

CIRCUIT TRANSIT SUMMARY OF FEATURES

- Point-to-point on-demand microtransit service, less wait time
- Reduces parking demand in Downtown, North MB
- Customers can get direct ride to/from home
- App-based ride scheduling, customer knows when shuttle arrives
- Shared rides improve service response during higher demand times
- Average wait time of 12 minutes or less
- Zone-based pricing, customizable down to individual properties
- Service area includes entire city
- Seasonal service levels – Variable by #cars, hours and/or days of week
- Optional pick-up/drop-off locations within a zone (Downtown, beach, North MB)
- All-electric fleet, variety of vehicles, GEM, sedan, SUV, Vans, ADA Vans
- Advertising options - vehicle wrapping, internal video, in-app, email, community ads
- All drivers are local employees– get to know customers
- Pricing options for senior discounts, employee vouchers, pre-paid, zone-based
- Promo Codes during sponsored events,
- 24-7 customer help line, phone reservations
- Real-time analysis, data reports to City
- Costs include cars, drivers, maintenance, insurance, app service, etc.
- 60-90 day start up time, Pilot project allowed
- Fixed number of vehicles per shift
- Can be used for paratransit service with accessible vans funded by Prop. A
- Discount for City-provided charging and parking of vehicles



