

JOINT CITY COUNCIL / COMMISSION WORK PLAN MEETING

MONDAY, JANUARY 9, 2023

PARKS AND RECREATION COMMISSION

LIBRARY COMMISSION

CULTURAL ARTS COMMISSION



PARKS AND RECREATION COMMISSION

WORK PLAN ITEMS



COMMISSIONERS

Commissioner

Term

Bruce Greenberg

5/31/23

Race Serota (Student Rep)

5/31/23

Ken Weiner

5/31/23

Stephen Doran

5/31/24

Laurie McCarthy (Chair)

5/31/24

Russ Allen

5/31/25

Tracey Windes

5/31/25



WORK PLAN ITEMS

- Park Master Plan
- Explore Acquiring Armory Land
- El Porto Family Park
- Dog Parks and Community Parkettes
- Explore Repurposing Pay N Play
- Sand Dune Park – Revitalizing and Building
- Explore Aquatics Facility
- Donation Policy and Programs

Proposed 2023 Work Plan Updates

- Add - Explore Lighted Beach Volleyball Courts
- Add - Polliwog Park Bandshell
- Remove – Develop Options for Red House



PARKS MASTER PLAN

Overview

The Parks Master Plan was completed in 2020 and is a living document that provides a practical, comprehensive plan of action for meeting community needs for parks, programs and facilities.



- Projects in progress (Department Work Plan)
 - Polliwog Park lower playground replacement
 - National Fitness Court installation
 - Begg Field Upgrades
- New projects proposed for Commission Work Plan
 - Lights on Beach Volleyball Courts
 - Develop Polliwog Park Bandshell concept



DOG PARKS/COMMUNITY PARKETTES

Overview

City Council directed the Commission to (1) develop a list of parkette/dog run enhancements and (2) continue to explore and identify future sites



Status of Project

- Checklist of maintenance items created for three existing dog parks. Items include fencing/gates, lighting, seating and shade
- Maintenance and improvements identified for 8th Street and Larsson Street parkettes.
- No new site opportunities for dog parks or parkettes
- Opportunity to expand Polliwog Dog Park by approximately 1800 sq. ft.



DOG PARKS/COMMUNITY PARKETTES

Estimated Costs

Funding for park enhancements for the two parkettes has been identified through the deferred park maintenance funds approved by City Council. The Polliwog Dog Park expansion could be included in the deferred park maintenance funds.

Recommendation

The Parks and Recreation Commission recommends amending this item to become the Polliwog Park Dog Run Expansion Project.



REPURPOSING PAY-N-PLAY

Overview

City Council directed the Commission to actively explore options to repurpose the land and/or building for higher-value recreation activities and building improvements and repurposing for a broader community appeal.

The 35-year agreement with the operator expired on December 31, 2021 and the City took over the property in October 2022.



REPURPOSING PAY-N-PLAY

Project Status:

- Repairs and improvements identified
- Possible programming uses identified
- Pilot program planned
- Funding for improvements necessary to launch the pilot program have been identified within the deferred park maintenance budget item approved by City Council.

Recommendation:

Proceed with pilot program and return to City Council with programming options.

Evaluate options for sunken seating area outside of Rocketship Hall at Marine Avenue Park.



SAND DUNE PARK



Overview

City Council directed staff and the Commission to explore how to improve Sand Dune Park and evaluate uses for the future. This item includes assessment of nature areas and trails, park improvements and a new building.

The revitalization of Sand Dune Park is a Public Works project which was presented to the Commission to gather input on the landscaping plan. Commission and staff commenced public outreach to determine options for a new building and enhanced park programming.



SAND DUNE PARK

Project Status:

- Coordinated with Public Works on 2022 SDP Landscape Revitalization Project (public outreach paused during revitalization)
- Coordinated SDP Revitalization Open House November 12, 2022
- Launched public outreach and survey to guide SDP Master Plan

Recommendation

The commission is ready to assist with any necessary public outreach and awaits instruction on the role it will play in the project. Next steps include an RFP for landscape/design of a Sand Dune Park master plan.



AQUATICS FACILITY

Overview

- The PMP in Dec 2020 re-identified a modern aquatics center as the top priority for residents based on community outreach, consistent with historical surveys
- Begg is the only public pool in MB, was built in the 1940s and received its last operational facelift ten years ago in 2011-2012
- An Aquatics Subcommittee was established in January 2021 on Council's direction to explore a new aquatics facility
- In January 2022, Council authorized a statistically valid survey to determine if significant demand for pool recreational facilities and programming existed and what funding options might appeal to residents



AQUATICS FACILITY

Status of Project

- The commission completed significant due diligence over the past two years including onsite visits to neighboring community aquatics centers, meetings with operational management of those pools, discussions with fundraising experts, concept meetings with architects, and identification of appropriate aquatics center parameters
- Meetings with Beach Cities Health District and a Redondo Beach Councilmember
- A statistically valid survey was conducted by TrueNorth in October 2022, surveying a total of 574 adult residents with a margin error of 4.1% at a 95% confidence interval



AQUATICS FACILITY

Survey Findings

- 58% of residents and over 50% of families with youth use a pool in some capacity throughout the year
- 41% of residents use Begg pool; strengths were its staff, parking, and water clarity
- Issues with Begg were limited availability of programming and lanes, pool size and depth, and overall aged conditions including locker rooms and bathrooms
- 57% of households prioritized a new aquatics center, including 74% of those with youth. 64% of residents would use a pool if it was more easily available
- 81% of households prioritized a new 35 meter pool and 73% favored a shallow teaching/therapy pool
- Funding options: 70% support appropriate user fees, while only 28% support increasing property or sales taxes
- Note: The one funding question asked did not detail any form of public-private partnership as an option

Recommendation

The Commission requests direction on site location (infrastructure assessment and design), and recommends the formation of a 501c3/public/private partnership. Continue commission outreach and meetings with potential donors/stakeholders.



DONATION POLICY AND PROGRAMS

Overview

The current Donation Policy consists of a park amenity catalog, including tree and bench donations, a paver program to be installed in front of the Post Office at 15th and Valley, and a Military Recognition Wall to complement the existing Veterans Memorial.

At the January 10, 2022, Joint Commission meeting, City Council discussed concerns with the current programs and directed the Commission to explore establishing a park non-profit which could potentially replace the existing donation programs.

Status of Project

The sub-committee has been engaged in meetings with a variety of City administrators, MBX administrators, local and national organizations that specialize in procuring funds for municipal improvements, and professionals who have been involved with private/public fundraising for civic improvements to gain a better understanding of non-profit operations and structure.



Recommendation

- The Commission is developing recommendations for Council consideration in April 2023 for establishing a park non-profit.
- Options for the Military Recognition Wall will be presented as a separate item in April 2023.



2023 WORK PLAN UPDATES

Develop Options for Historical Museum/Library at Polliwog Park

This is currently a City Council/Parks and Recreation Department Work Plan item. If Council directs staff to look at options for a building, the Parks and Recreation and Library Commissions could assist with developing options for east side library service and historical museum space as requested.

Lighted Beach Volleyball Courts on the south side of the Pier

This item was identified in the Park Master Plan. The Commission identified this as a priority item for 2023 and would like to explore lighting options for evening beach volleyball use.

Polliwog Park Band Shell

This item was identified in the Parks Master Plan. The Commission identified this as a priority item for 2023 and would like to explore options for installation of a permanent band shell in the Polliwog Park Amphitheater.



LIBRARY COMMISSION

WORK PLAN ITEMS



COMMISSIONERS

Commissioner

Term

Emma Darrow (Student Rep)

5/31/23

Roberta Schreiner

5/31/23

Janet Jones

5/31/24

Stefanie Bond (Chair)

5/31/25

Diane Levitt

5/31/25

Sadie Newell

5/31/25



WORK PLAN ITEMS

- Afternoon with an Author
- East Manhattan Beach Library Services
- Library Poetry Event
- Library Appreciation Events
- Library Commission Book Giveaway
- StoryWalk
- Spring/Summer Reading Program
- Photo Op Event
- Entertainment Series

Proposed 2023 Work Plan Update:

- Library Awareness Program



LIBRARY APPRECIATION EVENTS

Overview

The Library Appreciation Events annually honor the 20 library staff members by providing lunch and brunch as thanks for their work. Additionally, MBUSD librarians are honored separately at their schools.



Status of Project

- 2022 lunch held November 15th and is planned to take place November 2023.
- Brunch held May 10th and is planned to take place May 2023.
- Certificates of appreciation given to school librarians June 2022, again scheduled for June 2023.

Next Steps - Continue to hold the events annually



LIBRARY APPRECIATION EVENTS

Estimated Costs (TOTAL: \$1650)

- LUNCH:

Food	\$500
Invitations	\$200
Decorations	\$100
- BREAKFAST:

Food	\$400
Invitations	\$100
Decorations	\$100
- Honoring MBUSD Librarians:
Certificates & plants \$250

Future of work plan item

The Library Commission recommends keeping this item on the work plan for 2023.



ENTERTAINMENT SERIES

Overview

The purpose of the Library Entertainment Series is to showcase the library as a cultural center. Begun in 2022, the series features live performances on the outdoor stage. In 2022, an Elvis Tribute Act entertained on September 24th. Planned for April 2023 is a Rod Stewart impersonator and his band plus another TBA concert later in 2023.

Rationale/Benefit

The library benefits from fortifying its presence within the community by offering high-end, talked-about entertainment to residents.



ENTERTAINMENT SERIES

Estimated Costs of SERIES (Approximate Total: \$4,000)

- Performers (Sponsored by Zislis Group)
\$0
- Advertising (Beach Reporter, Easy Reader): \$2000
- Graphics, signage (including feather flag signs):
\$1000
- Misc. costs:
\$1000

The Zislis Group agreed in 2022 to sponsor the artists and has included a stay at the Shade Hotel after their appearances.



Future of work plan item

The Library Commission recommends approving the item and budget, including the Zislis Group sponsorship.



LIBRARY PHOTO OP DAY



Overview

The 2nd Annual Library Photo Op Day is slated for Saturday, June 3rd from 11am-2pm to offer free professional photos of residents to be taken at the Light Gate Sculpture with the library as the backdrop. The event's purpose is to focus attention on the library and all its offerings. Michael Zislis of the Zislis Group will once again sponsor the event.

Rationale/Benefit

The library needs to remind patrons and potential patrons that the library is “open for business” and welcomes their presence.



LIBRARY PHOTO OP DAY

Estimated Costs of Event (Approximate Total: \$2600)

- Photographer: **\$500** (Covered by Zislis Group)
- Live music outdoors: **\$1000** (Covered by Zislis Group)
- Magicians inside library: **\$600** (3 @ \$200/ea.)
- Advertising **\$1000**
- Signage and marketing **\$500**
- Misc. costs: **\$500**

Future of work plan item

The Library Commission recommends approving the item and the Zislis Group sponsorship.



LEARNING AT THE LIBRARY

Overview

Learning at the library is intended to be a tri-annual event featuring authors and speakers. This year, Jan Dennis was our speaker and in 2023, we plan to host Belinda Tang a cooking/nutrition expert in May and a local author in October

Status of Project

Ongoing since 2018

Estimated Costs - \$300

\$100 per event for light refreshments and snacks

Future of work plan item

The Library Commission recommends keeping this item on the work plan for 2023.



BOOK GIVEAWAY

Overview

The Library Commission Book Giveaway is an ongoing program held in conjunction with Light Gate and other local events. Book donations are gathered in conjunction with the Friends of the Library and the community. Books are then organized and offered to guests free of charge.

Status of Project

Successful events held in 2022:

- January 27, 2022 - Light Gate Sunset
- June 5, 2022 – Photo Op Day
- September 24, 2022 – Elvis Tribute Event
- November 14, 2022 – Light Gate Sunset
- December 1, 2022 – North Manhattan Beach Holiday Stroll

In 2023, we are scheduled for both Light Gates, Valentine's Day and other Library Commission events.



BOOK GIVEAWAY

Estimated Costs - \$100

includes costs for treats for all events

Future of work plan item

The Library Commission recommends keeping this item on the work plan for 2023.



POETRY EVENT

Overview

This intergenerational event is designed to bring together Mira Costa students and the Older Adult Poetry Circle. It will feature poetry recitations and readings. In 2023, seniors will Dial A Ride to Mira Costa High School to participate.

Status of Project

The Library Commission is coordinating with Mira Costa High School and the Older Adult Poetry Circle to determine logistics.

Estimated Costs

Refreshments \$100

Future of work plan item

The Library Commission recommends keeping this item on the work plan for 2023.



STORYWALK

Overview

StoryWalk places pages of a book in weather proof cases along a path that encourages children to read. Children read the book by going to each case along the path. The books will be changed once a quarter. Books are selected in consultation with the Manhattan Beach Library. The first book, *The Ocean In Your Bathtub*, is by a local author.

Status of Project

StoryWalk is scheduled to be installed in January 2023 alongside the Braille Trail in Polliwog Park. The commission will work with Public Works for installation and ribbon cutting.



Estimated Costs - \$600 per year

\$150 each quarterly installation (\$40 books, \$110 for laminating pages)

Future of work plan item

The Library Commission recommends keeping this item on the work plan for 2023.



CULTURAL ARTS COMMISSION

WORK PLAN ITEMS



COMMISSIONERS

Commissioner

Term

Riya Attam

5/31/23

Joe Marcy

5/21/23

Betsy Rubino (Chair)

5/31/23

Rod Spackman

5/31/24

Suzanne Karger

5/31/25

Karen Tokashiki

5/31/25



WORK PLAN ITEMS

- Rainbow Crosswalk
- MBAC Revitalization
- Art Grants
 - Permanent Sculpture
 - Digital Wall Art
 - Murals
 - Utility Infrastructure Beautification
 - Performing Arts
 - Sculpture Garden
 - School/Education

Proposed 2023 Work Plan Update:

- Investigate Opportunities for New Art



RAINBOW CROSSWALK

Overview

The Cultural Arts Commission introduced a proposal to create a Rainbow Crosswalk in Manhattan Beach to celebrate Diversity, Equity, and Inclusion. The proposal was approved by City Council in 2020 and the Rainbow Crosswalk was installed on May 26, 2022 at the Strand and Manhattan Beach Boulevard.

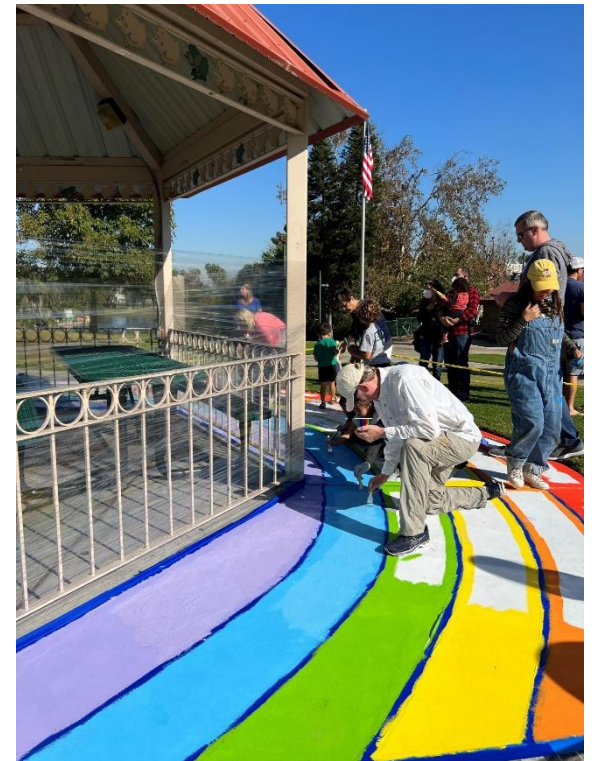
At the same time as this proposal was approved, City Council directed staff to identify an additional location for a Rainbow treatment in Polliwog Park.



RAINBOW CROSSWALK

Overview

City Council approved the installation of a rainbow mural around the Central Gazebo in Polliwog Park, which was installed on October 29, 2022 to coincide with LGBTQ History Month.



MBAC REVITALIZATION

Overview

In 2020, City Council approved the revitalization of the Manhattan Beach Art Center, subdivided into several phases.

The CAC created two Ad Hoc Committees to develop a strategy for a larger and more visible front sign for the Art Center as well as place directional signage congruent with the City's Wayfinding Plan.

City Council approved a proposal to refurbish the deteriorating mural on the frieze of MBAC and allocated \$40,000 for this work.



MBAC REVITALIZATION

Status of Project

The CAC Ad Hoc committees are developing a proposal for the replacement signage for the Manhattan Beach Art Center. As this proposal is developed, it will be submitted for review by the CAC and presented to City Council for approval and allocation of funds.

Staff is working on creating an RFP for the restoration of the frieze mural.

Estimated Costs

Staff will return to City Council for allocation of funds once the final elements of the new signage proposal are complete. Up to \$40,000 will be spent to restore the John Van Hamersveld mural on the frieze.

Future of work plan item

The Cultural Arts Commission recommends keeping this item on the work plan for 2023.



MBAC REVITALIZATION

Overview

Additionally, Leadership Manhattan Beach, proposed and later installed a mural on the exterior of the south parking lot wall.



ART GRANTS

Overview

In 2020, City Council approved the development of an Art Grant program in order to facilitate a clearer path for the installation of certain artworks in the City. The Art Grant program was to develop grants in the following categories:

- Digital Wall Art
- Utility Infrastructure Beautification
- Murals
- Performing Arts
- Sculpture Garden
- Permanent Sculpture
- School/Education



ART GRANTS

Status of Project

In order to streamline the completion of Work Plan items, the CAC has elected to work on one item at a time and pause all others until the completion of that item. The CAC has selected the MBAC Revitalization project as the number one priority with the focus of completing Phase I and installing the necessary signage.

Future of work plan item

The Cultural Arts Commission recommends keeping this item on the work plan for 2023.



THANK YOU CITY COUNCIL

LIBRARY COMMISSION

CULTURAL ARTS COMMISSION

PARKS AND RECREATION COMMISSION

