



Downtown Maintenance Opportunities Priority Model

QUICK WINS (higher value; quickly accomplished)

- Increase cleaning requirements for Downtown Events
- Replace containers at six (6) "hot spot" Downtown locations with Big Belly Solar compactors (trash & recycling)
- Add refuse-related Best Management Practices (BMPs) to Municipal Code (i.e.: break down cardboard boxes)
- Food service establishments utilize kitchen compactors when able

BIG HITTERS (high value; longer term and/or costly)

- Expand Porter & power washing (with run-off capture) services
- Proactively cite for Municipal Code violations
- Replace all downtown public containers with Big Belly compactors
- Establish a permit fee for take-out establishments (disposables)
- Mandatory food waste recycling (City Municipal Code)
- Mandatory refuse BMP training in property owner tenant agreements
- Revised Code requiring enclosure review for every permitted job
- Develop Refuse Management Plan throughout the city
- Start a beautification program (competition/awards)
- Create educational campaign for Downtown stakeholders
- Designate a Code Enforcement Officer for "Environmental Codes"

LOW HANGING FRUIT (lower value, quickly accomplished)

- Obtain pest control management plan from vendor
- Increase public education: how to handle public smoking violation
- Increase education & enforcement of smoking ban, focus on taxis
- Increase size of "Breathe Free" non-smoking signs

HURDLE (low value; costly with time and/or resources)

- Spray utility boxes multiple times year (pest control) or use Diatomaceous Earth on inside of sewer lids
- Communal refuse areas
- Install educational ash trays about the smoking ban in public areas
- Close end of the Pier at night (prevent smoking/cigarette litter)
- Create a "blanket Downtown use permit"
- "Adopt a Street" program - property owners or businesses "Adopt a Street" and assume responsibility to keep it clean
- Add concierge-style services from city's hauler (i.e.: on-call)
- Mandatory all-commercial increased refuse collection (2-3x day)

Resources / Time