

“Click It-Fix it”

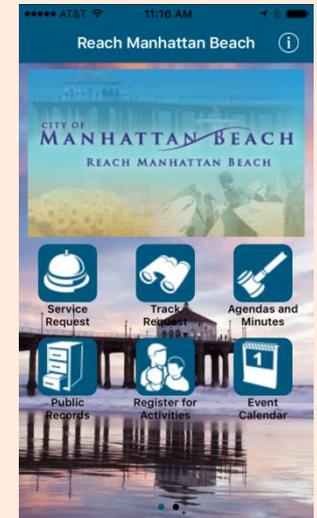
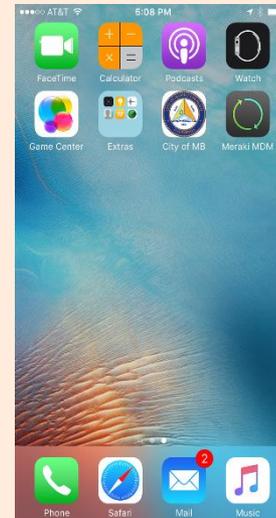
Demonstration of Functionality



Reach Manhattan Beach:

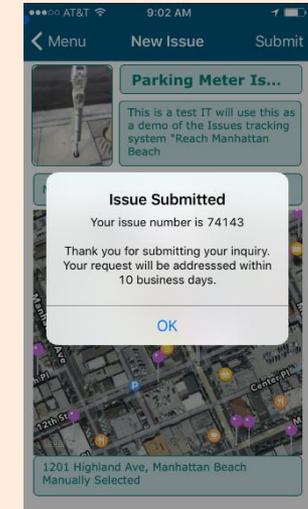
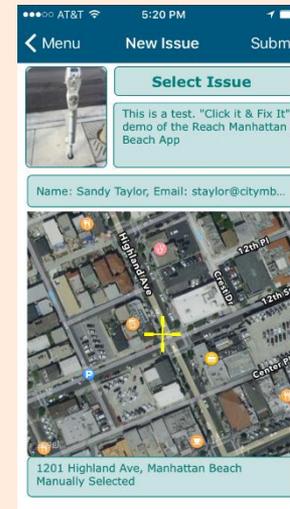
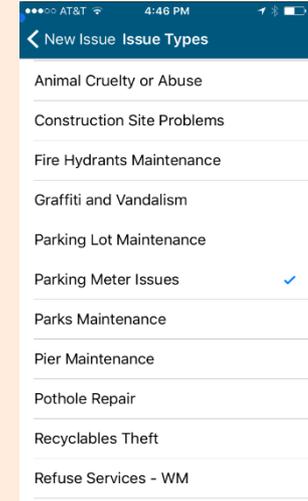
- **Mobile Apps**

- Residents increasingly expect mobile access to local government, and **Reach Manhattan Beach** offers them a simple way to tap right into our City Services and quickly submit a request while they are on the go
- The City's *Reach Manhattan Beach* app can be installed on any smartphone or smart device. (Apple devices App Store, Android Google Play)
- The Reach Manhattan Beach app currently has 17 services offerings with the latest addition to our portfolio *Public Records Request*



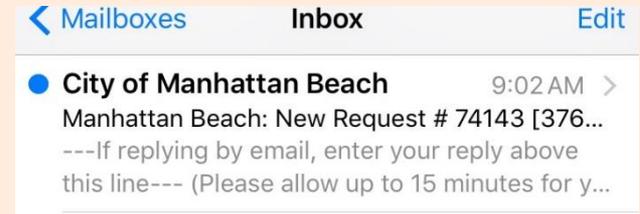
Reach Manhattan Beach:

- **Benefits for Residents:**
 - *Reach Manhattan Beach app* offers residents several options to access City services “**Click it & Fix it**” which is our issues app
 - Easily report about issues like malfunctioning parking meters, abandoned vehicles, overgrown trees, unsafe sidewalks, graffiti, or potholes wherever and whenever they prefer
 - Residents can easily select their issue (28 options)
 - GPS and camera features built into the mobile devices make it simple for residents to send the City a photo and location of the issue
 - Click submit and receive a Pop up window with work order number



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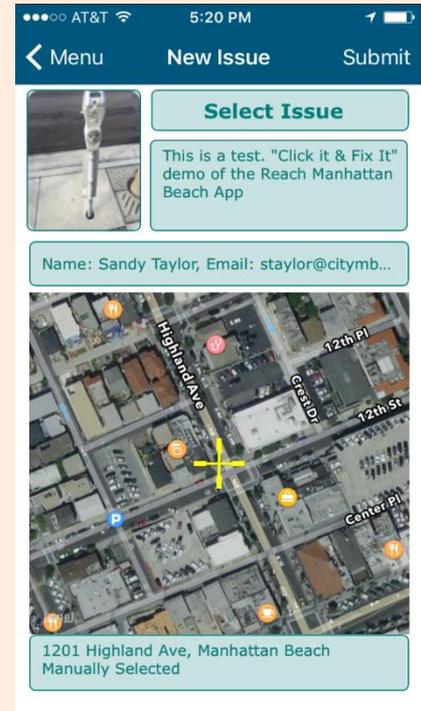
- **Benefits for Residents Cont.:**
 - Email with work order number will also be sent to residents
 - Easy for residents check the status of issues reported, even if they reported them anonymously
 - Issues go directly into the City's Work Order system and are automatically delivered to the right staff member - no need for residents to go to city hall or sit by a computer
 - Easy for residents check the status of issues reported, even if they reported them anonymously



Reach Manhattan Beach:

- **Benefits for City Staff:**

- A picture is worth a thousand words – with Reach Manhattan Beach Mobile App, a photo and GPS coordinates allow City Staff to efficiently find and fix issues
- Improve service delivery time



Questions?

