



MANHATTAN BEACH

Mayor Steve Napolitano
City Councilmen
City Manager Bruce Moe
George Gabriel

Dear Mayor Napolitano,

February 6, 2019

Thank you for the opportunity to re-present the 2018-2019 Manhattan Beach Chamber of Commerce Work Plan. The relationship between the City of Manhattan Beach and the Manhattan Beach Chamber of Commerce is of utmost importance, valued, and is important to the vitality of the Chamber and the programs it offers.

In an effort to strike consistency, we propose that you consider the current revised work plan, which dates thru June 30, 2019 and then allow the Chamber to return in June 2019 to provide a recap and then subsequently outline a fresh fiscal year 2019-2020 MBCC Work Plan and Budget. It is our intent to move forward yearly in a strategic and concise manner and present a plan to City Council before each fiscal year. We understand this current plan and the one that will be revealed in June 2019 falls into the current two-year CMB budget cycle.

Next year when you begin to explore the next two-year budget, we request to be a part of that dialogue. Please note the MBCC Board of Directors and staff will undergo a strategic planning process in the Fall of 2019 at which time we plan to outline, for City Council, a long-term vision and relative goals that will provide you with information to consider during your next round of budget study sessions.

Thank you for your consideration.

Sincerely,

Kelly Stroman
President/CEO

Brad Sperber
Chairman of the Board