

City of Manhattan Beach

Proclamation

Whereas,

National Blood Donor Month has been declared since 1970 to help ensure an adequate blood supply and to stress the importance of giving the "Gift of Life" through the donation of blood; and

Whereas,

National Blood Donor Month is a month-long observance that shows us that donating blood is a simple, safe, life-saving and a selfless gift that millions of Americans can do; and

Whereas,

everyday blood is needed in hospitals and emergency treatment facilities for patients with cancer and other diseases, for organ transplant recipients, and to save lives of accident victims; and

Whereas,

the need for constant replenishment of blood, especially during the winter months when blood is traditionally in short supply due to a reduction in donor turnout because of the holidays, busy travel schedules, inclement weather and cold and flu season, which can put blood inventory at a critical low; and

Whereas,

approximately 62 percent of the United States population is eligible to donate blood but only about 3 percent do, contributing an annual total of about 13.6 million units to the American Red Cross, that in turn are transfused to approximately 4.5 million patients; and

Whereas,

the American Red Cross provides 40 percent of the nation's blood supply and someone needs blood every two seconds in the United States. We dedicate this month of January to all those who resolve to give the gift of blood to help their neighbors in need.

Now, Therefore, Be It Resolved that I, David Lesser, Mayor of the City of Manhattan Beach, California, on behalf of the City Council and the residents of Manhattan Beach, do hereby proclaim January 2026, as

National Blood Donor Month

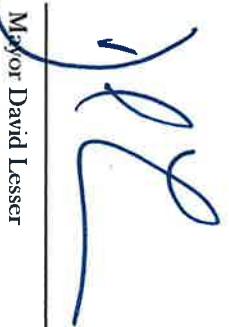
and urge all citizens to pay tribute to those among us who donate for others in need. I urge citizens in good health to donate regularly. I also urge all civic and service organizations and businesses, if they have not already done so, to form blood donor groups to provide blood for others.

Dated this 20th day of January, 2026.

ATTEST:



City Clerk Liza Tamura



Mayor David Lesser

