

# BRUCE'S BEACH PUBLIC ARTWORK

Consideration of the Final Bruce's Beach Artist and Design and Approval of Professional Services Agreement.



\*Note: This PowerPoint presentation is intended solely as a visual aid to an oral staff presentation of an agenda report topic. In the event of any differences between the presentation and the agenda report, the information in the agenda report prevails.\*

# Executive Summary

**Council Action Requested:** Approve the final artist and conceptual design for the Bruce's Beach public art project and authorize a professional services agreement with the selected artist.

**Selection Process:** National RFQ with targeted outreach and public engagement resulted in six shortlisted artists from 115 applicants.

**Recommendation:** APPC identified two top-ranking proposals by Toni Scott and April Banks; the Cultural Arts Commission recommends Toni Scott's design based on feasibility and alignment with project goals.



# BACKGROUND

## Purpose and Funding

- \$350,000 allocated by City Council (March 16, 2021)
- Permanent artwork honoring Bruce's Beach
- Goals: reflection, healing, and public education

## Project Oversight:

- The Art in Public Places Committee (APPC)
- Includes Cultural Arts Commissioners (CAC), City Councilmembers, and arts professionals
- Expanded Black representation for cultural guidance



# BACKGROUND

## Process Overview

- Initial RFP submission deemed infeasible
- Shifted to RFQ model in 2025
- Budget split between artist fabrication and project management

## Outreach and Review

- National RFQ with targeted outreach
- 115 qualified applicants
- Formal scoring rubric used

## Shortlisting and Engagement

- 6 finalists selected
- Site orientation + briefing materials
- Public Open House (Oct. 2, 2025) with 150+ attendees
- Survey Feedback collected



# DISCUSSION

- RFQ process produced a strong, competitive pool of nationally recognized artists
- Finalists demonstrate deep engagement with Bruce's beach history and site
- APPC served as advisory body through review and recommendation
- All shortlisted artists confirmed willingness to refine designs based on feedback



# LOCATION



# AUSTEN BRANTLEY



## Dimensions:

9 Feet total height

6 Feet total width

5 Feet total depth

## Materials:

bronze, granite



# NEKISHA DURRETT



## Dimensions:

Approximately 9.5 Feet total height

Approximately 7 Feet total width for pedestal

## Materials:

rebar, vetrostone (natural quartz, oyster shells, recycled glass), black beach pebbles encapsulated in resin



# XAVIERA SIMMONS



## Dimensions:

Approximately 9.5 Feet total height

Approximately 7 Feet total width for pedestal

## Materials:

bronze (with graphite finish), powder coated steel base



# HANA WARD



## Dimensions:

Approximately 5 Feet total height

Approximately 5 Feet total width

4 Feet total depth

## Materials:

bronze, marine grade paint



# APRIL BANKS



## Dimensions:

10 .5 feet total length

10 Feet total height

5 Feet total width

## Materials:

brick, concrete, mosaic



# TONI SCOTT



## Dimensions:

Approximately 8 Feet total height

Approximately 5 Feet total width for pedestal

## Materials:

bronze, cast stone, optional mosaic/bass relief base



# Conclusion

After deliberations by the APPC and the CAC, the following recommendations have been made:

APPC: Toni Scott and April Banks

CAC: Toni Scott



# RECOMMENDATION

Staff recommends that the City Council select Toni Scott's proposal for the Bruce's Beach public art project, as it aligns with the findings and recommendations of the APPC and the CAC.



# Policy Alternative

As a policy alternative, City Council retains discretion to select one of the remaining five shortlisted artists and authorize the City to enter into a professional services agreement with the selected artist.



