

<u>Firm</u>	<u>Cost</u>
True North Research	\$21,588 - \$23,964
ETC	\$22,970 - \$24,850
DRA Associates	\$19,200 - \$24,400 + \$1,750
Pioneer	\$18,750
EMC	\$15,900 - \$19,990
The Resource Group	\$9,925.00
Edward Prof. Advisors	\$21,000
Nustats	\$12,764.29
Strategic Research	\$26,000 - \$35,000
Sentenium	\$18,575 - \$19,450
WYSAC	\$39,600
NW Research	\$32,500 - \$36,425
Mindmixer	N/A

Bold = Firms Interviewed