

STRAWLESS SATURDAY PLASTIC FREE *MB* RESTAURANT TRAINING SHEET

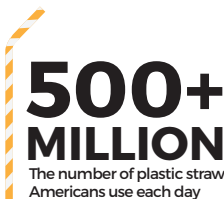
DID YOU KNOW?



Number of times the
Earth's circumference
can be circled by U.S.
straw usage



The amount of plastic
straw waste generated by
Americans each day



The number of plastic straws
Americans use each day

38,000+

Number of straws each person
will use between the ages 5 to 65
based on the national average



Percentage of
beverage-related
items debris found in
the environment

HOW CAN YOU HELP?

For the month of April, our ocean friendly partners in
Manhattan Beach are celebrating
STRAWLESS SATURDAYS!

- Businesses (like this one) are the front lines for the movement to reduce straws from our environment, as most straw usage is done when eating and drinking away from the home.
- Ocean-smart businesses are taking steps to reduce their impact on the communities they are in through many creative ways, often saving money with little or no hardships to the business.
- We are asking restaurant staff to make/deliver drinks without straws. We understand that some beverages are suited for straw usage, but eliminating the straws from all other beverages (unless asked for by the patron) is the goal of the *STRAWLESS SATURDAYS*.
- If a patron asks for a straw, we ask that the staff mentions the *STRAWLESS SATURDAY* campaign and that this business is dedicated to keeping our communities, beaches and oceans clean.

STRAWLESS SATURDAY

PLASTIC FREE MB

FEEDBACK WE'RE LOOKING FOR FROM BUSINESSES:

1. What do staff like about straws-upon-request? What do they dislike?
2. What do staff find easy about going to straws-upon-request? What is difficult about it?
3. Has staff opinion changed over the course of April?
4. What would have made the adjustment easier?

THINGS FOR RESTAURANT STAFF TO KEEP IN MIND REGARDING CUSTOMER BEHAVIOR

1. The 'who, what, and why' anytime someone asks for a straw or questions the policy.
2. What percentage of customers requested a straw when ordering?
3. Were customers confused by the straw policy? What questions did customers ask regarding the policy?
4. Were the materials we provided effective for staff and customers?

THANK YOU TO OUR PARTNERS



Heal the Bay

