

Proclamation

- Whereas,* distracted driving is any activity that diverts attention from the task of safe driving, including talking or texting, eating and drinking, or using navigation systems; and
- Whereas,* texting is the most alarming distraction, taking driver's eyes off the road for an average of five seconds - the equivalent of driving the length of a football field at 55 mph with eyes closed; and
- Whereas,* in 2023 alone, distracted driving claimed the lives of 3,275 people on U.S. roads, making it a critical public safety priority; and
- Whereas,* parental leadership, peer-to-peer advocacy among teens, and workplace policies are essential tools in reducing these preventable tragedies; and
- Whereas,* the National Highway Traffic Safety Administration (NHTSA) and local law enforcement partner each April for Distracted Driving Awareness Month to enforce life-saving laws through campaigns like "Put the Phone Away or Pay."

Now, Therefore, Be It Resolved that I, David Lesser, Mayor of the City of Manhattan Beach, California, on behalf of the City Council and the residents of Manhattan Beach, do hereby proclaim the month of April, 2026 as

National Distracted Driving Awareness Month

and I urge all the citizens to pledge to drive distraction-free, to speak out against unsafe driving habits, and to keep their focus where it belongs: on the road.

Dated this 7th day of April, 2026.

ATTEST:



City Clerk Liza Tamura



Mayor David Lesser

