

**CITY OF MANHATTAN BEACH
MINUTES OF THE LIBRARY COMMISSION**

January 8, 2018
6:00 p.m.
City Council Chambers

CONTENTS

A. CALL TO ORDER

The meeting was called to order at 6:00 PM.

B. PLEDGE TO THE FLAG

C. ROLL CALL

Present: Commissioners Casady, Kunkee, Schreiner, Windes, Elasowich*

Absent: Commissioner Scalabrini

*Commissioner Elasowich arrived at 6:24

D. APPROVAL OF MINUTES

Commissioner Schreiner moved to approve the December 11, 2017 minutes as written.

Commissioner Windes seconded the motion. The motion passed.

Ayes: Commissioners Casady, Kunkee, Schreiner, Windes

Nays: None

Abstain: None

Absent: Commissioner Elasowich and Scalabrini

E. CEREMONIAL

None

F. AUDIENCE PARTICIPATION

Librarian's Report – Melissa McCollum, Library Manager

Ms. McCollum the following updates on programs and events:

She stated she is grateful that the City Council recognized the Manhattan Beach Library Bookmark Winners at the December meeting. The local winners go on to a county-wide competition. Next year she would love to have the commission's input.

The Manhattan Beach librarians were pleased to participate in the judging of the PTA reflections contest for the 33rd District applicants (literature entries for middle school and high school).

Library Book Club selections are as

Ms. McCollum shared January calendar. 17 teens showed up for a public speaking workshop on a holiday week.

The Library is partnering with Pages for an author event on January 18th celebrating children's picture book, *Love* by author Matt de la Peña and illustrator Loren Long.

Native American Tribal Dance and Culture is scheduled using special funding for cultural programming. January 24th

Regional Administrator Don Rowe will join Ms. McCollum at the next Library Commission to present some statistics and resources. She is looking forward to feedback about the information that will be presented.

Toyetic exhibition opens Friday at the MB Art Center and the related Library Event will be February 9th from 8:00-10:00.

G. GENERAL BUSINESS

Work plan discussion – Commissioner Casady reported that he had met with Kelly Stroman of the Downtown Manhattan Beach Business and Professional Association (DTMBBPA) and she likes the idea of the library lunch. The Library Lunch Club came up as a name for the series. He invited her to come to the February meeting. Her feedback:

- Very positive
- There is a distinct possibility that the members of the DTMBBPA will be interested
- She feels strongly about finding a high profile author – reach high and people will come.
- She suggested considering 3 events per year instead of 4. January, September and April/early May
- Ticketing should go through Pages as the books need to be paid for through the bookstore. The Chamber of Commerce may not have the staffing resources to handle it.
- She thought commission was in the right ballpark as far as ticket price

Commissioner Windes reported that Chief Irvine and Al Muratsuchi held a free event that was well publicized and only 13 people showed up. She feels that the commission should be very careful about assuming that people will come. If Kelly could talk to her people for feedback, that would be great. She thought that maybe the idea should not be “if we have it they will come” but perhaps the other way, “if they want it, we will have it.”

Commissioner Schreiner stated that she trusts Pages and what they post on their social media and that Pages is very important to the process.

Commissioner Casady will approach Margot Farris, owner of Pages, about running the tickets through the store

Commissioner Casady recommended the commissioners to review the author list, especially those available in the May timeframe.

Commissioner Kunkee mentioned that with the internet, there is a large amount of information available at all times. That being the case, when she goes to an event, it is also for a social experience and not just for content. She added that it might be wise to invite some clubs and service organizations (ex. Rotary) to publicize the event to their members to get groups of people to come. Commissioner Casady agreed that the networking aspect is very important to the event. Commissioner Windes stated that many people may not be able to take off work in the middle of the day to attend. Commissioner Kunkee asked how many people are members of the Chamber of Commerce because it is important to know how many members would consider coming

between the Chamber and the DTMBBPA. Commissioner Casady will reach out to the Chamber and DTMBPPA to find out how the size of membership in both groups.

The Commission discussed the name of the series and ultimately agreed on the name Library Lunch Club.

H. COMMISSION ITEMS

Commissioner Windes asked Ms. McCollum about having a Valentines Day display at the library. Ms. McCollum stated that Commissioners Windes and Schreiner could do a pop-up on Valentines Day and greet customers for a couple of hours and then have a small passive display all month long. Ms. McCollum added that the Teen Librarian is planning an Anti-Valentines Day event, for teens to who may not want to celebrate the holiday in the traditional way to come and spend time together. Commissioner Windes expressed her concerns with the event being titled “Anti-Valentines Day.”

I. STAFF ITEMS

Manager Kelso had no updates.

J. ADJOURNMENT

Commissioner Casady moved to adjourn the meeting. Commissioner Windes seconded the motion. The motion passed.

Ayes: Commissioners Casady, Elasowich, Kunkee, Schreiner, Windes

Nayes: None

Abstain: None

Absent: Commissioner Scalabrini

The meeting was adjourned at 6:39 PM.