CULTURAL ARTS COMMISSION

COMPLETED PROJECTS

The following Cultural Arts Projects were completed in 2022

- Rainbow crosswalk
- Rainbow gazebo
- Relocation of Dragon Tale
- Relocation of Egret sculpture
- Viability assessment for MBAC wayfinding signage and central sign replacement
- HAI assessment and implementation of Phases I and II



PROJECTS NEAR COMPLETION

The following Cultural Arts Projects were developed in 2022 and will be completed in 2023

- CJ Rench Circle sculpture replacement
- NMB BID Surfboard sculpture
- MBEF Donor mural
- Bo Bridges City Hall mural
- City Hall Digital Wall
- Catalina Classic sculpture
- Velzy Plaque (if approved)



JANUARY 9. 2023

Overview

Following the success of the 2018 Utility Box Beautification Phase I, the Cultural Arts Commission recommends launching Phase II of the project with 12 new locations.

Artists with strong ties to the South Bay will be encouraged to apply, including youth and students.

Each artist will receive a stipend of \$600 for their digital artwork. Locations with multiple or unusually shaped boxes will be treated as one box and be allotted the same stipend.

Contractor will install artwork via vinyl wrap.



Recommended Budget

Artist stipend 12 locations at \$600 per location Total: \$7,200

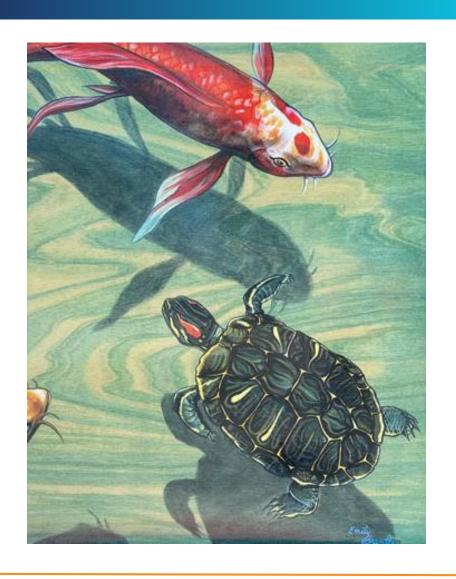
Artwork layout and installation Total: NTE \$20,000

Phase II total: NTE \$27,200



Timeline

- March 7, 2023 CC direction
- March 20, 2023 CAC develop RFP
- April 17, 2023 CAC approve RFP
- May 1 31, 2023 RFP posted
- June 19, 2023 CAC review applications, select and recommend 12 proposals plus 5 alternates
- July 18, 2023 CC approval of 12 proposals with locations
- August, 2023 Contract routing and administration
- <u>September, 2023</u> Artwork installation begins







Locations 1 - 3

1. Manhattan Beach Boulevard and Sepulveda Boulevard (Northeast Corner)

2. Manhattan Beach Boulevard and Sepulveda Boulevard (Northwest Corner)

3. Cedar Avenue and Marine Avenue (Northwest Corner) Entrance to Manhattan Village



Locations 4 - 6

4. Highland Avenue and 45th Street (Northwest Corner) - entrance to city

5. Manhattan Beach Boulevard & Poinsettia Avenue (Northeast Corner)

6. Manhattan Beach Boulevard & John Street (Northwest Corner), near Pacific School







MARCH 7, 2023

Locations 7 - 9

7. Artesia Boulevard & Meadows Avenue (Northeast Corner), next to Mira Costa

8. Rosecrans Avenue and Pacific Avenue (Southwest Corner)

9. Manhattan Beach Boulevard & Aviation Boulevard (Northwest Corner)
Near Trader Joes







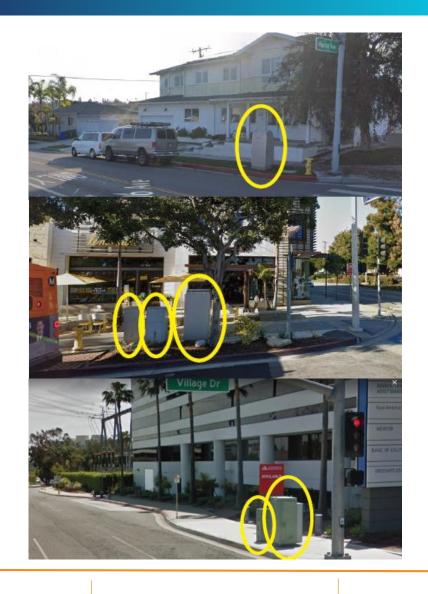
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Locations 10 - 12

10. Marine Avenue and Redondo Avenue (Southeast Corner) Next to Marine Ave. Park

11. Ardmore Avenue and Manhattan Beach Boulevard (Northwest corner)

12. Rosecrans Boulevard and Village Drive (Southeast Corner) Entrance to Manhattan Village

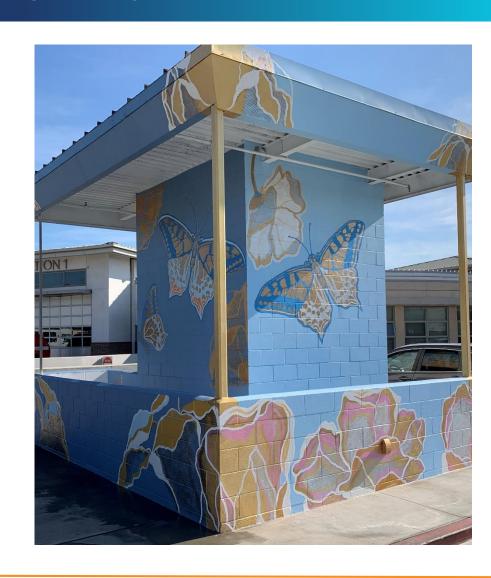


Overview

Seven potential locations were identified for review by CC. The CAC recommends that CC select five of those locations to install murals on highly visible public property.

Artists will be asked to submit proposals for a specific location presented in as is condition. No alteration to the surface of selected location will be permitted. All murals must be applied using paint directly onto the surface.

Local artists will be encouraged to apply.



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Recommended Budget

Each location will be allocated a set, all inclusive budget ranging from \$15,000 to \$100,000 depending on the size, prominence and difficulty of location as determined by CC

The total for this program ranges from \$95,000 to \$315,000, depending on the number of locations selected as well as the budget allocated for each location.

If anti-graffiti coating is desired, budgets need to be increased by \$5,000 to \$15,000 depending on size of mural



Timeline

- March 7, 2023 CC direction
- March 20, 2023 CAC develop RFP
- April/May, 2023 CAC develop RFP
- June 19, 2023 CAC approve RFP
- July 1 31, 2023 RFP posted
- August 21, 2023 CAC review, make recommendations on 5 artists and 3 alts
- September 19, 2023 CC approval of artists and locations
- October, 2023 Contracts administered
- November/December 2023 Installation of artwork begins



Location 1

Manhattan Heights wall facing Manhattan Beach Boulevard

Proposed Budget: \$30,000 - \$40,000

- PW to remove landscaping, replace with low profile, drought tolerant plants
- PW to relocate signage boards, patch wall as needed
- Medium difficulty location



Location 2

Manhattan Beach Art Center metal wall facing Manhattan Beach Boulevard
Proposed Budget: \$15,000 - \$20,000

- PW to remove landscaping, replace with low profile rock
- Easy access location





Location 3

Marine Park, Rocket Ship Hall, west facing wall

Proposed Budget: \$15,000 - \$20,000

- May or may not paint door
- Easy access location



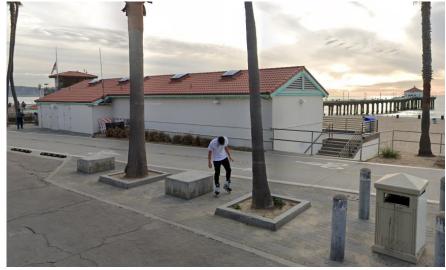
Location 4

Restroom building at the Pier, walls facing east, north, and south

Proposed Budget: \$100,000

- Staff to consult with LA County for building ownership and permission to paint
- Medium access location (difficult stairwell on northmost wall)





Location 5

Stairs from the Strand to the bike path below on 34th Street

Proposed Budget: \$20,000 - \$30,000

- Vertical face of stairs to be painted, not horizontal or bannister
- Medium access location



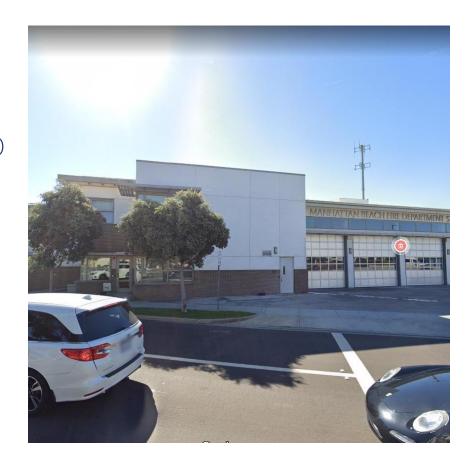


Location 6

Fire Station #1, north facing wall on 12th Street

Proposed Budget: \$75,000 - \$85,000 Special Considerations:

- Theme of mural must be respectful of nearby 9/11 and Veteran's Memorials
- Medium access location (necessitates significant scaffolding and/or lift/equipment use)



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Location 7

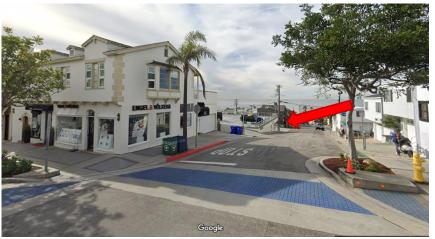
Parking Lot #2, north facing wall on 12th Street

Proposed Budget: \$15,000 - \$20,000

Special Considerations:

 Medium access location (necessitates scaffolding and/or lift/equipment use)





Overview

The Sculpture Garden Program originated in 2009 as a temporary outdoor exhibition.

CC will select 5 of the 8 identified locations for installation of current and future temporary sculptures.

Following challenges from previous years, artworks will have strict parameters regarding height, weight, bolt pattern, and installation needs. Only completed or nearly completed artworks will be accepted to expedite installation.

Each artist will receive a stipend of \$12,000 for a two year loan of the artwork.



Recommended Budget

Artist stipend 5 locations at \$15,000 per location for two year loan Total: \$75,000

PW to install concrete pedestals (depending on locations selected) Total: NTE \$10,000

Total: NTE \$85,000



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- August 1 31, 2023 RFP posted
- <u>September 18, 2023</u> CAC review applications, select and recommend 5 proposals plus 3 alternates
- October 17, 2023 CC approval of 5 proposals with locations
- November, 2023 Contract routing and administration
- <u>December, 2023 January 2024 -</u> Artwork installation begins

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Location 1

Water Wise Parkette

- Concrete pedestal exists already
- Minimum PW involvement for installation





Location 2

Manhattan Beach Boulevard, in front of the Manhattan Beach Art Center

- Concrete exists, bolt directly into pavement
- Minimum PW involvement for installation



Location 3

Manhattan Beach Boulevard, in front of the Heights Complex

- Concrete exists, bolt directly into pavement
- Minimum PW involvement for installation

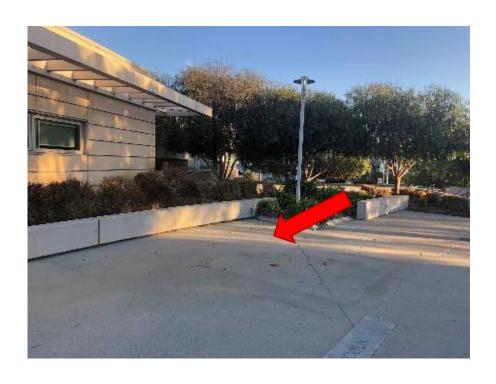




Location 4

Civic Plaza, in front of PD (where Puff of Wind was installed)

- Concrete exists, bolt directly into pavement
- Minimum PW involvement for installation



Location 5

North of the Pier, in front of restroom building

- Concrete pedestal exists, bolt directly into existing structure
- Minimum PW involvement for installation
- Utilize central of 3 existing pedestals due to superior condition



Location 6

Marine Park, in front of Rocket Ship Hall where trees were removed

- Concrete planters exist
- Staff to consult with PW regarding filling the planters with concrete and installing sculpture atop
- PW involvement for installation



Location 7

Water Park, 8th Street and Rowell Avenue (multiple locations possible within grass area)

Special Considerations:

- Identify exact location
- PW to install concrete pedestal



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Location 8

Parking Lot 4, North Manhattan Beach upper deck corner

- Staff to confirm viability and load limitations
- Install directly into concrete
- Minimum PW involvement



CONCLUSION

Consideration of Revised Annual Work Plan for the Cultural Arts Commission (CAC)

Staff recommends that City Council:

- Discuss and provide direction on the Revised Annual Work Plan for the Cultural Arts Commission
- Authorize Requests for Proposals for Utility Box Beautification, Murals, and Sculpture Garden