

Proclamation

- Whereas,* farmers markets play a vital role in providing access to fresh, locally grown produce and other agricultural products, supporting the health and well-being of our communities; and
- Whereas,* farmers markets offer a vibrant and inclusive space for education and engagement, where individuals can learn about food production, nutrition, and community; and
- Whereas,* farmers markets provide consumers with affordable options in their communities, and foster relationships between consumers and farmers, enhancing transparency and trust in our food system; and
- Whereas,* farmers markets contribute significantly to local economies by creating more, new, and better market opportunities that allow farmers to sell their products directly to consumers, thereby retaining a greater share of the food dollar within the community; and
- Whereas,* farmers markets further USDA's Food System Transformation framework to build a fairer system that works better for both family farmers and the families they support; and
- Whereas,* National Farmers Market Week, held annually, recognizes the important role farmers markets play in our food system and encourages Americans to support local products by purchasing their products at farmers markets.

Now, Therefore, Be It Resolved that I, David Lesser, Mayor of the City of Manhattan Beach, California, on behalf of the City Council and the residents of Manhattan Beach, do hereby proclaim August 3, 2025 through August 9, 2025 as

National Farmers Market Week

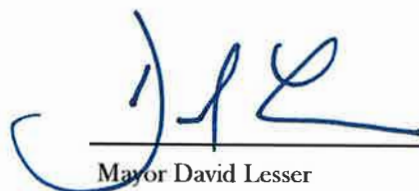
and encourage all citizens of the City of Manhattan Beach to celebrate farmers markets with appropriate observances and activities.

Dated this 5th day of August, 2025.

ATTEST:



City Clerk Liza Tamura



Mayor David Lesser

