



MANHATTAN BEACH CITY COUNCIL

WORK PLAN

FISCAL YEAR
2024-2025

MANHATTAN BEACH CITY HALL
1400 HIGHLAND AVENUE
MANHATTAN BEACH, CA 90266

WORK PLAN

MANAGEMENT SERVICES DEPARTMENT



CITY COUNCIL GOVERNANCE POLICY & MANUAL

On August 6, 2019, City Council directed staff to develop a policy to guide City Council communications with City staff and the public in order to maintain efficient and effective work flow. The policy will address communication between Councilmembers and staff with the intent to: 1) affirm that governing shall be by will of the collective Council, 2) establish guidelines to ensure orderly, consistent and open City government, and 3) provide a framework for processing requests from the City Council through the City Manager.



TARGET DUE DATE	QUARTER 2 2025
FUNDING SOURCE	N/A
PRIORITY LEVEL	B
DEPTS. INVOLVED	ALL

STATUS:



COMPLETED ACTION ITEMS:

- Gathered and researched City Council Communication and Governance Policies from a variety of cities.
- Developed a first draft of the Governance Policy.

ACTIONS PENDING:

- Review of draft policy by staff for further refinement.
- Provide the proposed Governance policy to City Council.
- Implement the approved policy throughout the organization.

NEXT CITY COUNCIL ACTION:

- Provide the proposed final draft of the Governance Policy to City Council.

STAFF CONTACT:

TALYN MIRZAKHANIAN, City Manager, tmirzakhania@manhattanbeach.gov

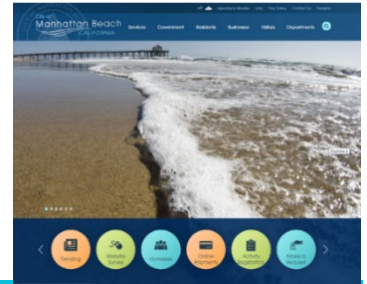
WORK PLAN

MANAGEMENT SERVICES DEPARTMENT



ENHANCE CITY WEBSITE & EMAIL COMMUNICATIONS

As part of the City's commitment to transparency and providing exemplary communication to the community it serves, the City's website will undergo a redesign, incorporating the City's branding, enhancing email communications, and creating a more user-friendly experience for site visitors.



TARGET DUE DATE	QUARTER 1 2026
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	B
DEPTS. INVOLVED	ALL

STATUS:



COMPLETED ACTION ITEMS:

- Completed branding in email signatures, Microsoft templates, and City Council Meeting graphics.
- Registered "manhattanbeach.gov" domain name with U.S. General Services Administration.
- Implemented various tools to assist City staff in the website improvement process (Canva, Granicus Developer Toolkit).
- Completed initial technical planning for steps and expertise required to migrate from .info to .gov.
- Established a website improvement team working with each department to review the department website organization and content to make citizen-centric improvements (ease of use, intuitiveness, reduced clicks, update the branding to align with new guidelines, etc.)
- Conducted a strategic review with the City's website provider, Granicus, to benefit from their expertise to improve the websites presentment and overall user experience.
- Migrated from "citymb.info" URL to "manhattanbeach.gov" URL and updated the email system, website, branding, and templates accordingly.
- Completed incorporation of City logo on City website.
- Established the Website Refresh Ad Hoc Subcommittee and appointed Councilmembers to solicit feedback and understand City Council priorities with a website redesign.
- Migrated eNotification subscribers to GovDelivery email delivery solutions and trained staff.
- Signed off on wireframe proposal with Granicus.

ACTIONS PENDING:

- Work with the Website Refresh Ad Hoc Subcommittee and Granicus to redesign and modernize the website to enhance the design and functionality, while incorporating in the City brand guidelines.

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WORK PLAN

MANAGEMENT SERVICES DEPARTMENT



- Work with vendor to obtain services to structure and organize content to improve the user experience, functionality, and navigation of website.

NEXT CITY COUNCIL ACTION:

- None.

STAFF CONTACT:

TALYN MIRZAKHANIAN, City Manager, tmirzakhania@manhattanbeach.gov



HOMELESS COURT DIVERSION PROGRAM

In 2019, the Los Angeles County Board of Supervisors provided funding to the South Bay Cities Council of Governments to administer “Innovation Funds” for homeless services in the South Bay. Redondo Beach was awarded an innovation grant to provide a Homeless Court as a pilot program titled, “Enhanced Homelessness Response Pilot Program.” The Homeless Court Program provided by Redondo Beach and Hermosa Beach offers an informal diversion program and services such as mental health counseling, substance abuse treatment and housing placement. During 2021- 2023, Manhattan Beach explored models that included utilizing prosecutorial authority provided by Redondo Beach and the Los Angeles County District Attorney. Councilmembers had a number of meetings with the Los Angeles County District Attorney’s Office, but did not receive the required consent for an in-house Homeless Court or utilizing Redondo Beach’s. As a result, the City’s efforts focused on a legislative fix (Assembly Bill 2309) that would allow General Law cities to prosecute state misdemeanors. However, despite trips to Sacramento by City officials, AB 2309 did not pass.



TARGET DUE DATE	TBD
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	B
DEPTS. INVOLVED	ALL

STATUS:



COMPLETED ACTION ITEMS:

- In 2021, provided a report to the City Council regarding homeless court services and future funding options for homeless services.
- Applied for two Measure H grant funds with the South Bay Cities Council of Governments for outreach services and a regional homeless court model. Funding was not granted for the effort as prosecutorial authority was not granted by the LA County District Attorney at the time.
- Explored the use of homeless court services with the City of Redondo Beach and the Los Angeles County District Attorney.
- Presented a draft agreement with the City of Redondo Beach for prosecution and homeless court services.
- Requested permission from the Los Angeles County District Attorney to prosecute state misdemeanor

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WORK PLAN

MANAGEMENT SERVICES DEPARTMENT



cases and potentially contract with the City of Redondo Beach for prosecution and homeless court services.

- Provided a report in June 2023 summarizing the City's efforts on State Misdemeanor Prosecution and Homeless Court Services. Following discussion, City Council requested that staff explore reinforcing the City's prosecution services.
- Provided prosecutorial service proposals to City Council and received direction in September 2023 to engage with the City's existing legal consultant, Richards, Watson and Gershon.
- Explored amending the City's public nuisance regulations.
- Approved Amendment No. 5 to the certain agreement with Richards, Watson & Gershon (RWG) adding prosecution services to the current scope of services at the November 7, 2023, City Council meeting.
- Provided the criteria for an individual to participate in CARE Court to City Council on March 5, 2024.
- Adopted a resolution on March 5, 2024, sponsoring and supporting Assembly Bill 2309, which would authorize the City Attorney of any general law or chartered city to prosecute State misdemeanors that could be utilized within the City's diversion program. Ultimately, the bill was not passed by the State Legislature.

ACTIONS PENDING:

- Continue exploring opportunities.

NEXT CITY COUNCIL ACTION:

- To be determined.

STAFF CONTACT:

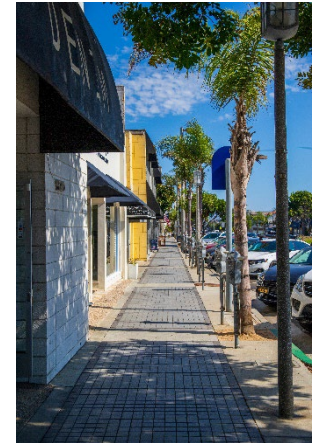
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REVENUE ENHANCEMENTS

Each year, the City adopts a General Fund budget that is structurally balanced, meaning operating revenues exceeds operating expenditures. However, rising costs for operations and support for infrastructure projects have strained the City’s overall financial outlook. Without actions to increase revenues in the General Fund and Enterprise Funds, service levels may be affected or the City may have to defer capital projects to balance future budgets.

Revenue enhancement measures being considered include updates to cost recovery user fees, developer impact fees, a business license ordinance update, and changes to water and sewer service charges.



TARGET DUE DATE	ONGOING
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	A
DEPTS. INVOLVED	MANAGEMENT SERVICES, FINANCE, PUBLIC WORKS

STATUS:



COMPLETED ACTION ITEMS:

Storm Drain Measure

- The Finance Subcommittee unanimously approved and recommended that the City explore various revenue enhancement measures to City Council at the April 20, 2023, meeting.
- On May 16, 2023, City Council authorized proceeding with obtaining an updated Stormwater Fee engineer’s report and survey for a proposed storm drain fee increase.
- Reviewed the results of the engineer’s report and survey at the September 5, 2023, City Council meeting and Resolution 23-0118 was adopted to: 1) Approve the engineer’s report, 2) Initiate a Proposition 218 process, 3) Set the Public Hearing date to November 7, 2023, and 4) Authorize the mailing of the protest notices.
- Concluded the November 7, 2024, public hearing with 1,628 protests received, short of the 6,506 protests needed to stop the Proposition 218 process. City Council adopted Resolution No. 23-0149 to 1) call for a special ballot election, 2) set the ballot deadline to January 17, 2024, and 3) adopted Procedures for Conduct of Election.
- On November 21, 2023, City Council adopted Resolution 23-0158 finalizing the special election ballot question.
- Mailed ballots to all eligible property owners on November 29, 2023.
- On December 19, 2023, City Council adopted Resolution 23-0555 in support of the storm drain

STAFF CONTACT:

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measure.

- On January 16, 2024, City Council delegated authority to the City Manager to execute ballots for City owned parcels.
- Commenced ballot tabulation from January 22, 2024 through January 23, 2024. A third-party consultant tabulated the ballots, with results showing 52.65% (2,795 ballots) in favor of the measure and 47.35% (2,514 ballots) against.
- On February 6, 2024, City Council adopted Resolution No. 24-0010 to certify the results of the election and introduce Ordinance 24-0003 to adjust the storm drain fees.
- On February 20, 2024, City Council adopted Ordinance 24-0003 to adjust the storm drain fees.

Sales Tax Measure

- On July 16, 2024, City Council received a report on the results of a Sales Tax Feasibility Survey and directed staff to initiate the process of placing a ballot measure establishing a one-half cent sales tax for the November 5, 2024, General Municipal Election.
- On August 6, 2024, City Council adopted Resolution No. 24-0089 approving an Ordinance and ordering that a Measure be submitted to voters at the General Municipal election on November 5, 2024; adopted Resolution No. 24-0090 providing for the filing of rebuttal arguments; and selected the ballot letter designation of MMB (Move MB Forward).
- Voters approved Measure MMB on the November 5, 2024, General Municipal Election ballot.
- City entered into agreement with the California Department of Tax and Fee Administration (CDTFA) to administer the tax and remit funds to the City.

ACTIONS PENDING:

- To be determined pending future City Council direction.

NEXT CITY COUNCIL ACTION:

- Results of the Cost Allocation Plan and User Fee Study will be presented to City Council in March 2025, and other potential revenue enhancements will be fully vetted by the Finance Subcommittee and City Council.

STAFF CONTACT:

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WORK PLAN

PARKS & REC DEPARTMENT



UPDATE CITY DONATION POLICY

City Council discussed the donation programs at the January 11, 2022 Joint Council/ Commission meeting. Based upon City Council direction, the donation policy, park amenity catalog and bench programs were placed on hold. With City Council approval and funding, the LoveMB Foundation has been established to facilitate donations to the City. This item also includes the Memorial for the Fallen, honoring Manhattan Beach residents who died while serving in the military.



TARGET DUE DATE	QUARTER 2 2025
FUNDING SOURCE	N/A
PRIORITY LEVEL	B
DEPTS. INVOLVED	PW
COMMISSION	PARKS AND RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- Engaged stakeholders in discussion of current donation policies.
- Developed donation program options.
- Presented donation program options at City Council Joint meeting on January 11, 2022.
- Park amenity catalog and Tree and Bench Donation Program placed on hold.
- Explored Legacy and non-profit donation program options.
- Appropriated \$50,000 on February 6, 2024, to assist with establishment and ongoing costs of the LoveMB Foundation.
- Approved eligibility criteria and process for inclusion on the Memorial for the Fallen developed by the Parks and Recreation Commission and assigned design consideration to the Cultural Arts Commission on May 7, 2024.

ACTIONS PENDING:

- Collaborate with LoveMB Foundation to determine future projects.
- Cultural Arts Commission to develop Memorial for the Fallen RFQ.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

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PARKS & REC DEPARTMENT



NEXT CITY COUNCIL ACTION:

- Return to City Council in early 2025 with LoveMB progress report.
- Return to City Council in Spring 2025 with Memorial for the Fallen RFQ.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

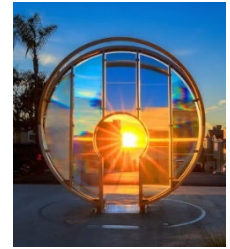
WORK PLAN

PARKS & REC DEPARTMENT



PUBLIC ART PROGRAM & NEW ART INITIATIVES

At the City Council work plan meeting on February 13, 2024, City Council directed staff and the Cultural Arts Commission (CAC) to develop new art initiatives including: Art Walks, Performing Arts at Manhattan Beach Art Center (MBAC), art vending machines and temporary murals.



TARGET DUE DATE	QUARTER 2 2025
FUNDING SOURCE	PUBLIC ART TF
PRIORITY LEVEL	B
DEPTS. INVOLVED	PW, CD, MS
COMMISSION(S)	CULTURAL ARTS

STATUS:



COMPLETED ACTION ITEMS:

- Created a new work plan based on City Council feedback..
- Reviewed a preliminary list of ideas of public art projects to pursue.
- Solicited applications for utility boxes, awarded artwork, and routed contracts.
- Installed 24 utility boxes from phase II.
- Launched Phase III of Utility Box Beautification program.
- Installed 6 murals from last round of submissions
- Presented City Council with 4 options for Sculpture Garden program.
- Presented 15 artworks to City Council to purchase or commission in lieu of Sculpture Garden.
- The Cultural Arts Commission evaluated the feasibility of a public art walk and developed a draft prospectus for a Poet Laureate Program.
- Connected Young at Art with the Older Adults Program to provide art classes.
- Completed RLA survey that includes recommendations for repair, maintenance, preservation and deaccessioning of the City's public art collection.
- Presented the Cultural Arts Commission's recommendations for repair and maintenance based on RLA's assessment of the city's art collection at the December 3, 2024 City Council meeting.
- Revised shark mural design presented to City Council on February 4, 2025, with request for additional funds.

ACTIONS PENDING:

- Provide options for new art initiatives for City Council consideration such as: Downtown Art Walk, Chalk Art Festival, Surfboards on Parade, Art Vending Machine, Young at Art, and Art Therapy for older adults.

STAFF CONTACT:

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WORK PLAN

PARKS & REC DEPARTMENT



- Install shark mural by Eric Snyder.
- Receive feedback from City Council on Poet Laureate Program.
- Update Public Art Master Plan.

NEXT CITY COUNCIL ACTION:

- Review and finalize selections and locations for sculptures available for purchase or commission.
- Review Public Art Master Plan recommendations from the Cultural Arts Commission.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



ASSESSMENT OF HISTORICAL ARTIFACTS AND STRUCTURAL REVIEW OF HISTORICAL BEACH COTTAGE

City Council directed staff to conduct an assessment of the City's historical artifacts and prepare a report regarding options for preservation, including new or updated facilities, on May 14, 2018. After completion of the City of Manhattan Beach Collections Assessment in 2022, the beginning phases of an Action Plan to improve the care and management of the collection were implemented using funding from LA County Library. On February 13, 2024, Council directed staff to focus on improving the display and storage of the historical collection.



TARGET DUE DATE	QUARTER 3 2025
FUNDING SOURCE	PUBLIC ART TF, SURPLUS LIBRARY FUNDS
PRIORITY LEVEL	A
DEPTS. INVOLVED	IT, PW, CD
COMMISSION(S)	N/A

STATUS:



COMPLETED ACTION ITEMS:

- Completed a Collections Assessment (conducted by History Associates, Inc. – HAI) with detailed recommendations for improving the care and management of the City's historical collection.
- Completed Phases 1, 2, 3, and 4 of the Action Plan (Policy Development, Inventory/Survey of Collections, Process, Catalog, and Rehouse Collections, and Digitization of Historical Newspapers and Photos).
- Boxed the Metlox Collection in archival containers for preservation.
- Formed a collections committee, including the Manhattan Beach Historical Society (MBHS), staff, HAI, and a Cultural Arts Commission representative, to provide recommendations for Historical Collection processes and collections acquisitions and deaccessions.
- Met with MBHS volunteers to plan exhibitions for reopening.
- Assessed Red House with Public Works and MBHS to identify priority roof and interior repairs.
- Removed Polliwog Park, as directed by City Council, as a site option for a possible cultural library.

ACTIONS PENDING:

- Award contract for roof repairs at the Red House.
- Coordinate additional Red House upgrades, improve storage, and plan new exhibits.
- Partner with LA County Library to provide digital access to historical newspapers and photographs.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



- Consider alternate sites other than Polliwog Park for a possible cultural library in partnership with LA County Library.

NEXT CITY COUNCIL ACTION:

- Return to City Council for future appropriations to support the City's historical collection.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



SAND DUNE PARK MASTER PLAN

City Council directed staff and the Parks and Recreation Commission to explore how to improve Sand Dune Park and evaluate uses for the future, including nature areas and trails, park improvements, and a new building. City Council also appropriated \$1.2 million for a new building at Sand Dune Park. The Public Works Department was the lead for the well-received landscaping revitalization project at Sand Dune Park.



TARGET DUE DATE	QUARTER 3 2025
FUNDING SOURCE	CIP
PRIORITY LEVEL	A
DEPTS. INVOLVED	IT, PW
COMMISSION(S)	PARKS AND RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- Public Works completed a major revitalization project that included cleaning, stabilizing, and beautifying the landscape, irrigation system repair, upgrade of retaining wall and fencing, and adding decomposed granite at the bottom of the sand dune.
- The Parks and Recreation Commission held two public outreach events: Sand Dune Revitalization Open House on November 12, 2022, and the Sand Dune Community Meeting on April 30, 2023. An online survey was initiated to gather input on interest in a new facility, park amenities, and programming.
- Executed a design services agreement with David Volz Designs on September 5, 2023.
- Developed conceptual designs based on community feedback and synthesized survey results.
- Held Community meeting on March 9, 2024, to review and gather feedback on conceptual designs.
- Presented a conceptual design to the Parks and Recreation Commission May 29, 2024.
- City Council approved the design on September 17, 2024.

ACTIONS PENDING:

- Develop construction documents and return to City Council for timeline and Capital Improvement Project (CIP) consideration.
- Develop RFQ through the Cultural Arts Commission for decorative fencing.
- Present decorative fencing design options and costs to City Council.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



NEXT CITY COUNCIL ACTION:

- Appropriate funds through the CIP.
- Allocate Public Art Funds for the decorative fencing.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

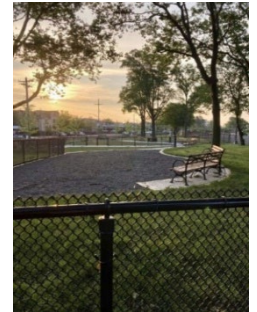
WORK PLAN

PARKS & REC DEPARTMENT



POLLIWOG DOG RUN EXPANSION

City Council directed the Commission to (1) develop a list of parkette and dog run enhancements for consideration during the budget process; and (2) continue to explore and identify future sites. As no new site opportunities for dog runs or parks were identified after a review, the Commission recommends expanding the existing Polliwog Park Dog Run approximately 1,350 square feet.



TARGET DUE DATE	QUARTER 2 2025
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	A
DEPTS. INVOLVED	PW
COMMISSION(S)	PARKS AND RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- In partnership with Public Works, Parks and Recreation staff developed a list of specific upgrades to improve the safety and functionality of the dog runs at Live Oak Park and Polliwog Park.
- Discussed Polliwog Park dog run expansion plan with Manhattan Beach Unified School District and received support for the plan.
- Secured design services for dog run expansion on September 5, 2023.
- Held a community input meeting on March 23, 2024, at the Polliwog Park Dog Run.
- Presented results of community input to Parks and Recreation Commission in June 2024.
- Design presented to Commission on July 22, 2024. Costs presented on September 23, 2024. Received Commission direction to scale down.
- Evaluated project scope of work with Public Works for cost efficiencies.
- Final design presented to Parks and Recreation Commission on November 25, 2024.
- Presented Parks and Recreation Commission recommendations to City Council on February 4, 2025 and received approval.
- Received project approval from Manhattan Beach Unified School District on February 5, 2025.

ACTIONS PENDING:

- Relocate School District and Parks and Recreation storage areas in order to move the west fence approximately ten feet into the Begg Pool parking lot.
- Implement approved recommendations and finalize project.

NEXT CITY COUNCIL ACTION:

- None.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



EXPLORE REPURPOSING PAY N PLAY

City Council directed the Parks and Recreation Commission to actively explore options to repurpose the land and building for higher-value recreation activities and broader community appeal. The 35-year agreement with the operator expired on December 31, 2021, and the City took over the property in October 2022, closing the facility until the site can be evaluated and public input is received.



TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	CIP, MEASURE A SUPPLEMENT
PRIORITY LEVEL	A
DEPTS. INVOLVED	PW, CD
COMMISSION(S)	PARKS AND RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- Identified repairs and improvements, including window replacements, roof repairs, new locking system, railings, and lighting.
- Gathered cost estimates for identified improvements as well as demolition.
- Received a Parks and Recreation Commission recommendation to demo the existing building and install a futsal court (small soccer field).
- Identified CIP funds for demolition of Pay n Play and the construction of a future amenity.
- Held a community input meeting on December 7, 2025.
- Conducted a survey, ending December 31, with 909 respondents providing strong support for a futsal court

ACTIONS PENDING:

- Parks and Recreation Commission to develop recommendations for City Council at their February 24, 2025 meeting.

NEXT CITY COUNCIL ACTION:

- City Council will consider recommendations for replacement of the Pay N Play building in Spring 2025.

STAFF CONTACT:

MARK LEYMAN, Parks and Recreation Director, mleyman@manhattanbeach.gov

WORK PLAN

PARKS & REC DEPARTMENT



EXPLORE AQUATICS FACILITY

A Begg Pool modernization study was approved and funded by City Council on August 1, 2023. After presentation of modernization study findings on May 7, 2024, City Council directed the following:

- (1) Hire a consultant to conduct a poll regarding community priorities for funding Begg Pool upgrades,
- (2) Continue discussions with the Bay Club regarding their proposal for a new community pool; and
- (3) Research the costs associated with ensuring the pool remains safe for the next two to three years.



TARGET DUE DATE	QUARTER 3 2025
FUNDING SOURCE	TBD
PRIORITY LEVEL	A
DEPTS. INVOLVED	PW, CD
COMMISSION(S)	PARKS AND RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- Conducted a statistically valid survey by True North Research in June 2024 as part of research related to a possible ballot measure establishing a one-half cent sales tax to fund general city services, such as repairing/upgrading community facilities. Begg Pool did not rank as highly as other possible upgrades/funding priorities in the community survey.
- Approved a Memorandum of Understanding with the Bay Club Company to explore the construction and operation of an aquatic facility and related project in cooperation with the City, on August 20, 2024.

ACTIONS PENDING:

- Develop options for priority Begg Pool repairs, including plumbing, pool deck, and fencing, in partnership with the Manhattan Beach Unified School District, who owns the property.
- Continue discussions with Bay Club.

NEXT CITY COUNCIL ACTION:

- Return to City Council with project updates in 2025.

STAFF CONTACT:

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WORK PLAN

PARKS & REC DEPARTMENT



LIBRARY COMMISSION PROGRAMS

The Library Commission serves in an advisory capacity to the City Council regarding library services provided by the Los Angeles County Library System. The Commission acts as a liaison between the City and public/private community groups supportive of library services. The programs approved by the City Council for 2024-2025 include:



- Library Appreciation Events
- StoryWalk Updates
- Speaker/Music Series in partnership with LA County Library

City Council directed staff and the Library Commission to return to City Council with additional recommendations for use of the LA County Library Set Aside Funds (library surplus).

TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	GENERAL FUND, SPONSORSHIPS, SURPLUS LIBRARY FUNDS
PRIORITY LEVEL	B
DEPTS. INVOLVED	N/A
COMMISSION(S)	LIBRARY

STATUS:



COMPLETED ACTION ITEMS:

- Completed 2024-2025 programs include: One Book, One County community reading program and three StoryWalk updates. The first Speaker Series event was completed on November 16, 2024, with author Cory Richards. A library appreciation lunch event was provided for library staff.

ACTIONS PENDING:

- Implement the 2024-2025 additional StoryWalk updates, and increase funding to \$75,000 for speaker series in partnership with LA County Library.
- Consider other possible uses of the library surplus, including building upgrades for the Manhattan Beach Library.
- Explore the possibility of a community makerspace as part of a cultural library feasibility study.

NEXT CITY COUNCIL ACTION:

- City Council will consider additional recommendations for use of the library surplus in 2025.

STAFF CONTACT:

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WORK PLAN

PARKS & REC DEPARTMENT



BRUCE'S BEACH ART PROJECT

Following the City's creations of the Bruce's Beach Task Force and History Advisory Board the City has sought to commission an original, site-specific sculptural artwork to honor the history and legacy of the Bruce's Beach neighborhood. The City Council has indicated the artwork should evoke a sense of peace, healing, and community, and offer an educational opportunity for visitors to learn about the history of this area. The racial reckoning of 2020 provided the City of Manhattan Beach with specific opportunities to remember and confront the past and tackle the difficult but necessary steps forward. The history of Bruce's Beach provides a focus and space for this renewed work to take place surrounding the newly placed plaque.



TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	PUBLIC ART FUND
PRIORITY LEVEL	A
DEPTS. INVOLVED	MS, PW, CD
COMMISSION(S)	PARKS AND RECREATION, CULTURAL ARTS

STATUS:



COMPLETED ACTION ITEMS:

- Drafted a Request for Proposals (RFP) for the Bruce's Beach Public Art Project by utilizing the Art in Public Places Committee (APPC), comprised of four members of the former Bruce's Beach Task Force, two Cultural Arts Commissioners, and two City Councilmembers.
- Authorized expenditures, by City Council action on March 16, 2021, at a not-to-exceed \$350,000 amount from the Public Arts Fund for artwork commemorating the history of Bruce's Beach.
- Received approval of the RFP by the Cultural Arts Commission (CAC) on January 30, 2023, and City Council on February 21, 2023.
- Received and reviewed submissions in response to the RFP; APPC and CAC reviewed all submissions and narrowed them to the 5 most viable candidates.
- Authorized additional budget of \$15,000 for artist stipend for the development and creation of maquettes.
- Formed a partnership with Public Works, Community Development, and Building Safety to guide the project and address past issues.
- Narrowed artwork parameters and installation areas at Bruce's Beach to avoid maintenance and structural concerns.
- Split funding evenly between engineering/administration and the artist.
- Developed public workshops to educate applicants about Bruce's Beach history and the application process.

STAFF CONTACT:

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WORK PLAN

PARKS & REC DEPARTMENT



- Adjusted to a Request for Qualifications model instead of a Request for Proposal to better align with industry standards and ensure artist experience
- Project managers from Public Works and Parks and Recreation have been engaged to manage the Public Art development and installation process.
- Presented new RFQ draft to APPC on January 30, 2025

ACTIONS PENDING:

- Revise and re-issue the RFQ with new budget and parameters.
- Compile and review applications and present to the APPC, CAC, and City Council for review and selection of five semi-finalists.
- Semi-finalists to create maquettes to present to APPC, CAC, and City Council for review and selection of finalist.
- Staff to work with finalist to refine the design, obtain necessary permits, create, and install artwork.
- Develop project timeline.

NEXT CITY COUNCIL ACTION:

- Present semi-finalists to City Council for artwork selection.

STAFF CONTACT:

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WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



MODERNIZE PARKING STANDARDS

During the September 19, 2017, Sepulveda Corridor discussion, City Council directed staff to incorporate modern parking standards in the dialogue of the Sepulveda Planning Initiatives Project. The Sepulveda Planning Initiatives Project final report was delivered to City Council in February 2019. The review of parking standards was bifurcated from the Sepulveda Initiatives Project for additional review and research by the Traffic Engineer and Planning staff.



TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	N/A
PRIORITY LEVEL	B
DEPTS. INVOLVED	N/A
COMMISSION(S)	PLANNING, PPIC

STATUS:



COMPLETED ACTION ITEMS:

- Conducted staff meetings to evaluate existing and proposed parking code changes.
- Held public workshop at Parking and Public Improvement Commission meeting on December 5, 2019, and solicited community input.
- Developed an initial draft of parking code revisions and amendments based on local, regional and nationwide data.
- Held Planning Commission and Parking and Public Improvements Commission study sessions August 14, 2024, and August 22, 2024, respectively.

ACTIONS PENDING:

- Return to Planning Commission and Parking and Public Improvements Commission for additional study session(s) and recommendations in Quarter 3, 2025.
- Conduct public hearings to consider revised parking codes and standards in Quarter 4, 2025.

NEXT CITY COUNCIL ACTION:

- Conduct a public hearing and consider amending the Municipal Code to update the parking standards in Quarter 4, 2025.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



HOUSING POLICY AND REGULATION UPDATES

In accordance with State law, the City will need to implement the new programs outlined in the 6th Cycle Housing Element (HE) and make adjustments to housing-related processes and ordinances to remain in compliance with State legislation (i.e. SB 9).



TARGET DUE DATE	ONGOING
FUNDING SOURCE	N/A
PRIORITY LEVEL	A
DEPTS. INVOLVED	IT, FN, MS
COMMISSION(S)	PLANNING

STATUS:



COMPLETED ACTION ITEMS:

- Adopted long-term ordinances to comply with new legislation regarding accessory dwelling units (ADU) housing standards (January 2021).
- Presented Annual Progress Reports to City Council; submitted to the Department of Housing and Community Development (HCD) and Office of Planning and Research (OPR) by April 1 deadline.
- Obtained a \$150,000 Local Early Action Planning (LEAP) grant to fund Housing Element Update.
- Adopted the 6th cycle HE Update and submitted to HCD for certification (March/April 2022).
- Adopted revisions to the HE update and resubmitted to HCD for certification (September 2022).
- Obtained HCD certification (July 2023).
- Adopted local SB 9 implementing ordinance (December 2023).
- Held Planning Commission study sessions (July and December 2024) to discuss proposed amendments to the Manhattan Beach Municipal Code and Local Coastal Program related to implementation of Housing Element programs.

ACTIONS PENDING:

- Continue to monitor and act on new housing laws, case law, and updates from SCAG or HCD.
- Conduct workshops and public hearings to implement Housing Element programs within the timelines outlined in the adopted Element.
- Update Zoning Code, Subdivision Code and Local Coastal Program, to comply with State laws. Planning Commission, City Council, and California Coastal Commission review and action required.
- Provide periodic status updates to City Council on the progress of implementation of Housing Element programs.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



NEXT CITY COUNCIL ACTION(S):

- Consider adoption of Zoning Code amendments and LCP amendments in accordance with programs outlined in the Housing Element Quarter 1, 2023 - Quarter 4, 2025.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



LONG-TERM OUTDOOR DINING AND BUSINESS USES ON PUBLIC AND PRIVATE PROPERTY

On August 24, 2021, the City Council directed staff to initiate a Work Plan item to study long-term outdoor dining and business uses in the public right-of-way and on private property. During the COVID-19 pandemic recovery, the City permitted businesses to use parking spaces and street areas in the public right-of-way during COVID-19 operating restrictions through Emergency Orders. The long-term effort to evaluate long-term businesses uses is intended to be comprehensive, including broad community engagement, evaluation of fiscal implications, study of alternatives, environmental review, and required permitting.



TARGET DUE DATE	QUARTER 1 2025
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	B
DEPTS. INVOLVED	PW, FN, MS, PD, FD
COMMISSION(S)	PLANNING, PPIC

STATUS:



COMPLETED ACTION ITEMS:

- Discussed Work Plan framework at October 5, 2021 City Council meeting.
- Conducted City Council discussion on formation of a broad-based Task Force for effort (June 2022).
- Initiated selection of Outdoor Dining Task Force Members (August 2022).
- Initiated discussions with California Coastal Commission (February 2023).
- Secured staff to serve as project manager (January 2023).
- Initiated Outdoor Dining Task Force meetings (May 2023).
- Defined project schedule and milestones (June 2023).
- Conducted two community outreach workshops and stakeholder interviews with residents and business owners (Fall/Winter 2023/2024, and Winter 2025).
- Developed conceptual plan for preferred program vision (December 2023).
- Developed preliminary plans for preferred program vision (Fall 2024).

ACTIONS PENDING:

- Conduct environmental review and permitting.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



- Prepare development standards and design guidelines.
- Present preferred program vision to City Council (Spring 2025).

NEXT CITY COUNCIL ACTION(S):

- Continue to provide direction to staff regarding program development and conduct public hearings for adoption of associated zoning code and LCP amendments.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



ZONING CODE CLEANUP

Title 10 of the Manhattan Beach Municipal Code (MBMC) requires regular maintenance to ensure consistency with Building Code requirements and other Titles of the Municipal Code. Additionally, many sections in Title 10 are either outdated and require updating (i.e. use classifications are out of date and do not align with modern uses), and other sections are poorly written and/or unclear, which lead to confusion and miscomprehension among the public and the implementors. Planning staff will work with the Planning Commission to obtain their recommendations for necessary code amendments, which will then be presented to City Council for consideration.



TARGET DUE DATE	ONGOING
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	C
DEPTS. INVOLVED	N/A
COMMISSION(S)	PLANNING

STATUS:



COMPLETED ACTION ITEMS:

- Compiled a list of sections in Title 10 of the MBMC that are in need of amendments and/or updates.

ACTIONS PENDING:

- Prioritize which MBMC sections are most in need of amending and/or updating.
- Develop draft amended code language.
- Conduct study sessions to consider draft code language.
- Conduct public hearing(s) with the Planning Commission and obtain recommendation(s) for City Council.
- Conduct City Council public hearing(s) for adoption of code amendments.

NEXT CITY COUNCIL ACTION:

- Conduct City Council public hearing(s) for adoption of code amendments.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



NEIGHBORHOOD TRAFFIC MANAGEMENT PLANS

The Neighborhood Traffic Management Program (NTMP) was created in 2001, updated in 2005 and is part of the General Plan Mobility Element as Policy I 2.1. The NTMP provides a comprehensive process for evaluating potential traffic calming measures in a particular section of town. Its purpose is to mitigate non-local traffic intrusion and excessive speeding, and to improve alternate transportation modes. It supports both Complete Streets and Living Streets practices, and helps realize the goals and policies of the General Plan. The City has completed NTMP's for four areas of the City, as well as conducted school area safety studies for four elementary schools, one private elementary school, and the middle school. The City has three current NTMP's in progress which were initiated as part of major planning developments, as follows:



- Oak Avenue Neighborhood Traffic Management Study (Manhattan Village Shopping Center)
- Gelson's Neighborhood Traffic Management Study (Gelson's Market)
- Skechers Neighborhood Traffic Management Study (Skechers)

All three NTMP's have been funded by the developments through the Conditions of Approval.

TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	PRIVATE DEVELOPMENT
PRIORITY LEVEL	B
DEPTS. INVOLVED	PD, MS
COMMISSION(S)	PPIC

STATUS:



COMPLETED ACTION ITEMS:

- Approved and implemented Oak Avenue NTMP initial traffic calming measures.
- Conducted before and after traffic counts toward the:
 - Gelson's NTMP; and
 - Skechers NTMP.
- Initiated and implemented Valley Drive (1st Street to 10th Place) NTMP initial traffic calming measures.

ACTIONS PENDING:

- Conduct community workshops at PPIC meetings for Gelson's and Skechers NTMP areas.
- Analyze findings and hold public hearings at PPIC meetings to discuss possible traffic calming strategies.
- Present recommended traffic calming strategies to City Council for consideration and approval.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



NEXT CITY COUNCIL ACTION:

- Consider PPIC initial recommended traffic calming strategies for Gelson's and Skechers NTMPs (Quarters 1 - 4, 2025).

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



EXPLORATION OF OPTIONS FOR THE REDEVELOPMENT OF PARKING LOT 3

The existing parking structure at 12th Street and Morningside Drive has reached the end of its useful life. Built in 1971, the structure is now in need of full replacement. The City has hired a consultant to evaluate potential options for redevelopment of Lot 3. The study will develop and evaluate a series of potential alternatives/scenarios, including (i) demolition and reconstruction, (ii) demolition and reconstruction with an automated parking structure, (iii) demolition and reconstruction with a subterranean connection to the existing Lot M, (iv) demolition and reconstruction with the addition of a commercial use component, (v) demolition and construction of a hotel with replacement parking constructed on proximate public and/or private property(ies), (vi) demolition and reconstruction with additional public use (e.g., government offices or a rooftop garden), and/or (vii) shared use/public parking on certain proximate public and/or private property(ies). The developed alternatives will be presented to City Council, along with the potential cost, complexity, feasibility, and an evaluation of pros and cons for the various alternatives.



The study will develop and evaluate a series of potential alternatives/scenarios, including (i) demolition and reconstruction, (ii) demolition and reconstruction with an automated parking structure, (iii) demolition and reconstruction with a subterranean connection to the existing Lot M, (iv) demolition and reconstruction with the addition of a commercial use component, (v) demolition and construction of a hotel with replacement parking constructed on proximate public and/or private property(ies), (vi) demolition and reconstruction with additional public use (e.g., government offices or a rooftop garden), and/or (vii) shared use/public parking on certain proximate public and/or private property(ies). The developed alternatives will be presented to City Council, along with the potential cost, complexity, feasibility, and an evaluation of pros and cons for the various alternatives.

TARGET DUE DATE	QUARTER 4 2025
FUNDING SOURCE	PARKING FUND
PRIORITY LEVEL	A
DEPTS. INVOLVED	PW, FIN
COMMISSION(S)	PLANNING, PPIC

STATUS:



COMPLETED ACTION ITEMS:

- Solicited proposal for associated economic development study.
- Approved a professional services agreement with Kosmont Companies for an economic development study.
- Presented findings and alternatives to City Council for direction on December 9, 2024.
- Presented a mid-year adjustment request in February 2025 for additional funding for on-going services with Kosmont Companies as part of Finance’s Mid-Year Budget update.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



ACTIONS PENDING:

- Based on City Council direction at the December 9, 2024 meeting, staff to return with additional information related to:
 - Various parking/parking and commercial options such as above and underground parking, automated parking, and mixed-use
 - California Coastal Commission inquiry regarding height variance
 - The Surplus Land Act
 - Reliability of automated parking options
 - Financing options

NEXT CITY COUNCIL ACTION:

- In Spring 2025, staff will return to City Council with additional information for City Council consideration for next steps.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

COMMUNITY DEVELOPMENT DEPARTMENT



EXPLORATION OF PARKING AND COMPLETE STREET OPPORTUNITIES ADJACENT TO THE JOSLYN COMMUNITY CENTER AND LIVE OAK PARK

On February 13, 2024, the City Council directed staff to consider the addition of a Work Plan item to “explore the feasibility and potential options to increase parking availability adjacent to the Joslyn Community Center.” This exploration will identify stakeholders’ parking needs and impediments to public facilities, analyze potential parking strategies, and develop a comprehensive plan to improve safety and access for all users of the Joslyn Community Center, Live Oak Park, Veterans Parkway, Scout House, Chamber of Commerce and Post Office. The result will be a community supported complete streets plan that will improve parking availability and safety for all transportation modes along this section of Valley Drive/Ardmore Avenue and provide opportunities to obtain complete streets associated grant funding.



TARGET DUE DATE	QUARTER 2 2026
FUNDING SOURCE	GENERAL FUND
PRIORITY LEVEL	C
DEPTS. INVOLVED	PW
COMMISSION(S)	PPIC, PARKS & RECREATION

STATUS:



COMPLETED ACTION ITEMS:

- The PPIC recommended possible parking strategies to balance the various parking needs of Live Oak Park and Joslyn Center users in May 2023.
- 33 temporary parking spaces were added to the east side of Valley Drive to replace public parking lost due to the removal of the Lot 3 parking structure.

ACTIONS PENDING:

- Explore parking strategies and traffic flow configurations to improve safety and benefit all users.
- Conduct community survey and workshops at PPIC and Parks & Recreation Commission meetings.
- Analyze short list of alternatives based on community feedback.
- Present community preferences to City Council for direction on preferred option.

NEXT CITY COUNCIL ACTION:

- Review community preferences and provide direction to staff to pursue a preferred parking and complete streets project.

STAFF CONTACT:

RYAN HEISE, Acting Community Development Director, rheise@manhattanbeach.gov

WORK PLAN

PUBLIC WORKS DEPARTMENT



DOWNTOWN AND NORTH MANHATTAN BEACH BEAUTIFICATION

On April 23, 2019, City Council directed staff to place “Downtown and North End Beautification” on the City Council Work Plan to evaluate various “refresh” opportunities, including sidewalk and landscaping replacements. Council also suggested including widening sidewalks, which will be evaluated as part of the Long-Term Outdoor Dining and Business Uses on Public and Private Property Work Plan.



TARGET DUE DATE	ONGOING
FUNDING SOURCE	GENERAL FUND, DOWNTOWN MANHATTAN BEACH BID, NORTH MANHATTAN BEACH BID
PRIORITY LEVEL	B
DEPTS. INVOLVED	N/A

STATUS:



COMPLETED ACTION ITEMS:

- Completed the quarterly refresh of planters in early November 2024.
- Completed installation of improved tree lights Citywide in November 2024.
- Refreshed all of the concrete trashcans, including paint, new lids, and liners in November 2024.

ACTIONS PENDING:

- Installation of irrigation in the North Manhattan Beach tree wells will be handled as a CIP project.
- Next quarterly refresh of planters is scheduled for April 2025.

NEXT CITY COUNCIL ACTION:

- Consideration of proposed changes to 5 Year CIP during the spring of 2025.

STAFF CONTACT:

ERICK LEE, Public Works Director, elee@manhattanbeach.gov



PARKING METER & KIOSK EXPLORATION

On March 14, 2023, City Council directed staff to place “Parking Meter and Kiosk Exploration” on the City Council Work Plan. This project involves developing a plan to update the City’s parking payment infrastructure and consider moving away from single-space meters in appropriate parking areas.



TARGET DUE DATE	TBD
FUNDING SOURCE	PARKING FUND
PRIORITY LEVEL	C
DEPTS. INVOLVED	FN, CD, PD

STATUS:



COMPLETED ACTION ITEMS:

- Planning for kiosk implementation as part of the Parking Lot 3 temporary surface lot construction project design.
- Completed identifying preliminary priorities, reviewed staff time allocations for parking programs, and developed recommendations on current contracts and future programmatic enhancements.
- Completed improving operational efficiency and program efficacy by analyzing meter collection and mechanical issues, analyzing parking enforcement support, and establishing baselines for contested parking citations and adjudication results.
- Completed studies to resolve longstanding issues related to meter functionality, maintenance standards, and collections.

ACTIONS PENDING:

- Implement kiosks as part of the Parking Lot 3 temporary surface lot construction project.
- Continue to refocus the administration and organizational structure of the parking operations program to establish and define citywide parking responsibilities between departments and positions.
- Continue to develop recommendations for the City Council regarding the upgrading of parking operations equipment and technology.

NEXT CITY COUNCIL ACTION:

- In March 2025, receive a report and provide direction regarding the potential upgrading of parking operations equipment and technology. This will include transition from single space meters to a modern, pay-station model, and implementation of non-cash alternative payment methods at pay-stations, such as mobile apps and text-based payments.

STAFF CONTACT:

ERICK LEE, Public Works Director, elee@manhattanbeach.gov



COMMUNITY EDUCATION REGARDING RECYCLING AND ITS RELATION TO ORGANIC WASTE

On February 13, 2024, City Council directed staff to enhance community education on recycling. This initiative is designed to strengthen the community’s understanding of what materials should be recycled and diverted from landfills. It also will help the community to comply with SB 1383 and reduce organic waste from being landfilled.



TARGET DUE DATE	ONGOING
FUNDING SOURCE	GENERAL FUND, SB 1383 LOCAL ASSISTANCE GRANT
PRIORITY LEVEL	C
DEPTS. INVOLVED	MS (COMMUNICATIONS TEAM)

STATUS:



COMPLETED ACTION ITEMS:

- Published the 2025 dates and information for four community paper shredding events and three community backyard composting and curbside organics classes on the City Calendar.
- Waste Management continues to provide commercial and multi-family customers with SB 1383 organics recycling educational material during site visits.
- Waste Management continues to provide in-person recycling and organics recycling outreach weekly at the Farmer’s Market.
- Waste Management attended and made announcements at the DMBBPA, Manhattan Beach Chamber of Commerce and the North Manhattan Beach Business Improvement District meetings and mixers, offering assistance and proper recycling and organics recycling tips. Waste Management Recycling Coordinator also sits on the Board of the Chamber of Commerce.
- Waste Management attended Manhattan Beach Unified School District (MBUSD) Green Committee meetings to discuss diversion improvement, and made appearances at Manhattan Beach children’s birthday parties to teach about recycling and organics recycling.
- Waste Management continues to meet with staff at every elementary school to assist with the Zero Waste Lunch program and meet with the MBUSD Director of Maintenance and Facilities to assist with ongoing changes unique to each campus to adapt recycling and organics recycling as needed.
- Waste Management continued the annual MBUSD “Battery Recycling Drive” collecting and diverting batteries from the landfill.
- Waste Management continued to perform outreach and site visits for commercial customers already participating in recycling and organics recycling and reassured new participants regarding the ease

STAFF CONTACT:

ERICK LEE, Public Works Director, elee@manhattanbeach.gov



of the commercial recycling program.

- Ongoing distribution of in-home kitchen pails for organic material by Waste Management for community members who did not receive a pail in the 2015 citywide distribution. The City received grant-funded kitchen pails with refreshed labeling that Waste Management is now distributing.
- City staff hosted an educational booth at the City's Hometown Fair teaching the community about organics recycling.
- City staff hosted an educational and giveaway booth at the City's Pumpkin Race, passing out 250 (Cal Recycle grant-funded) in-home kitchen pails for organic material. Staff spent 3-5 minutes with each community member who received a kitchen pail explaining how to use it and what types of materials can be diverted in this program. The kitchen pails had instructional labels on the front and a flyer with more information inside.
- Installed thirteen (Cal Recycle grant-funded) "Mill" food recycler units were installed over eight different city facilities for convenient organics recycling. Over 200 pounds of food was recycled with the Mill units in just the first 60 days of use.
- Published an ad in the Beach Reporter promoting the upcoming free community Composting and Curbside Organics Recycling Class. The classes are held at the MB Botanical Garden three times annually. For those who like to use worm bins for backyard composting, discount bins are provided to residents. The curbside organics program is also taught, which is often helpful to backyard composters as well for organic material that is difficult to compost in a worm bin.
- Published two (Cal Recycle grant-funded) full-page Daily Breeze ads promoting the City's curbside organics recycling program. The ad included graphics and labels of what can be placed in the green organics cart and a list of items not acceptable in the green organics cart.
- Published the Winter 2024 residential and commercial Waste Management newsletters, with a front page focus on recycling organics during the holiday season. Recycling services such as At Your Door HHW collection, holiday tree and light recycling, bulky item pick up, paper shredding events, composting class dates for 2025 and additional material recycling were covered. Page four had a full breakdown of what materials should go in what container. Newsletters are posted on the City's and WM's websites and e-notifications were sent and Facebook and X posts were published.

ACTIONS PENDING:

- Waste Management continues to perform regular Community Announcements at City Council meetings regarding tips on recycling and organic waste recycling.
- Develop an expanded outreach plan with the City's Communications Team.
- Print new street banners promoting recycling and organics recycling.
- Waste Management to continue touring elementary schools with school staff and members of the MBUSD Green Committee to find additional recycling and organics diversion opportunities.
- The City is currently engaged in the meet and confer process with Waste Management regarding their request to modify diversion requirements specified in the City's contract.

STAFF CONTACT:

ERICK LEE, Public Works Director, elee@manhattanbeach.gov

WORK PLAN

PUBLIC WORKS DEPARTMENT



NEXT CITY COUNCIL ACTION:

- Consideration of request to modify the diversion requirements specified in the City's contract with Waste Management in early 2025.

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ERICK LEE, Public Works Director, elee@manhattanbeach.gov