring 50 food vendors, outdoor dining areas and entertainment in Grand Park, May 16-20. Over 45,000 attended last year's Night Market events.
- **A Tribute to the late Chef Tui Sungkamee (Jitlada):** a night celebrating the life of the much loved and respected chef with Jazz Singsanong (Jitlada).



- Outstanding in the Field: a series of long-table feasts in spectacular locations. Sustainable seafood on an iconic pier, Grand Park in downtown L.A., Malibu and a dinner in the desert with **Virgilio Martinez** (Peru), Weiser Family Farms, and **Jim Denevan**.
- Scienceandfood: a discussion about food in space at UCLA.
- Charity Bake Sale: a showcase of L.A.'s leading pastry chefs and the return of our beloved Beast Feast and Fried Chicken Party.
- New Kids on the Block Party featuring L.A.'s rising chefs and mixologists.
- Chef Showcase: a one-day event featuring leading chefs. Moderated panels, demonstrations, tastings, and more.
- A Sichuan Summit: acclaimed food writer **Fuchsia Dunlop** (Sichuan Cookery) and Chinese Chef **Yu Bo** will be featured, along with L.A.'s favorite Sichuan restaurants and special guests.
- Food Tours of L.A.'s tastiest neighborhoods.
- L.A. Cocktail Week: bartenders from across the city will be invited to create a cocktail that represents Los Angeles. The L.A.-inspired cocktails will be featured throughout the week.
- Gold Film Festival: a mini film festival curated by Jonathan Gold with screenings hosted in various neighborhoods around the city.
- Satoyama Exhibition in association with Japan House Los Angeles: Japanese chef **Yoshihiro Narisawa** (Narisawa in Tokyo is the Number 18 Restaurant in the World's 50 Best list) is internationally known for his dedication to sustainability and representing the natural environment in his dishes by using indigenous Japanese ingredients.
- A conversation with **Diana Kennedy** (UK / Mexico), the godmother of Mexican cuisine: a panel discussion about Kennedy's career and a sneak peek at the documentary currently in production, "Nothing Fancy: Diana Kennedy."
- Chef **Ben Shewry** (NZ / Australia) from acclaimed Melbourne restaurant, Attica (Number 32 Restaurant in the World's 50 Best list) will collaborate on a series of unique events with Everson Royce Bar and Hollyhock House.

Los Angeles Times Food Bowl 2018 charitable partners are L.A. Kitchen, Food Forward and Midnight Mission. Festival sponsors include Citi®, Nissan Leaf, OpenTable, Peru Tourism. For a list of the program categories and additional information visit [lafoodbowl.com](http://lafoodbowl.com) and connect on [Facebook](#), [Twitter](#) and [Instagram](#) @LAfoodbowl (#LAfoodbowl #31DAYSOFFOOD)

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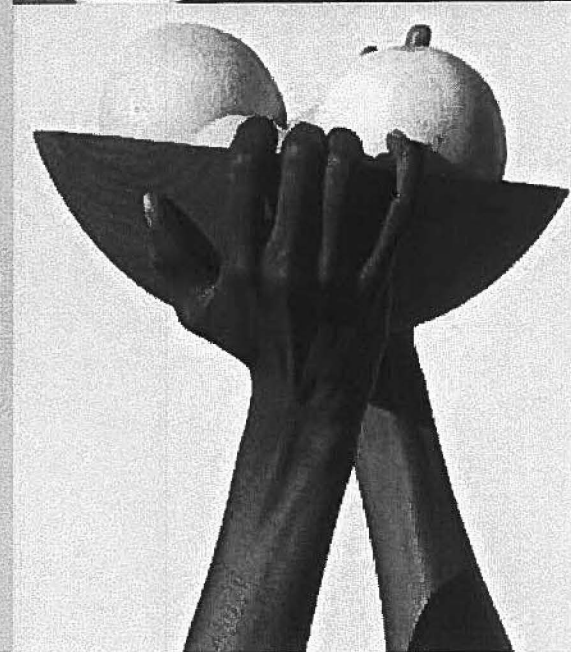
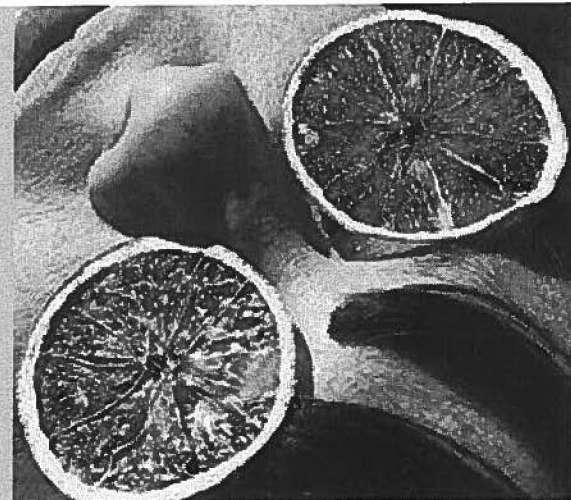


Los Angeles Times

# FOOD BOWL

May 1—31

A NEW KIND OF FOOD FESTIVAL





“ I’m not sure what you’ve been doing this month. I’ve been spending most of my evenings at the first edition of Food Bowl, The Times’ month of food events that’s been a welter of special dinners, film screenings, art displays, farmers market events, visiting chefs from some of the best restaurants in the world, panel discussions on everything from Filipino cooking to sustainable seafood to the problem of food waste, and a vast night market in the glow of City Hall. I’ve mourned dozens of dinners and events I was unable to attend.

And I’ve eaten really well. ”

**Jonathan Gold**

---

Pulitzer Prize Winning  
Los Angeles Times Food Critic



# LOS ANGELES AMERICA'S NEW FOOD CAPITAL.

*"What's turned Los Angeles into a culinary boomtown? The best food city in America."*

**The Daily Beast**

*"Food scene in L.A. is booming!"*

**Huffington Post**

*"The Los Angeles food scene is better than New York's."*

**Munchies VICE**

*"Sorry, New York: Los Angeles is the New Food Capital."*

**YAHOO!**



*"Los Angeles is about to get its first truly massive, multi-day food festival, thanks to the Los Angeles Times. Dubbed the Food Bowl, the month-long event weaves speaking engagements and live demonstrations together with lots and lots of eating"*

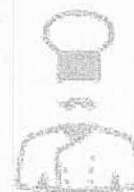
## EATER



Top  
Restaurants



Famous  
Food Trucks



Star  
Chefs



Unmatched  
SoCal Produce



Farmers  
Markets





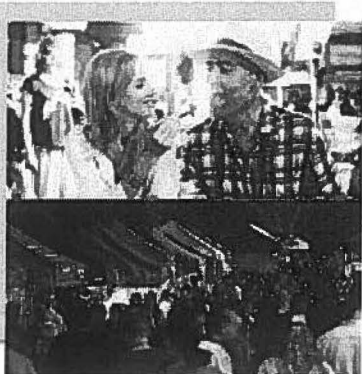
**May 1—31**



# FOOD BOWL

- A month-long festival celebrating L.A.'s dynamic food scene.
- Experiences with top chefs and mixologists within top restaurants, bars, cafes, hotels, markets and pop-ups.
- 250+ events
- Night Markets
- Panel discussions
- Special collaborations
- Charity projects
- Art, film, food and music
- One of a kind chef experiences and parties
- Covering all 4,000 square miles of L.A.

## FEATURED EVENTS



### Night Market

A bustling outdoor food market with 50 of the most diverse food booths catering to 45,000 + visitors while they enjoy art installations, themed bars and pop-ups experiences.



### Beast Feast

Long feasting tables under the stars and lights amidst the smoky ambience of spit roasts and hosted by the most incredible line up of chefs ever to come together for a celebration of meat.



### The Gold Award

The Gold Award is to be given to a California chef annually, with the idea of honoring culinary excellence and celebrating true icons in the industry. Wolfgang Puck was the winner in 2017.



### Food Talks & Panels

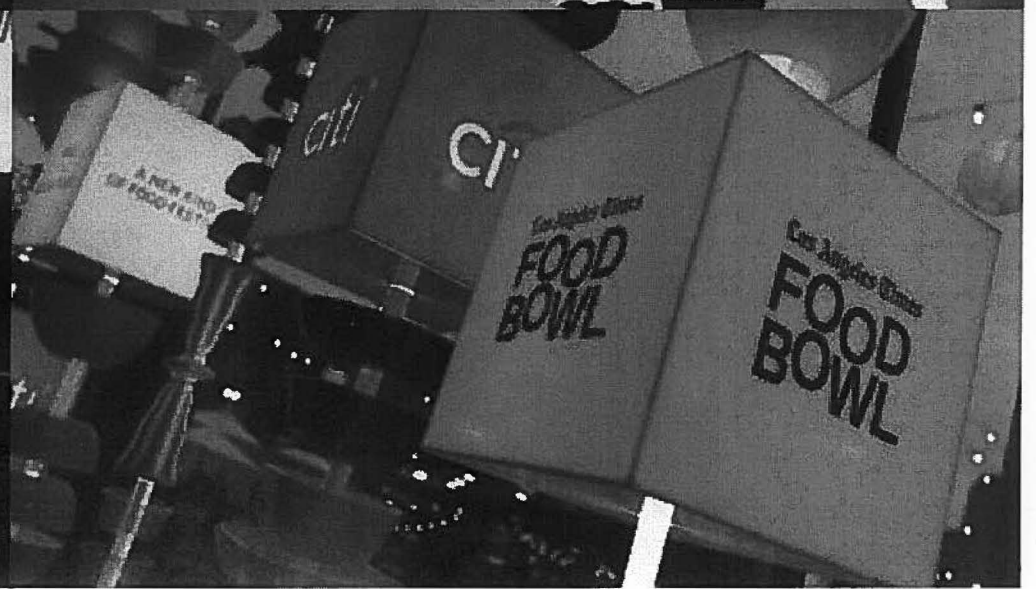
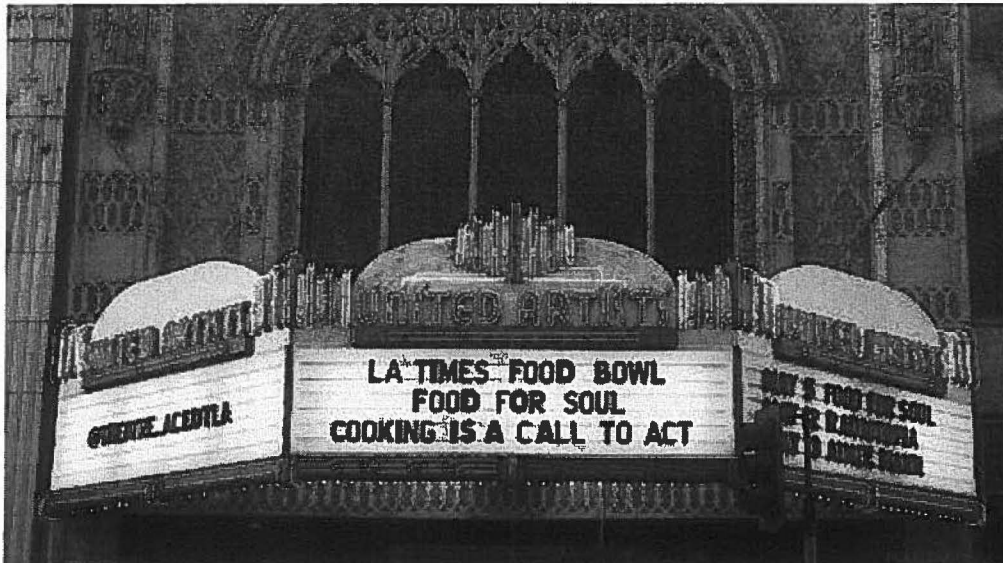
We'll invite some of the world's most renowned chefs to present their unique visions on key topics. Food For Soul tackled food waste and fighting hunger. Filipino food to Chef's Fable celebrating film and food.



### Launch Party

The launch event announcing the annual culinary celebration of LA. We honor the LA Times Restaurant of the Year, which was given to Roy Choi's Local in 2017.





## WHO ATTENDS

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- Upscale, dynamic and passionate foodies
- Top L.A. chefs, restaurants and culinary influencers
- Celebrities and international culinary icons
- Age Ranges: 30% are 21-35  
50% are 36-44  
20% are 45+
- 60% female, 40% male
- Average HHI \$150,000. 20% at \$200,000+
- Multi-cultural: 45% Caucasian  
20% Asian  
15% African American  
15% Latino





# POWERFUL PARTNERSHIP

**\$6 million**

media campaign through paid,  
owned and earned media

**Multichannel**

Influencers, TV, digital, social,  
outdoor, radio and print

**350 million**

media impressions

**lafoodbowl.com**

**Integration**

in our featured events

**Alignment with  
worlds best chefs**

Create custom content within  
featured events of Food Bowl

**Early access**

offer early access tickets to  
your VIPs and Loyalists

**Own-able Content**

create a live stream and  
develop custom content to  
share via key outlets such as  
Social Media.

## **Los Angeles Times**

- Top 5 U.S. news and information site
- 55 million unique visitors every month
- 170 million monthly page views
- #1 local media platform
- Content that's shared 7 times per minute
- Production of over 90 events every year