Business License Tax Modernization Plan Priorities

#	Description	Goals				
		Simplify	Clarify	Modernize	Fair and Equitable	Fiscal Sustainability
Actions that require City Council Approval via Ordinance						
1	Clarify requirements for Mobile and Sidewalk Vendors		✓			
2	Clarify revocation process, appeal process, or business license denial		✓			
3	Clarify required documentation for different business types (e.g. health certificate, hair stylist certificate, 501C3 Letter, sellers permit, etc.)		✓			
4	Clarify confidentiality requirements in MBMC 6.01.230		✓			
5	Clarify the Delinquent Process in MBMC 6.01.250		✓			
6	Clarify/Update business license "due date" to April 30th (MBMC 6.01.070 states it is due on March 1st)		✓	✓		
7	Clarify/revise the City Manager's authority to exempt a business from paying business license tax in MBMC 6.01.280 G		✓			
8	Clarify/revise the Chief of Police and all Police Officers' authority to make arrests for violations of the business license code (MBMC 6.01.260).		✓	✓		
9	Change any references of "Fee" to "Tax" throughout code			✓		
10	Update procedure relating to recordkeeping of gross receipts / IRS information for life of business plus 5 years (Resolution No. 5002)			✓		

		Goals				
#	**Description**	**Simplify**	**Clarify**	**Modernize**	**Fair and Equitable**	**Fiscal Sustainability**
	Actions that require Voter Approval					
11	Update categories based on business type instead of location (e.g. eliminating Home Occupation, PO Box, etc.)	✓			✓	
12	Consolidate Tax Types based on Gross Receipts	✓			✓	
13	Clarify and expand Professional Services (e.g. Real Estate) and create new business types (e.g. Waymo, WeWork, other new industries)		✓	✓	✓	
14	Clarify tax category for STR vs Hotels (Gross receipts vs per room tax)		✓		✓	
15	Consider a standard deduction for business license tax	✓			✓	
16	Consider changes to Sales Tax Credit (currently applies to Commercial Property category only per MBMC 6.01.310)	✓	✓		✓	
17	Address apportionment by eliminating the base tax and clarify exemptions/deductions for revenues generated out of state and/or in other jurisdictions	✓	✓		✓	
18	Clarify definition of employees to include both on-site and remote employees		✓			
19	Update the current rate structure to be comparable with neighboring cities				✓	✓
20	Raise or remove the cap to address equity across business types				✓	✓
	No Action Required					
21	Maintain Gross Receipts basis					✓
22	Continue CPI annual adjustments as set by resolution					✓