

CITY OF MANHATTAN BEACH
MINUTES OF THE PARKS AND RECREATION COMMISSION
Manhattan Beach City Hall
1400 Highland Ave.
Manhattan Beach, CA 90266
November 27, 2017
6:00 PM

CONTENTS

A. CALL TO ORDER

The meeting was called to order at 6:03 PM.

B. PLEDGE TO THE FLAG

C. ROLL CALL

Present: Commissioners Turkmany, Allen, Allard, Weiner, Greenberg, Tuffli

Absent: Commissioner Karger

D. APPROVAL OF MINUTES

Commissioner Allard moved to approve the October 23, 2017 minutes as written.

Commissioner Weiner seconded the motion. The motion passed.

Ayes: Commissioners Turkmany, Allen, Allard, Weiner, Greenberg, Tuffli

Noes: None

Abstain: None

Absent: Commissioner Karger

E. CEREMONIAL

None

F. AUDIENCE PARTICIPATION (3-Minute Limit)

Commissioner Turkmany opened the floor to audience participation.

Seeing none, the floor was closed to public comment.

G. GENERAL BUSINESS –

Salute to the Troops – Commissioner Weiner reported that he had met with Commissioner Karger to review the history of the event. He distributed and reviewed a draft calendar for planning. The following items were discussed:

- Band – if there could be a soloist, perhaps that would be a draw to the event. Commissioner Allard stated that if we can establish contact with the band far enough in advance, Dennis McNeil could perform more songs.
- Commissioner Weiner mentioned that the sound could be improved with speakers angled differently.
- Volunteers – no need for additional outreach for military volunteers
- Challenge coins – need to consider quantity and method of distribution
- Boy Scouts – 10-20 should be sufficient
- Flyover – Commissioner Weiner is reaching out to a group of classic flyers out of Torrance airport
- Certificate – if appropriate for special guest
- Booth participation – more outreach necessary

- Budget - Commissioner Allen confirmed that the concert is part of the Summer Concert series but anything that is unique to the event should be covered by sponsorship obtained by the commission.
- Added activities – interactive displays, inflatables
- Fill in dead air with music.

Director Leyman shared that Commissioner Karger reached out to Dan Mischella who has a contact with the Navy SEALs who might be approached to speak at the event. Mr. Mischella shared opportunities for advertising. He mentioned reaching out to Gold Star Families network and inviting them as VIPs. They spoke about how to get more people to come and making it more desirable to families. Hot dogs or cake, games, etc. may make it more appealing for families. The recommendation is to make the event as inclusive as possible but it may be difficult to get service members from out of the area to come all the way here. Director Leyman stated that if food will be offered to the public, it will be contracted out.

The commission decided not to have a raffle.

Commissioner Allard spoke with a Navy service man at the Veterans Day event and brainstormed how to get the word out. He recommended contacting the Naval Operations Service Corps located in Bell. Commissioner Allard will reach out.

Commissioner Weiner attended a Chargers game where 12 veterans were honored and it was very moving. He will reach out to his contact with the Charger to see if those honored are local residents.

Commissioner Allard suggested setting up a booth for letters of gratitude. Commissioner Tuffli mentioned a club at school that writes letters to soldiers. She will contact and see if the club would like to run a booth. Commissioner Greenberg mentioned that Grand View Elementary has a year-long campaign teaching children about gratitude.

Director Leyman will look into Salute specific sponsorship opportunities such as drinking water sponsorship. Commissioner Greenberg mentioned the green aspect of offering bottled water. After much discussion, it was decided that bottled water would not be provided.

Commissioner Greenberg suggested an ad-hoc committee focused on the Salute to the Troops event. He feels that a smaller committee might be more effective and efficient if there is a smaller group working the details. Commissioner Weiner added that an updated schedule and list would be available at the next meeting. At that time, smaller planning groups will be more effective for assigning responsibilities.

The Commission decided that there would be no free food provided at the event.

Special Event Policy discussion – Director Leyman asked the commissioners for specific feedback.

Commissioner Turkmany would like to define the word substantial. Linda Robb stated that a request was made to the traffic engineer to define “substantial traffic”. City resources, clarify City owned to read City-owned or leased, City –owned or operated. Commissioner Turkmany asked if 90 days advance application was long enough for Level II events. Director Leyman mentioned that the Downtown Manhattan Beach Professionals Association (DTMBPA) will be forming an ad hoc committee to discuss the policy. We’ll be keeping it on the agenda at least through January.

Commissioner Weiner inquired about the Holiday Open House and the DTMBPA’s opinion of it and how large it has become. Director Leyman stated that Kelly Stroman, Executive Director of the DTMBPA, could speak better to that point. Different businesses have different experiences with the event.

H. **COMMISSION ITEMS –**

Commissioner Allard moved to cancel the December meeting. Commissioner Allen seconded the motion. The motion passed.

Ayes: Commissioners Turkmany, Allen, Allard, Weiner, Greenberg, Tuffli

Noes: None

Abstain: None

Absent: Commissioner Karger

I. **STAFF ITEMS –** Director Leyman gave the following program and event updates:

12/9 Family Crafts Night 5-7, Art Sale, Gingerbread House workshop

12/10 Fireworks

Winter Registration for residents begins 12/4; non-resident registration begins 12/18.

Commissioner Allard thanked Commissioner Greenberg for helping with the pumpkin for the pumpkin race.

Veterans Day event had a good crowd with the reception at Joslyn Center. Commissioner Turkmany praised the speaker at the Veterans Day event. Staff member Bob Woods created a light show for the reception concert.

Department reorg – One position may go to council through the budget process. Recreation Supervisor, Andrew Berg, left and went to Rancho Palos Verdes. The Facility reservations clerk position is currently vacant. Hoping by the Spring to backfill at least 2 of the positions.

Director Leyman distributed and reviewed the preliminary Park Master Plan timeline.

Community workshops will be scheduled from 6:00-7:00 pm and will gather input on community priorities for park amenities and recreational space. An activity will also ask what residents would do if they were given incremental funds. Follow up meetings will be held at all locations. Each separate meeting will deal with all parks as a whole as well as the individual location of the meeting.

Commissioner Greenberg mentioned that some of the meetings may be combined and some may have too many included, also that Bruce's Beach should be added. Director Leyman confirmed that Bruce's Beach will be added to the schedule.

Friday, December 15th, Director Leyman invited the commissioners to the Employee holiday party at Summers.

J. **ADJOURNMENT**

Commissioner Weiner moved to adjourn. Commissioner Tuffli seconded the motion. The motion passed. The meeting was adjourned at 7:24 pm.

Ayes: Commissioners Turkmany, Allen, Allard, Weiner, Tuffli

Noes: None

Abstain: None

Absent: Commissioner Karger, Greenberg (left meeting at 7:22)