

PARKS AND RECREATION DEPARTMENT

EVENT ENHANCEMENTS

TUESDAY, NOVEMBER 7, 2023 CITY COUNCIL MEETING



BACKGROUND

City Council Direction:

- July 5, 2023 City Council Meeting
- Directed item to the Parks and Recreation Commission
- Ad-Hoc Committee established to evaluate events
- Recommend enhancements, “checklist,” and costs
- American Flag installations



MEMORIAL DAY

Memorial Day is a federal holiday in the United States for remembering and honoring the military personnel who died while serving in the United States Armed Forces.



Current:

- No current event in place

Possible Enhancements:

- Install hardware and 3'X5" American Flags at various locations from Memorial Day through the end of July
- Wreath by Veterans Memorial
- Fallen Heroes Monument proposed



INDEPENDENCE DAY – JULY 4TH

Commemorating the passage of the Declaration of Independence on July 4, 1776. The City has placed flags throughout the City prior to the pandemic.



Current:

- Begg Pool Party
- Pre-pandemic - Installed flags throughout the City

Possible Enhancement:

- Reinstate flag placement



VETERANS DAY

Veterans Day (originally known as Armistice Day) is a federal holiday in the United States observed annually on November 11 for honoring military veterans of the United States Armed Forces.



Current:

- Annual multi-generational event at Veterans Monument

Possible Enhancements:

- Street closure
- Thank you Veterans banner downtown



LABOR DAY

Labor Day is a federal holiday in the United States celebrated on the first Monday in September to honor and recognize the American labor movement and the works and contributions of laborers to the development and achievements of the United States.



Current:

- The City does not formally celebrate this holiday

Possible Enhancement:

- No recommended enhancements



9/11 MEMORIAL EVENT

9/11 is a federally recognized National Day of Service that happens in the United States on the anniversary of the September 11, 2001, terrorist attacks.



Current:

- A joint remembrance ceremony is held annually by the Police and Fire Departments

Possible Enhancement:

- Broader promotion of annual event



FLAG DAY

Flag Day commemorates the adoption of the flag of the United States on June 14, 1777.



Current:

- The City does not formally celebrate this holiday

Possible Enhancements:

- If American flag installations are approved, they will be displayed during Flag Day
- No additional recommended enhancements



SALUTE TO THE TROOPS

The Salute to the Troops was established in 2015 by the Parks and Recreation Commission to honor military personnel, past and present. The event now kicks off the Summer Concerts in the Park.



Current:

- The Satin Dollz headline

Recent Past:

- Hamburgers, hot dogs and ice cream
- Challenge coins

Possible Enhancements:

- Recognition of the individual branches of service
- Tiger Squadron Flyover



HOLIDAY SEASON

The celebration of the holiday season kicks off with the Pier Lighting and Holiday Open House downtown in November. The season culminates with the Holiday Fireworks, partially sponsored by the City



Current:

- Pier light schedule
- Christmas trees on Pier
- Season's Greetings, Happy Holidays and snowflake lighting

Possible Enhancements:

- No additional enhancements recommended



