

# Honoring the World's First Retail Surf Shop

Located in Manhattan Beach



# Proposal to Install a Bronze Plaque Honoring a Piece of Local History

- In 1950, Dale Velzy opened the 1<sup>st</sup> known retail surf shop in the world located at 117 Manhattan Beach Blvd, Manhattan Beach, CA



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- Heritage Bronze Foundry will create the plaque
- Green Hills Cemetery will install the plaque
- The plaque design will show the original logo and an inscription to be approved by MB City Council



# Inscription Options for the Plaque

- ▶ *“At this location in 1950, Dale “Hawk” Velzy opened the world’s first surf shop and was granted a California sales tax number for the new product category: “surfboards”.*
- ▶ *Dale “Hawk” Velzy opened the first surfboard retail shop on this site in 1950*
- ▶ *Dale “Hawk” Velzy opened his first Surf Shop in 1950 at this location creating a new sales tax category: “Surfboards”*
- ▶ *Iconic Velzy surfboard created by Dale “Hawk” Velzy, first developed and sold at this location in 1950.*

# Thank You For Your Consideration!

- Jacquelyne May
- Bing Copeland
  - Matt Velzy
  - John Leninger
    - Roy Bream
- The South Bay Boardrider's Club