

FILMLA PILOT PROGRAM

NOVEMBER 18, 2025



"Note: This PowerPoint presentation is intended solely as a visual aid to an oral staff presentation of an agenda report topic. In the event of any differences between the presentation and the agenda report, the information in the agenda report prevails."

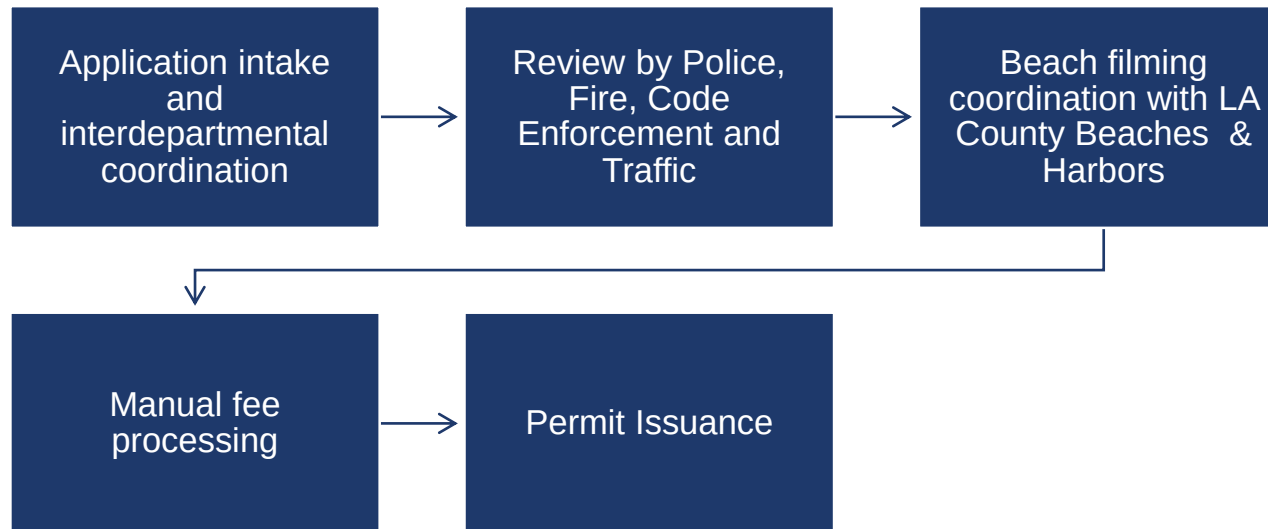
PURPOSE

To improve efficiency and customer service in film permitting by partnering with FilmLA for a one-year pilot program.



CURRENT PROCESS OVERVIEW

City-managed Film Permitting Includes:



Workload Impact:

3-13 staff hours per permit/ ~160 annual hours for Administrative Analyst
Student permits add workload but generate no revenue



WHY FILMLA?

FilmLA Provides:

- Centralized online permit intake and tracking
- Standardized safety and community notification procedures
- On-site monitoring at sensitive locations
- Coordination with public safety departments
- Direct fee collection and monthly remittance to City

Benefits:

Partnering with FilmLA modernizes the City's film permitting process, improves service delivery, and strategically positions Manhattan Beach within the regional film industry



FEE STRUCTURE COMPARISON

Current Daily Rates

- Minor Impact - \$1500
- Major Impact - \$2500

Proposed Daily Rates

Location	Film	Still
Private Property/Residential	\$750	\$150
Parks	\$950	\$100
Ocean/Strand/Downtown	\$1,215	\$200

Fiscal Impact

FY2025 revenue= \$43,700 → projected \$24,210 (-\$19,530)
Offset expected through increased permit volume



COMMUNITY & BUSINESS ENGAGEMENT

Community Coordination

- FilmLA provides advanced resident notifications
- On-site staff ensure compliance and minimize disruptions

Business Input:

Consulted with DTMBPA and the Manhattan Beach Chamber of Commerce



NEXT STEPS

Execute FilmLA Agreement



Launch one-year pilot program



Evaluate outcomes and report back to
City Council



CONCLUSION

Staff recommends that the City Council approve a one-year pilot program with FilmLA to facilitate the City's film permitting process and adopt a new film permit fee structure



