



Mayor Tony D'Errico  
City Council  
Mark Danaj  
Andy Sywak

May 31, 2016

Dear Mayor D'Errico

The Board of Directors of the Downtown Business & Professionals Association (DBPA) appreciates Council and Staff's willingness to explore and expedite a parking and transportation alternative within the City of Manhattan Beach. The DBPA fully supports an "electric cart/people mover" operation that will serve residents of Manhattan Beach.

We view such an operation as beneficial to residents, businesses, and to visitors staying within the city. We encourage you to approve a six-month pilot program and to expedite the facilitation of such. Memorial Day weekend marked the beginning of the summer season which means parking and transportation difficulties are exacerbated for residents, customers, and businesses.

Since being introduced to this concept a year ago, the DBPA remains optimistic that an "electric cart/people mover" service will benefit residents. The program will offer a convenient, safe, cost effective, sustainably conscious alternative to traditional transportation patterns and parking options within the city. Residents will be able to access shopping, dining, the beach, the Library, City Hall, the North End, parks and more without the difficulty, and subsequent frustration, of attempting to park.

This program is the epitome of "Think Local First". Thank you for your consideration.

Kelly Stroman  
Executive Director  
Downtown Business & Professionals Association