

Chamber of Commerce - Proposed Funding by Priority

I. Economic Development, Business Promotion & Education Program	Timing	Investment	PRIORITY	Bucket 1	Bucket 2	Bucket 3
Business License Tax Forum - sponsorship	TBD 2026	\$4,000	1	\$ 4,000		
State of the City - sponsorship	March 2026	\$6,000	1	\$ 6,000		
Economic Forum: Major Sporting Events - sponsorship	Jan 2026	\$5,000	1	\$ 5,000		
Business Recognition \$1,000/quarter	Q3 & Q4	\$2,000	2		\$ 2,000	
Business Ribbon Cuttings & Anniversaries \$500/quarter	Ongoing	\$1,500	2		\$ 1,500	
New Business Welcome \$500/quarter	Ongoing	\$1,500	2		\$ 1,500	
Economic Development \$3,000/month	Ongoing	\$24,000	1&2&3	\$ 8,000	\$ 12,000	\$ 4,000
		\$44,000		\$23,000	\$17,000	\$4,000

II. Visitor Attraction & Experience + Community Welcome Program						
Visitor Analytics (half the subscription cost)	Annual	\$8,000	1	\$ 8,000		
New Resident Welcome Package (\$1000/quarter)	Jan-June 2026	\$2,000	2		\$ 2,000	
Manhattan Beach Logo Merchandise Inventory (Welcome Packages)	Annual	\$3,000	2		\$ 3,000	
Relocation Guide	April-June 2026	\$2,000	2		\$ 2,000	
Social Marketing \$1,000/mo	Ongoing – June 2026	\$8,000	2		\$ 8,000	
Destination Guide	Annual	\$5,000	1	\$ 5,000		
Visitor Map	Annual	\$3,000	3			\$ 3,000
		\$31,000		\$13,000	\$15,000	\$3,000

III. Community Enhancement						
Young Entrepreneurs Academy (YEA!) Investor Panel	October 2025-May 2026	\$4,000	1	\$ 4,000		
Community Fairs/Expos (\$1,000 quarterly)	Q2-Q4	\$3,000	2		\$ 3,000	
Internships & Summer Job Preparation Program	April 2026	\$3,000	3			\$ 3,000
		\$10,000		\$4,000	\$3,000	\$3,000

Bucket Total:	\$ 40,000	\$ 35,000	\$ 10,000
Cumulative:	\$ 40,000	\$ 75,000	\$ 85,000
	Bucket 1	Buckets 1&2	Buckets 1, 2 & 3