City staff and stakeholders have collaborated during the following meetings:

January 25, 2016: Downtown Update (Specific Plan beautification discussion) On January 25, 2016, City Staff organized a stakeholder meeting to discuss some of the concerns raised during the Specific Plan meetings regarding Downtown beautification. Attendees included representatives from the Public Works Department, Community Development Department, Waste Management, the Downtown Commercial Property Owners Association, and residents involved in a subcommittee of the Specific Plan. The issues were eventually identified to be addressed outside the Specific Plan report and Staff was directed to return to City Council with a separate report on Downtown beautification.

May 31, 2016: Downtown Refuse Walk-Through

In preparation of the separate report on Downtown beautification, a walk-through was scheduled on May 31, 2016 with City Staff, a representative from the Downtown Business Association, and a few representatives from Waste Management. The group walked through the Downtown area to discuss current maintenance practices in key locations managed by businesses and the City. The purpose of this walk through was to help all parties understand the challenges for each affected group, the maintenance schedules and practices already in place, and to discuss potential enhancements.

Email request for input: Stakeholders

During the week of June 6, 2016, the City's Economic Vitality Manager emailed several stakeholders for input on Downtown beautification. Specifically, stakeholders were asked to provide information on what they or others within their organizations view as the issues Downtown faces with regards to beautification along with any recommendations for solutions. Responses were received from multiple stakeholders representing residents (including a member of the Downtown Residents Group), the Downtown Business Association, the Manhattan Beach Commercial Property Owners Association, as well as the third party contractors the City has franchise agreements with to provide services for maintenance-related activities.

Input was also sought by the North End Business District (NBID) through its City Staff representative. The NBID provided feedback and it is included in the Discussion section of this report.

June 17, 2016: Stakeholder Meeting

On Friday, June 17, 2016, City Staff held a meeting to gather stakeholders to review everyone's input and determine areas of consensus on solutions. Attendees included City Staff from Public Works and Community Development Departments, members of the Downtown Residents Group, business owners, property owners, representatives from the Downtown Business Association and the Manhattan Beach Commercial Property Owners Association, and representatives from Waste Management. The meeting was held at the Public Works Training Room and a Power Point Presentation summarizing the input received was given. There was an open discussion on each topic and feedback was received.