

SKYE PATRICK
Library Director

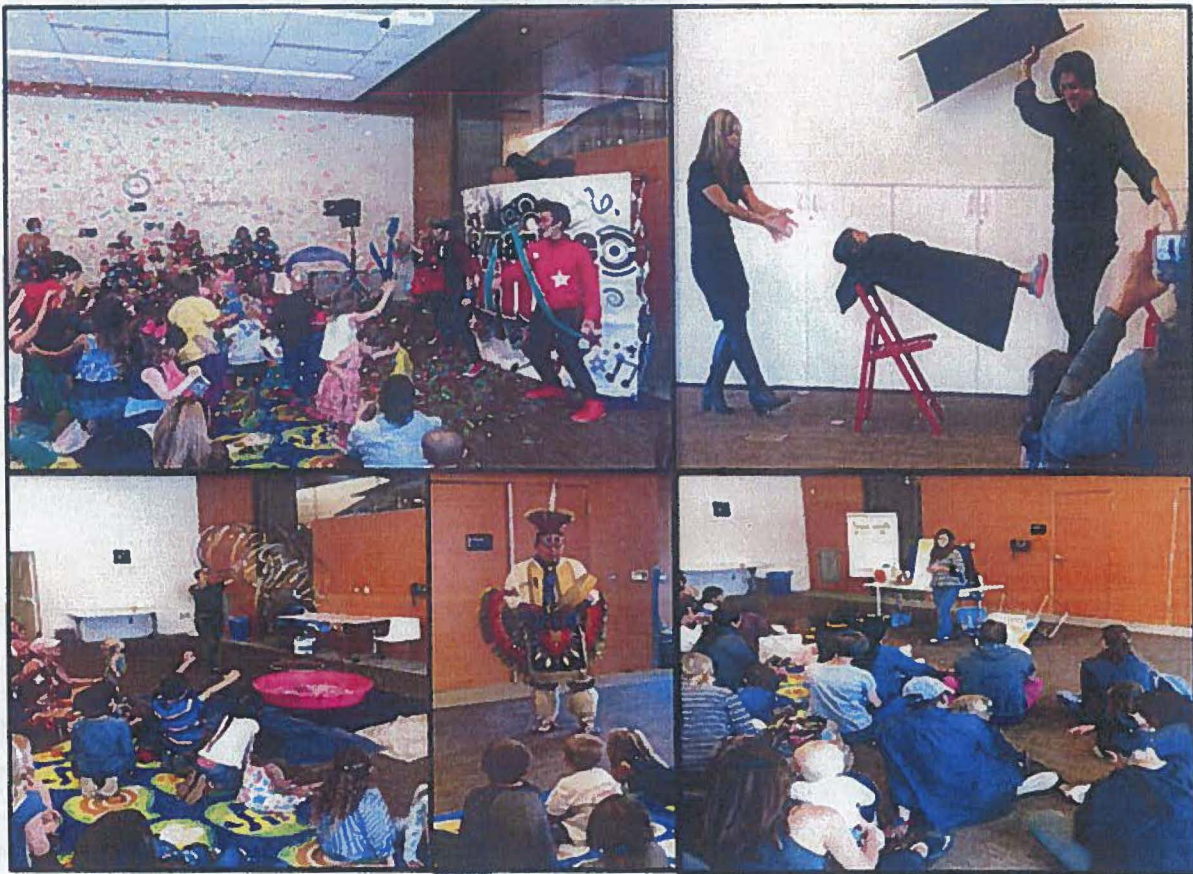


MANHATTAN BEACH LIBRARY

Introduction

2018 marks the third year of library service for the Manhattan Beach community in the two-story, 21,500 square-foot, spectacular glass building located at 1320 Highland Ave. Manhattan Beach Library continued to welcome the curiosity of the city's residents and visitors and has become a community space used by visitors to attend traditional and innovative programs, meet with friends and colleagues, engage in learning for all ages, use a computer, borrow a laptop, borrow a book, or enjoy the ocean view from the 2nd floor.

This report details library usage and activities in the last fiscal year, from July 2017 to June 2018.



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2nd District

SHEILA KUEHL
3rd District

JANICE HAHN
4th District

KATHRYN BARGER
5th District

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Usage

Manhattan Beach Library received more than 179,455 visits in fiscal year 2017-2018, with a 1,974 increase from last year's visits, and an average of 14,955 people visiting the library each month to meet their informational, educational, and recreational needs. Although open 7 days a week, Tuesdays and Wednesdays were the busiest days of the week during this past year, due to the library's popular storytimes.

The library's four study rooms are busy all 7 days, with two rooms available for reservations of up to one week in advance and the other two available for first come first serve reservations. The rooms continue to be a popular space for quiet study, groups studying, Skype interviews for job seekers, and space for entrepreneurs to meet, etc.

Use of the meeting room remained steady during the year due to robust library programming and was sought after by members of the community for private meeting and civic and community use. requests f

Library Card Holders

Last year, the library added 4,043 new library card holders. Altogether, there are more than 35,261 registered Manhattan Beach Library customers.

Website Visits and Wi-Fi

Manhattan Beach Library's website had a total of 95,391 visits during the year.

The library hosted 18,355 public Internet PC and 118,830 Wi-Fi sessions during the 2017-2018 fiscal year.



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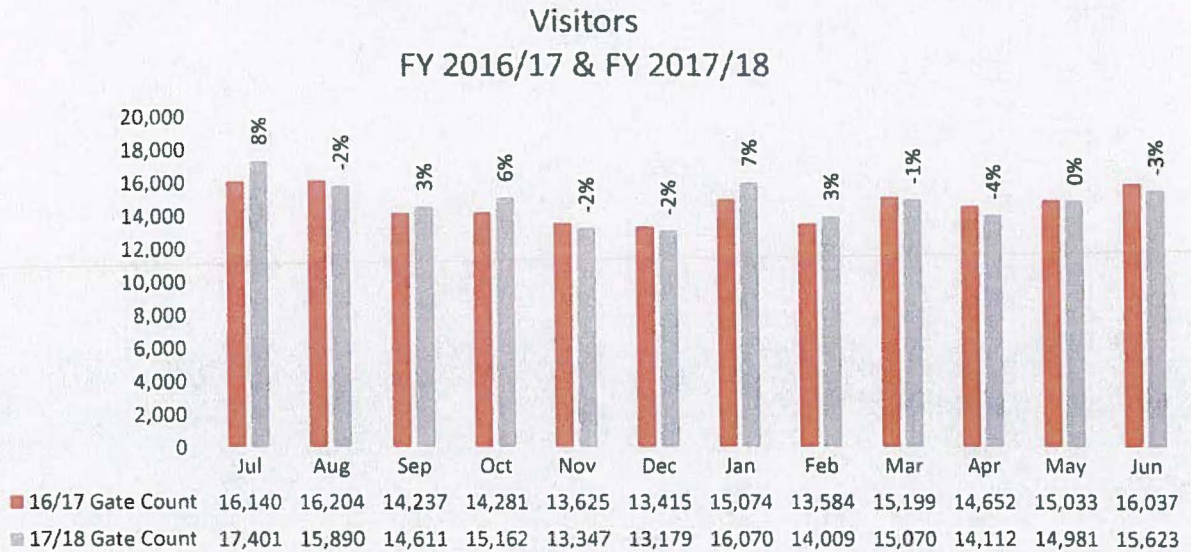
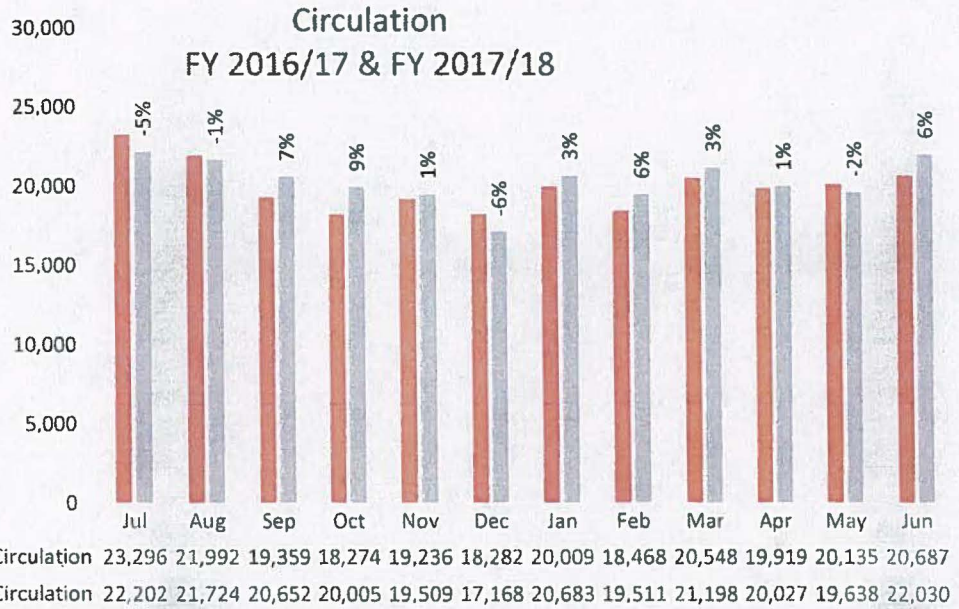
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Visitors and Circulation



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Circulation

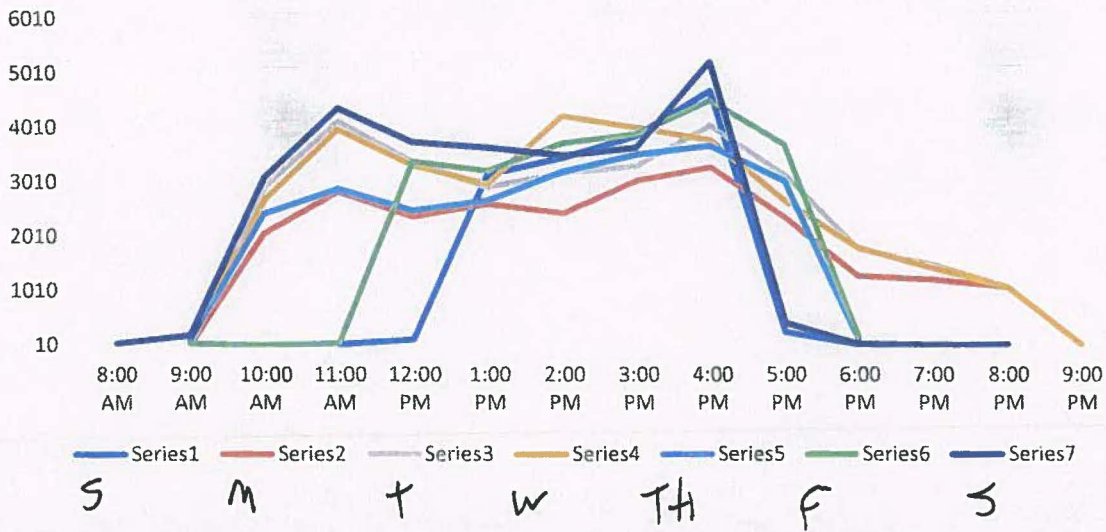
Materials in Manhattan Beach Library serve Manhattan Beach residents as well as library patrons throughout Los Angeles County.

Manhattan Beach Library customers checked out over 244,347 books, audiobooks, DVDs, and magazines last year. Customers also took full advantage of the ability to access the millions of items available in the County Library system, placing 52,880 holds.

Highlights:

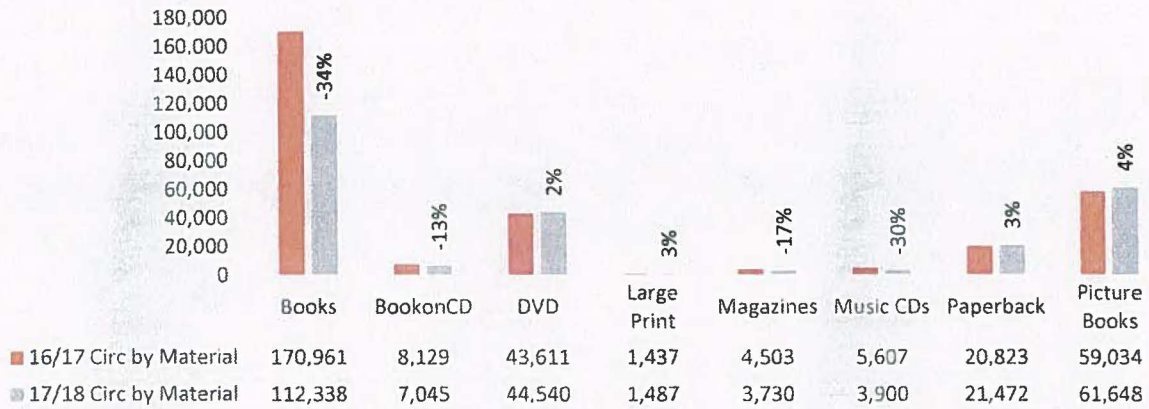
- During FY 2017-2018, Manhattan Beach Library circulated 244,347 items.
- 52,880 holds were placed for Manhattan Beach Library with 51,584 holds filled.
- Books remained the most popular item type, circulating 112,338 times.

Checkouts by Time of Day
FY 2017/18



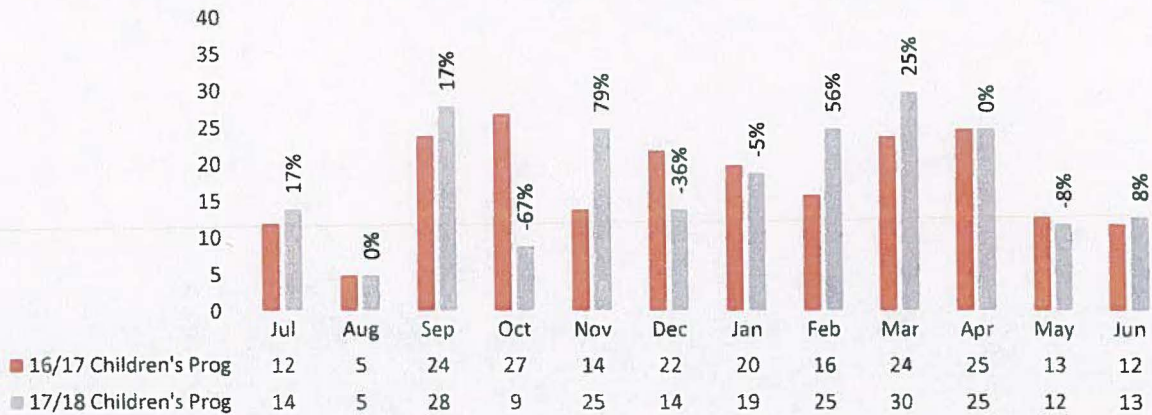
Circulation by Material Type

Circulation by Material Type
FY 2016/17 & FY 2017/18



Library Programs

Children's Programs
FY 2016/17 & FY 2017/18



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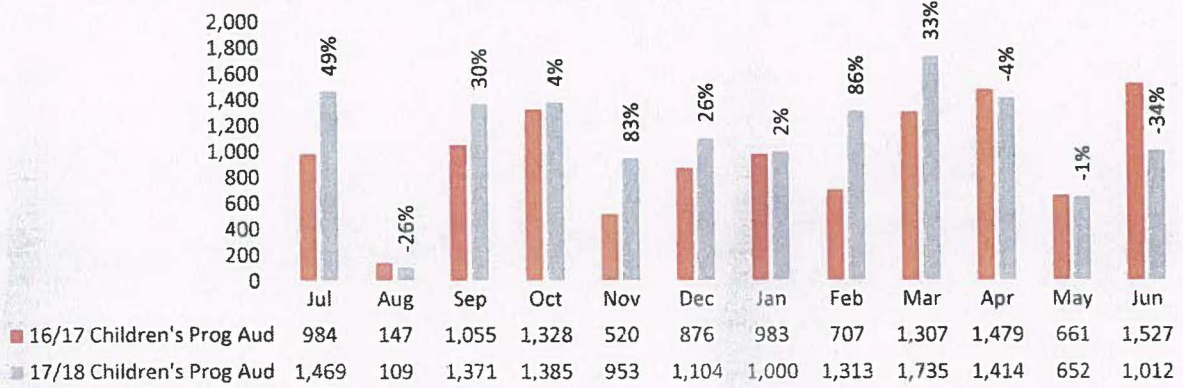
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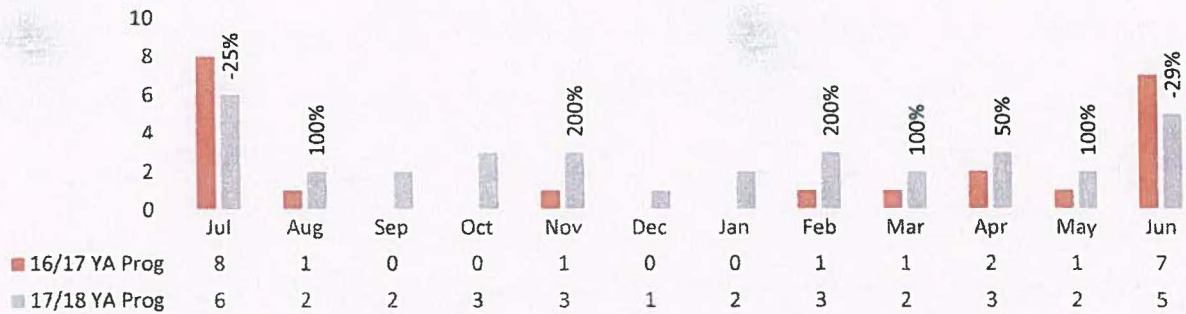
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Children's Program Attendance FY 2016/17 & FY 2017/18



YA Programs FY 2016/17 & FY 2017/18



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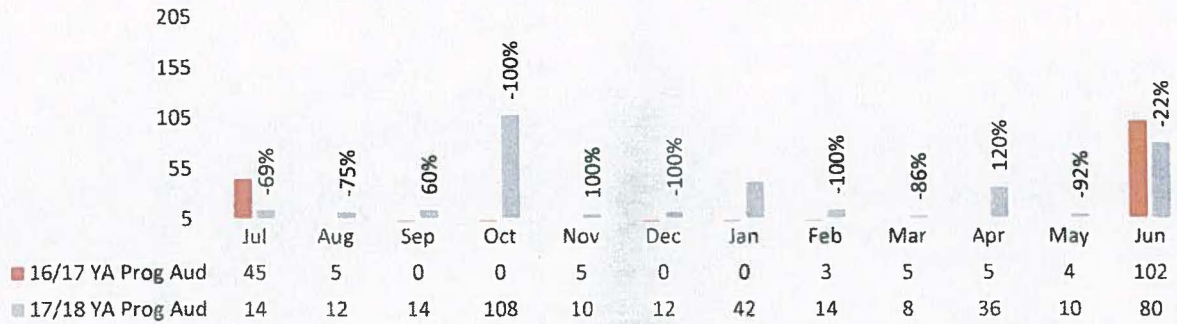
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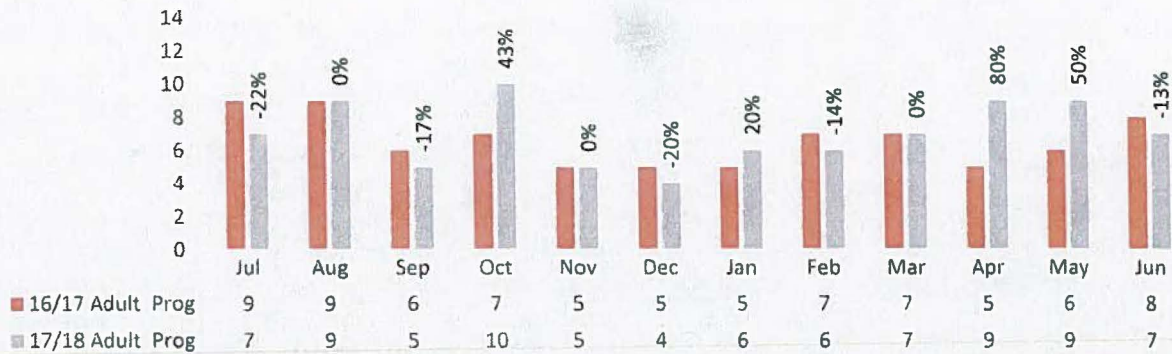
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YA Program Attendance
FY 2016/17 & FY 2017/18



Adult Programs
FY 2016/17 & FY 2017/18



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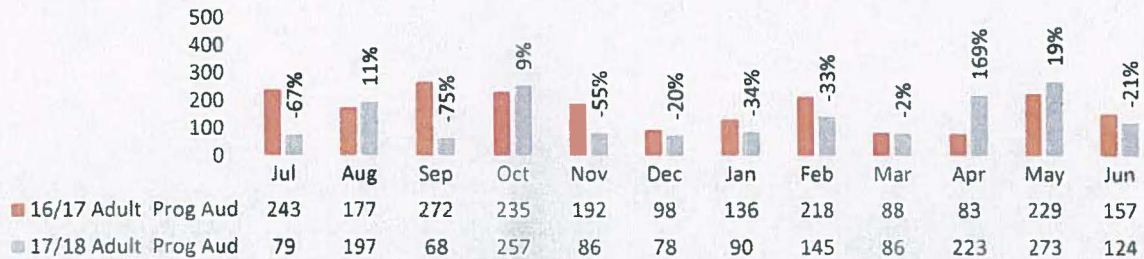
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Adult Program Attendance FY 2016/17 & FY 2017/18



Manhattan Beach Library offered a variety of high quality programming for all ages. Children and Teen programs were extremely popular, and toddler and family storytimes continued to be a major draw while adult programs received a lot of interest and participation.

In addition to weekly baby and toddler story times, children enjoyed after school program events and performances like Bubble Mania, Puppet Shows, and Buster Balloon. LA County Library MākMō (Maker Space vehicles) visits were offered during the year as part of STEM/STEAM programs.

The Library Commission recognized students as "Outstanding Readers" for their participation in library activities and events and for being exceptional readers.

Teens were offered many and varied programming opportunities including Book Talks, Sew and Glow, SAT practice tests, Guide to College Admissions and STEM/STEAM programs. Adult 101 featured talks and speakers dealing with life skill need by teens transitioning into adulthood. Teen Friends of the Library continued to meet during the year.

Programs for adults included Yoga, Late Nights at the Library Artist Panel, Evening Book Club, Vietnamese Cooking, Drop-In Drawing, Senior Social, and Library Meditation. The popular Community Interactive Forum offered different topics each month of interest to the community.

Volunteer Hours

The Library has received a total of 2,711 volunteer hours from the Manhattan Beach community members.

Friends of Manhattan Beach Library

The Friends of Manhattan Beach Library continued their generous support as a financial resource for programming, collection development and other library needs. They participated in LA County Library's Books, Books, Books Sale, and with their proceeds from the ongoing inhouse book sales provided the library with a book bike and outdoor furniture for the patio.





Manhattan Beach Library Staff

Manhattan Beach Library staff participated in several city, county, library and community meetings, programs, and partnerships including: City Council Meetings, Library Commission Meetings, Friends Meetings and Luncheons, attended trainings including County's Equity Policy and Sexual Harassment, Basic Training for New Librarians, and participated in committees like YALSA Leadership Fundraising Force.

Manhattan Beach Library received a Green Business Award during the City's Earth Day Celebration. Michael Mackavoy received City Recognition.

WiFi and eResources

Manhattan Beach is a tech savvy community equipped with their own devices, that took advantage of the e-Resources offered by the Library.

The expansive views of the beach continued to attract usage of the second floor reading and public computer area, and many customers enjoyed the patio seating area while using the library's WiFi.

- A total of 118,830 sessions using the free WiFi throughout the building. Additionally, 5,432 library customers utilized 18,355 sessions on 29 public Internet PC workstations, for a total of 9,807 hours.
- During the last fiscal year, 34,852 e-books (37% increase) and 15,917 audiobooks (42% increase) were downloaded by Manhattan Beach customers.

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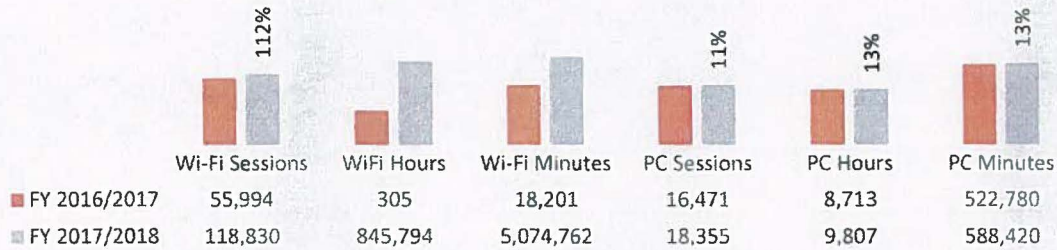
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- Manhattan Beach Library page on the County Library website had a total of 95,391 views, and Manhattan Beach Library's Facebook page was used regularly to promote programming and services to community members.

WiFi and PC Usage

Wi-Fi & PC Sessions
FY 2016/17 & FY 2017/18



*We started using a new vendor February 2017 to capture Wi-Fi Stats.
 Since that year was a transition period, the vendor did not capture minutes/hours used.



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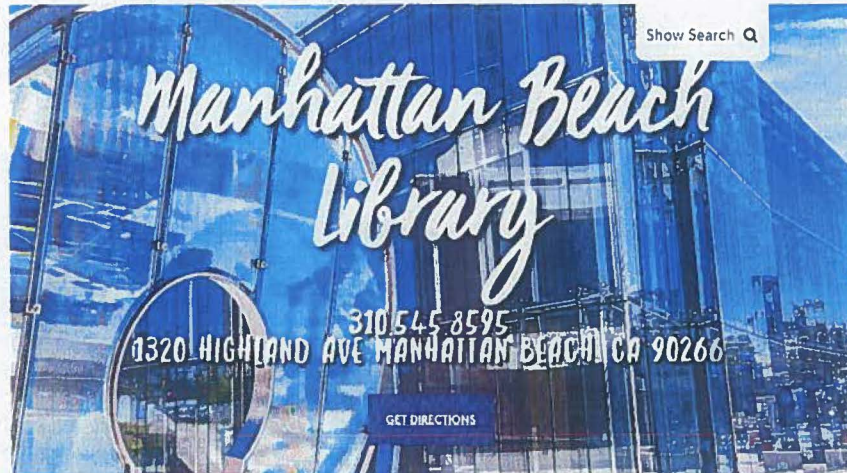
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Recommendations

- Continue to work with Manhattan Beach Unified School District to develop a proposal for a hybrid school/public library location in Mira Costa High School. Despite several requests by library, a site visit has not yet been scheduled. Costs TBD after site visit.
- Enhance opportunities for adults and teens in Manhattan Beach by increasing the open Part-time 20-hours Adult Services Librarian position to a full-time Adult/Teen Librarian I. Cost \$58,000 annually.
- Family Place - Currently the library is a "best practices" library that does not facilitate the twice yearly, 5-week workshops. It would best fit the community if the library became an official Family Place, which would mean a cost of \$25,000 for training and certification. Once the library becomes an official Family Place Library, they would qualify to receive Emergent Literacy's Family Place funding.
- Consider collaborating with another surplus city to fund a digital history bookmobile. See attached report for a summary of the program. Costs (if shared with one other city) \$200,000 one-time, plus \$122,000 annually.
- Increased window cleaning maintenance = \$1,000 per cleaning. Currently window cleaning is scheduled to occur every four months, in February, June, and October.
- Due to the needs of staff to have readily available parking for needs of service to the library 7 days a week, requesting 8 designated parking spots for library staff in the parking lot for the hours they are working in the library. LA County Library could provide and install signs with the hours the parking is reserved. Finding available parking in close proximity of the library can be especially challenging for staff on weekends and on the days of popular city events.

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MemMō: LA County Library's Memory Mobile

Background

Helping communities collect and preserve their stories is a core function of LA County Library. MemMō is a mobile digitization lab that gives community members the technology, resources, and instruction to create, record, or digitize the memories of their lives and histories of their communities. Programs will take place onboard the bookmobile-sized vehicle, which will carry specialized equipment and trained professional staff to support customers' creative pursuits and technological learning. We will utilize existing and future partnerships (City and County included) to maximize reach within the communities.

Technology and Programs

The LA County Library MemMō will:

- Make digitization technology for customer documents, photographs, and A/V materials widely accessible in communities we serve.
- Support digitization programming with equipment, expertise, and information resources.
- Support the growth of and use of publicly available collections of digital materials that reflect the makeup and experiences of our communities.

Participants will utilize technology and equipment to create digital copies of photographs and ephemera, explore digital media, transfer outdated media into digital formats (e.g. transfer 16mm or VHS home movies to digital files), and record and edit digital oral histories. Participants will gain technology skills through high-quality instruction, and explore themselves and their communities through creative expression. This mobile model is projected to implement 20 programs monthly.

Eco-friendly Mobile Unit

The MemMō will be a propane-fueled, ADA-accessible 28' step van. Eco-friendly features will include skylights, natural ventilation, photovoltaic panels, carpet with recycled content, desking fabricated from sustainably-harvested wood, and LED interior and exterior lighting.

Staffing

A specially-trained Librarian II and Library Assistant I will provide programs, technology instruction, and outreach.

Budget

	One-time	Ongoing
Propane-fueled 28' step van	\$350,000	
Equipment	\$50,000	
Maintenance		\$1,000
Librarian II (S + EB)		\$123,000
Library Assistant I (S + EB)		\$82,000
Consumable supplies		\$5,000
Administrative fees		\$31,650
TOTAL	\$400,000	\$243,000