

NOVEMBER 18, 2025



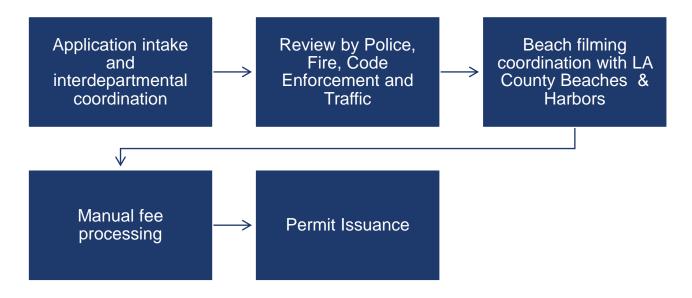
PURPOSE

To improve efficiency and customer service in film permitting by partnering with FilmLA for a one-year pilot program.



CURRENT PROCESS OVERVIEW

City-managed Film Permitting Includes:



Workload Impact:

3-13 staff hours per permit/ ~160 annual hours for Administrative Analyst Student permits add workload but generate no revenue



WHY FILMLA?

FilmLA Provides:

- Centralized online permit intake and tracking
- Standardized safety and community notification procedures
- On-site monitoring at sensitive locations
- Coordination with public safety departments
- Direct fee collection and monthly remittance to City

Benefits:

Partnering with FilmLA modernizes the City's film permitting process, improves service delivery, and strategically positions Manhattan Beach within the regional film industry



FEE STRUCTURE COMPARISON

Current Daily Rates

- Minor Impact \$1500
- Major Impact \$2500

Proposed Daily Rates

Location	Film	Still
Private Property/Residential	\$750	\$150
Parks	\$950	\$100
Ocean/Strand/Downtown	\$1,215	\$200

Fiscal Impact

FY2025 revenue= \$43,700 → projected \$24,210 (-\$19,530) Offset expected through increased permit volume



COMMUNITY & BUSINESS ENGAGEMENT

Community Coordination

- FilmLA provides advanced resident notifications
- On-site staff ensure compliance and minimize disruptions

Business Input:

Consulted with DTMBPA and the Manhattan Beach Chamber of Commerce



NEXT STEPS

Execute FilmLA Agreement

Launch one-year pilot program

Evaluate outcomes and report back to City Council



CONCLUSION

Staff recommends that the City Council approve a oneyear pilot program with FilmLA to facilitate the City's film permitting process and adopt a new film permit fee structure



