

Manhattan Beach City Council Meeting

September 19, 2023

Mural RFP Artist Proposals – Detailed

Artist: Francesco Campanella

Artist Location: Los Angeles

Proposed Mural Location: Manhattan Heights

Proposed Budget: \$40,000



Artist's Relationship to Manhattan Beach

(as provided by artist): I live in DTLA for work but aspire to live there - a true Californian experience. I visit often and it is a place of serenity

Artwork Description (as provided by artist): The synchronicities between my art and the ocean are frequent. The amount of instances where my pattern can be seen naturally growing on things like coral reef, aquatic life, etc. only further serves as a source of inspiration. This piece is called "Oceanum" - latin for ocean. The colors chosen for this mural were sampled from a photo that I took from the ocean off the coast of California. The overlapping nature of the clusters is meant to represent the current and vast level of dynamics that the ocean holds, bending and flowing in infinite ways.

Letter of Interest (as provided by artist):

Dear Manhattan Beach Mural Project,

I am Lefty Out There, an artist whose creative journey has woven through various cities across the world, each place leaving an indelible mark on my artistic perspective. My passion for vibrant and thought-provoking art has been the driving force behind my distinctive style that is bold, intricate, and organic but uniform. My simple but complex patterns make the eye linger and yearn for interpretation. My aesthetic adjusts throughout each project, due to excitement for experimentation and proficiency in multiple creative mediums. The signature polymorphs patterns are

now on the forefront of virtual creativity with public works spanned across the US, Europe, and Asia.

With an artistic journey that spans multiple cities and influences, my work is a reflection of the diverse communities that have shaped my creative identity. As an artist, I have established a reputation for pushing the boundaries of visual perception, sparking dialogue, and fostering positive change. I believe this approach aligns with the ethos of the Manhattan Beach Mural Project, where art becomes a catalyst for transformation and community engagement.

For the execution of this mural, I envision using A-Frame ladders, pending a thorough site walk-through. I am committed to adhering to all necessary permits and regulations to ensure a safe and compliant installation process. To assist in completing the project within the designated timeline, I will be accompanied by a skilled painting assistant. The mural will be using the highest quality exterior paint, ensuring its longevity and vibrancy over time. Upon completion, I will also apply a protective clear coat to safeguard the artwork.

In this collaboration with the Manhattan Beach community, I am excited to bring my artistic expertise and passion for transformative art to the Manhattan Heights Complex. I believe that "Oceanum" has the potential to resonate deeply with both residents and visitors to all that appreciate such a crucial part of the community, the ocean.

This theme resonates close to home and is something that is seen frequently in my artwork. The synchronicities between my art and the ocean are frequent. The amount of instances where my pattern can be seen naturally growing on things like coral reef, aquatic life etc only further serves as a source of inspiration. The colors chosen for this mural were sampled from a photo that I took from the ocean off the coast of California. The overlapping nature of the clusters is meant to represent the current and vast level of dynamics that the ocean holds, bending and flowing in infinite ways.

Thank you for considering my application. I am eager to discuss this proposal further and explore the opportunity to contribute to the artistic vibrancy of Manhattan Beach.

Sincerely,

Lefty Out There

Artist: Pamela Wall

Artist Location: Redondo Beach

Proposed Mural Location: proposed by artist for PD/Fire, recommended by CAC for Manhattan Heights

Proposed Budget: \$40,000

Artist's Relationship to Manhattan Beach

(as provided by artist): Peter and I have lived in the Santa Monica , Pacific Palisades and Malibu areas for more than 40 years. I have spent a lot of time in Manhattan Beach area for work and recreation.

Artwork Description (as provided by artist): We have designed a bold graphic image that speaks to the Manhattan Beach Lifestyle.

Letter of Interest (as provided by artist):

Introductions - Pamela Wall, Peter Tigler

We are a unique blend of artists bringing years of experience in design, painting and mural execution. Pamela Wall - award winning designer and illustrator and Peter Tigler, Mural Artist with large-scale public works viewed by thousands daily all over the Country.

Our vision and intent in this work is to inspire all ages including tourists and the local community to look towards their own healthy and creative lifestyles. Our bold design speaks to how Manhattan Beach reflects this Lifestyle and supports community activities.



Bringing beauty and an artistic sophistication to the beach cities is of particular passion for both of us. We both grew up living and working in beach communities for the majority of our lives and careers.

Pamela Wall - I have been a Commercial Artist for over 30 years. I come from a lineage of artists; creativity is in my family history and is now being pursued and passed down to the newer generation in our family. My work is consistently showcased on Toy and Food Packaging for Fortune 500 Companies including Ralph Lauren, Mattel, Hasbro, Clorox, Colgate, Skechers to name a few. I am excited to present my vision for Site 6 and I hope my design creates a strong sense of the active lifestyle reflected in the City of Manhattan Beach. I have raised two sons on the coastline of Southern California enjoying all that the Beach Communities have to offer and I drew on my personal reflections of my life in Malibu.

Peter Tigler - I have worked and lived in Santa Monica for over 40 years as an Artist. I have executed many Murals in my career often using Community Members to be a part of the execution of my designs. Some of my Mural Projects include Getty Museum, Natural History Museum of LA County, Cal State University Channel Islands, Lompoc Theater, Claremont College, Skirball Center, Rhode Island School of Design, City of Los Angeles, Whole Foods Markets, Universal Studios, The Downtown Women's Center, Pacific Asia Museum, City of Richardson, Texas, Caruso Affiliated, Providence College. Please see resume for the full list of experience. Dasgrup - Artist's Representative, Carrie Perlow.

Dasgrup is an Artist's Agency and I am the President of the Company, working and living in the Southbay for over 25 years. Our business license is held in Redondo Beach. We represent a group of Illustrators and Photographer's that are top talent and support National and International Commercial Projects. Pam Wall is one of our most seasoned Illustrators and we are proud to represent and support her and Peter during the duration of this project; this project is near and dear to us for the proximity and the visibility. I look forward to providing support in any way our Artist Team deems necessary which could include paperwork, supply research, etc. We have also large social media presence and would like to post about the process during and after the completion if approved by Manhattan Beach and would link Manhattan Beach's social media to the project as well.

Proposal: Volley Ball and Skateboarder Design Site 6

Budget: \$85,000 (budget has been adjusted to newly proposed site \$40,000)

Timeframe: Approximate 3 - 4 Weeks

Covers all expenses and supplies including design work and mural artist and 3 mural execution assistants. Supplies include but not limited to this list: Nova Premium Artist Mural Paint and All Painting Supplies Scaffolding 20 ft x 10 ft Rental Anti Graffiti Covering Enlargement and Stencils as Necessary Site and Ancillary Painting Supplies General Liability Policy City Permits Building Site Prep Work

We intend to meet directly with the Captain of Fire Station #1 to inform our guidelines in terms of barricading a space that'll not interfere with the access of the firefighters. We will also Let them tell us to what type of barricades are preferable to them as well as the amount of space we can take up in the driveway. Our intention is to not have our work impact their work.

The design depicted here is a work in Progress to be viewed as a placeholder and will be redrawn and completed when the work is awarded.

Artist: Scott McCurdy

Artist Location: Redondo Beach

Proposed Mural Location: proposed by artist for PD/Fire, recommended by CAC for Manhattan Heights

Proposed Budget: \$40,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I moved from New Hampshire to the South Bay Area 5 years ago, also visited friends here 3 years before that. So I have been very familiar with Manhattan Beach, and what it has to offer. It has felt like home for years now. I play volleyball weekly, spend time on the pier, and strand. I am very familiar with the



location and size of these walls. also, the prominence, and amount of people that will see this work. I've always brought family and friends here when they visit. I love being able to talk about Manhattan Beach when I go back to New Hampshire as well. I use the athletic facilities, and the skatepark often. I really feel that having a mark in this community would be an honor, and would also allow me to grow even closer to this beautiful city.

Artwork Description (as provided by artist): I wanted to show a narrative of a character enjoying their time in Manhattan Beach. From surfing, to volleyball, and interacting with their surroundings. There are some smaller details that locals could recognize. The colorful palette and positive energy of this work would be great for those spending time on the beach, strand, or pier and brighten their day.

Letter of Interest (as provided by artist):

Dear City of Manhattan Beach,

My name is Scott McCurdy. I am a painter and illustrator and excited to be submitting my proposal for the Manhattan Beach mural project. Originally from New Hampshire, I have been living in the South Bay community for the past five years (visiting frequently 3 years prior to that) and have spent a great deal of time in Manhattan Beach. I am very familiar with the location and size of these walls. It would be honored to reach that many people at this prominent space. Being from New Hampshire, I may carry a different perspective and appreciation for this area than someone from the Manhattan Beach may not necessarily have. From my experience, life in Manhattan Beach is lived in a way that I had never seen and I've grown and changed in great ways as result. My genuine hope with this mural is to be able to convey some of that perspective through my artwork. Based upon my skill set, experience, and passion for this project I believe I would be a perfect fit to work on this prominent space in the community.

For the past 6 years I have worked as a professional freelance artist. Throughout these years, my extensive experience in painting has afforded me opportunities to create many murals. I have worked on many larger sized murals, all of which have garnered extremely positive feedback from my clients who have commended my time management, material sourcing, creative style, and fine-tuned finished results. My vision for this space will be vibrantly colored and communicate a narrative of

discovering the beauty of Manhattan Beach through a creative lens. My style, color palette, and line work will give this wall a very unique and welcoming new look.

I am motivated and would be very comfortable with this particular space, sourcing materials, renting equipment, and efficiently completing this project to hopefully exceed your every expectation. I hope to be considered for this project and am confident I will be successful in completing this mural and capturing the welcoming feeling of this community. Please feel free to contact me as needed. My phone number and email are listed above. I am also open to and welcome any feedback as it relates to suggested revisions of this concept in order to help reach the most desired result for this location. I believe I can reach all wall space for this project on foot. But I will provide my own step ladder for a couple high areas. Thank you for your time and I look forward to hearing from you.

Sincerely,

Scott McCurdy

Artist: Armelle Vervialle Ngo

Artist Location: Hermosa Beach

Proposed Mural Location: proposed by artist for PD/Fire, recommended by CAC for Manhattan Heights

Proposed Budget: \$40,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I am a Hermosa Beach resident and two of my three children attend Mira Costa High School. I am involved in Manhattan Beach city's cultural activities through art. I exhibit my paintings every year at the Manhattan Beach Art Museum during the annual community art exhibition. Lastly, I submitted a public art



project for utility boxes in Manhattan Beach and have the pleasure to have been was accepted.

Artwork Description (as provided by artist): I would love to paint a series of 4 scenes of everyday life at the beach in the iconic city of Manhattan Beach. All wall portions features a unique semi-figurative scene while all of them seamlessly interconnect through abstract design elements. The long section of east facing wall that includes the doors features a woman playing volleyball on a background of abstract sunrays beaming over the Manhattan Beach pier. Then as the eye gazes north a young male with an Afro hairstyle is doing flips on his skateboard. The scene then transitions into an abstract wave featuring the same color scheme on the mountain backdrop of Manhattan Beach. Finally, on the last north facing wall section a Californian girl sits crisscross meditating - or gazing nonchalantly at passers by on the Strand. My ultimate goal is to convey a blissful and vibrant feel, the kind of which I experienced when I discovered Manhattan Beach after moving from Europe.

Letter of Interest (as provided by artist):

Short introduction

Hello Manhattan Beach City Cultural Arts Commission, My name is Armelle Vervialle Ngo and I live in the neighboring city of Hermosa Beach. I am submitting my application for the design and execution of a public art mural on site #4 in Manhattan Beach (Restroom building north of pier.)

My background

A little bit about myself: Born in France, I developed a passion for art as a teen and spent all my free time in art museums in Paris. Following a career as a translator and interpreter which gave me the opportunity to live and work in various European countries I moved to California 12 years ago to follow my husband in his new professional endeavors. Then I reconnected with my true passion, drawing and painting. While raising our 3 children I started volunteering in elementary and middle school. Doing and teaching art to kids made it obvious that I had found my calling. I paint Southern California the way I see it, turning my emotions into dramatic lines and colors. The human body is a recurrent element in my painting journey but not the only one. I am inspired by Southern California and try to share my permanent state of wonder. Whether on canvas or on murals my goal is to capture the light with

colors and contrasts in order to depict an identity or a feeling rather than a realistic subject. Ultimately, for me, it's all about simplifying to get to the essence of something. The best compliment someone gave me was that my art makes them feel good!

Artist Statement

I break down the world into shapes to make sense of it. Then I rebuild it with light and energy using pure lines and flat colors. While celebrating life at the beach, my paintings explore womanhood essentially.

My proposal

I am proposing a design for the restroom building north of the pier (site #4). I imagined a series of 4 scenes of everyday life at the beach in the iconic city of Manhattan Beach. All wall sections feature unique semi-figurative scenes all seamlessly interconnecting through abstract design elements. The long section of east facing wall that includes the doors features a woman playing volleyball on a background of abstract sun rays beaming over the Manhattan Beach pier at dawn. Then, as the eye gazes north a young male with an Afro hairstyle is doing flips on his skateboard. The scene then transitions into an abstract wave featuring the same color scheme on the mountain backdrop of Manhattan Beach. Finally, on the last north facing wall section a Californian girl sitting criss cross meditates - or gazes nonchalantly at passers by on the Strand. My ultimate goal is to convey a blissful and vibrant feel, the kind of which I experienced the first time I discovered Manhattan Beach after I moved from Europe.

Why I qualify to complete the project

As described in my resume, I have painted outdoor and indoor murals, of all sizes, alone and with a partner. All the murals I have painted were based on my original designs. I am used to working in areas with vehicle traffic (190th street in Hermosa Beach, the mural wall features my "Warrior") and in challenging environments: my latest mural for the Hermosa Beach school district reached 26 feet high (indoor gym). For this project I operated a 26 ft scissor lift with a harness and used a powered paint sprayer to prime over 2000 sq ft with my partner in a record time. I am aware of the importance of protecting the area I am working on and did a thorough job at covering the gym floor with an expo-board to avoid spills. I

accomplished this 2000 sq ft project with my partner the artist Emily Tanaka one week ahead of schedule.

Special considerations for this project

Special equipment needed: -ladder -caution tape -6 orange cones -one table - space for paint containers -one parking spot as close by as possible for loading/unloading.

On a daily basis, while prepping and painting the walls on the bathroom site #4, caution tape and orange cones will have to be placed all around the walls to be painted in order to prevent any foot traffic. The bike path doesn't need to be blocked but the stairs on the north face do need to be blocked to pedestrians in order to be painted. On one or two evenings, when it is dark, I would install a projector across the bike path to project and trace the images to be painted onto the east facing wall and would therefore need the space in front of the building to be empty and accessible. I would remove my equipment after projecting.

I hope that my vision appeals to you and that you will consider my application for this mural that I believe will be an eye catcher for all along the beloved Strand.

Kind regards

Armelle Vervialle Ngo.

Artist: Charles Lynn Bragg

Artist Location: Manhattan Beach

Proposed Mural Location: MBAC

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I have lived, worked, surfed and breathed in El Porto, Manhattan Beach for the last 35 years.



Artwork Description (as provided by artist): Most Manhattan Beach locals will have seen and heard the boisterous flocks of parrots that share our environment. Their bold striking colors and constant loud chatter brighten any time you are lucky enough to see them. I photographed these birds at the Manhattan Beach Art Center during my one-man exhibition. I want to paint these longtime neighbors of ours and give them a permanent place to roost.

Letter of Interest (as provided by artist): I am excited for a chance to paint murals in my neighborhood of Manhattan Beach and have my work become part of the local dialog and experience. I want to draw attention to the wildlife that shares our beaches, trees, streets and parking lots and that have been here much longer than us humans.

Artist: Mikey Meschures, WRDSMTH

Artist Location: Los Angeles

Proposed Mural Location: MBAC

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach

(as provided by artist): The team at ArtxCo are SoCal natives and frequent Manhattan Beach from the early

childhood (30+ years ago) until today. The artist we present, WRDSMTH, represents that through his words and art! We are excited and hopeful that we can work together and beautify these walls in MB!

Artwork Description (as provided by artist): 'aspire2' -- This creative messaging proposed for the Art Center is a motto for WRDSMTH and should be a mantra for anyone aiming to express themselves creatively. While the classic typewriter + page WRDSMTH piece is proposed here, the WRD could change. Other appropriate Art Center options include: 'Dream Bigge(r)' or 'Create. Every Day. And making excuses does not count.'



Letter of Interest (as provided by artist): *"I am beyond excited at the prospect of this opportunity paving the way for the first ever WRDSMTH pieces in Manhattan Beach."*

WRDSMTH is an LA-based street artist who aspires to inspire others with colorful and well-chosen words crafted into indelible thoughts that he paints onto walls around the world.

WRDSMTH is a published author, screenwriter, former advertising copywriter, and an emerging street artist. Born and raised in the Midwest, he relocated to LA and started doing time in Hollywood, chasing the dream like countless others. Past and present worlds merged when he came up with the concept for WRDSMTH — a unique combination of stenciling and wheatpasting — and began painting walls in LA with indelible thoughts and phrases.

Active in the street art community since November 2013, he's made his mark in Los Angeles, New York, Chicago, Boston, Cleveland, San Diego, San Francisco, Portland, Seattle, New Orleans, Philadelphia, West Palm Beach, San Antonio, Toronto, Vancouver, London, Paris, Berlin, Kraków, Edinburgh, Tokyo, Melbourne, and Auckland New Zealand. He's been featured in Forbes, Playboy, LA Weekly, The Huffington Post, BuzzFeed, and LA Magazine. He was named one of The Art of Elsyum's Emerging Artists and his work has been sold at Tagliatella Galleries, Clarendon Fine Art, The Gabba Gallery, and Julien's Auctions.

Artist: Celina Amaya

Artist Location: Manhattan Beach

Proposed Mural Location: proposed by artist for PD/Fire, recommended by CAC for Manhattan Beach Art Center

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I have lived in Manhattan Beach for the past 12 years.

Artwork Description (as provided by artist): “Hearts” is a proposal that highlights the love and difference we have in our styles and backgrounds that makeup our community. We will ask children and community members who have been helped by or support our firefighters to draw a heart. Out of those hearts we will make a patchwork of heart images that will then be painted either in one big heart or in a quilt image. We most likely will have to change the colors within the hearts so they are harmoniously balanced to create the final composition.

Letter of Interest (as provided by artist):

Hearts Mural

“Hearts” is a proposal that highlights the love and difference we have in our styles and backgrounds that makeup our community. We will ask children and community members who have been helped by or support our firefighters to draw a heart. Out of those hearts we will make a patchwork of heart images that will then be painted either in one big heart or in a quilt image. We most likely will have to change the colors within the hearts so they are harmoniously balanced to create the final composition. A mural that is made in part by the community and for the community seemed to be the best fit on the fire station, where firefighters tirelessly help and sacrifice for our town in order to keep us safe. The 'Hearts” mural also is an act and symbol of gratitude.

For this mural we will have to use an electric lift for the majority of the work. There will also be multiple painted small layers. For this project we may also hire another street artist to help expedite the mural in an efficient way. Together we have a deep breadth of knowledge for painting big scale murals and will be able to use our talents for maximum effect.

Saujle Pikty's

Saujle Pikty's currently lives and works in Santa Monica, California. She grew up and was born in Lithuania, where she received her master's in architecture and fine art from Vilnius Academy of Art in 1989. In 2005 she became a full-time studio artist, exhibited in numerous group exhibitions in the United States and abroad, including in 2011 Los Angeles City Hall Bridge Gallery, City of Los Angeles Municipal Art Gallery,

Venice Art Walk, M.K. Ciurlionio National Museum of Art Kaunas and Kunstkamera Gallery, Vilnius, Lithuania, in 2010 project: Still Twombly House - Ephemeral Museum, Alicia Blue Gallery, Portland, Oregon, The Art of Summer, OCCCA, Crussell Fine Arts Santa Ana, California, UGALLERY The Affordable Art Fair New York, Artists Haven Gallery Ft Lauderdale, Florida, FADA: LA Convention Center, Sister Cities project, Los Angeles, Open Show-Gallery 825 Juried by Apsara DiQuinzio, Assistant Curator, San Francisco Museum of Modern Art Los Angeles, in 2010-2009 her work has been shown at Bergamot Station Art Center, James Gray Gallery, Verve Gallery, part of the 2008 LACMA Muse Miracle Mile Art Walk, and at the LACMA Art Rental & Sales Gallery. In 2007 a retrospective exhibition, in M.K. Ciurlionio National Museum of Art Kaunas, Lithuania. Her work is in public and private collections.

In 1989, six months after graduation, she chose to stay in Los Angeles and began an extensive career in art production that has ranged from textile to interior design. She worked as a background artist for the animation, scenic, and graphic departments for nearly all of the major studios, including CBS, FOX, NBC, Paramount, Sony, and WB Productions. Saule is a member of the Art Directors Guild. Hearts Mural

Celina Amaya

Celina Amaya currently lives and works in Manhattan Beach and has been an artist for the last 10 years. She has work recently shown at Bergamot Station and an upcoming group show in New York.

Artist: Jen LaVita

Artist Location: Redondo Beach

Proposed Mural Location: proposed by artist for PD/Fire, recommended by CAC for Manhattan Beach Art Center

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I've lived in South Bay (N. Redondo) for two years and Manhattan Beach is our beach of choice. We walk the Strand, get ice cream at the MB Creamery, use the MB Library, walk the pier, go to the aquarium, feed the ducks at Polliwog and bring all of our out of town guests to dine and shop downtown. The vibe and class that is MB cannot be beat.

Artwork Description (as provided by artist): As this mural will be on the fire station, by a Veterans memorial, it felt right that a lifeguard stand would be a focal part of the design as are service related. Lifeguard stands and palm trees are iconic symbols of the local beach scene. The stand has an American flag on top. The style would be painterly and bold, loosely in the blue and orange colors of the MB city logo.

Letter of Interest (as provided by artist):

Hello and thank you for your consideration!

My name is Jen LaVita. My artwork explores the beauty of nature through vibrant, saturated colors and bold brush strokes. I like to work across a spectrum of styles from loose and painterly to more graphic with clean lines while using bright, bold and happy colors. I draw inspiration from the beauty around me when exploring outside, time at the beach and my love for California.

I grew up just outside Boston and have always loved art. While getting a B.F.A. in Advertising Design from Syracuse University, I joined Army ROTC and upon graduating, left home to serve in the U.S. Army as an Air Defense Artillery Officer. After four years spent leading Soldiers, flying a blimp, and even jumping out of "perfectly good airplanes", I followed my heart out west to Los Angeles. I've now lived here for ten years, two of those being a South Bay resident.

I have been painting murals, both inside and outside, private and public, for 15 years. My mural portfolio includes work for the city of Mar Vista, many Los Angeles schools through my work with Access Books, the city of Salem, MA, and the Warner Bros Valor program. I love murals for the larger than life aspect and particularly appreciate public art for the beauty and life it can breathe into otherwise blank walls. I am always out and about in Manhattan Beach, by the ocean and pier, and would love to play such a special part in beautifying a city I love and appreciate so much.

I am proposing this design for the Fire House/ Site 6. Site 6 will need a lift, which I have used many times and can operate confidently. I would plan to use traffic cones and yellow caution tape to provide a perimeter around the work site. People would need to use an alternative walking path and that one door would be inaccessible for the duration (if possible).

Thank you again for your time and consideration.

Artist: Joanna Garel

Artist Location: Manhattan Beach

Proposed Mural Location: Marine Avenue Park

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): Manhattan Beach will always have my heart. I moved to Manhattan Beach as a single mother in the summer of 1997 from Toronto, Canada with my young son, Jordan to become an actress in Hollywood. It was pure serendipity, I needed to move close to the airport, not too far from Hollywood and I needed to surf. When I landed, I rented a car went south on the 405 FWY and took the first exit at Rosecrans Ave. I pulled off into the strip mall and asked a customer, "Do you know a good safe place to live around here?" She replied, "You should try Manhattan Beach. They have great schools there." I immediately drove to Manhattan Beach Blvd and made my way to the pier. It was instant love, I felt immediately at home, I found my haven. Little did I know how much this community would support me, the schools are excellent, and FREE after school care?!!! It was a life saver for a young single mother with big dreams. And I could surf with my son, and concerts in the park, I lived beside Polliwog, and all the kids activities and programs ! I could not believe my luck! Manhattan Beach and it's community helped me thrive and achieve my dreams - we bought our first home there, my son attended MBMS when it was first built, he graduated from Mira Costa. Later, this same community would continue to support my family, when I decided to become an artist, the community embraced

me, Kim Riley (Riley Arts Gallery) sold my first 3 painting within the first few days of representing me and it here where the majority of my collectors reside. I was part of the Young at Art and Hands of Art program for many years. I was the first female football coach at BCS FLAG FOOTBALL For 4 seasons. I was honored to be a part of the Hometown Fair and of course, to have my butterfly mural in the City Hall parking lot. My life would not be what it is without the Manhattan Beach Community, being a part of this vibrant community, was truly life changing. I continue to thrive in Manhattan Beach even though I absconded to Redondo Beach for a bigger home:).

Artwork Description (as provided by artist): Surf Lifeguard Towers and Palm Trees - iconic images that represent the Manhattan Beach and California lifestyle. The location at Marine is a hotbed of activity for the local community and this image harkens to the beach lifestyle serving as a beacon, a reprieve from the hot sun, a reminder of the nirvana only a few miles away. The image conveys energy and movement and the monochromatic colors elicits in the viewer the peace which represents the haven that is Manahattan Beach.

Letter of Interest (as provided by artist):

Dear Esteemed Cultural Commissioners:

I am proud to be a local artist here in the South Bay. I have been painting professionally since 2014, when I was discovered by my then, 10 year old son's playmate, who's father also happened to be the founder of the Hermosa Fine Art Fair. He had seen two unfinished works that had been gathering dust for 4 months in my playroom, when he mentioned to his Dad upon pickup, that I was a talented artist. Little did they know that they were my first two attempts at painting and my enthusiasm had quickly stalled. He spurred me to finish the works and my exciting journey as an artist/muralist began.

I found a nurturing and supportive community with my first few collectors residing in Manhattan beach. Since then, I have sold my works all over the world, painted murals in the South Bay and NYC, and was also mentioned in the NY Times.

I believe that all my volunteer hours within the Young at Art and Hands on Art Program though my children's schools was a big factor in my success as I was trained in many different styles over the years. I felt free to create coupled with my rabid

need to attend art openings on a weekly basis. The whole art experience is exhilarating to me and necessary for ones well being.

I believe in the power of telling stories through public art and am honored to be in a position to be able to contribute to my community in this manner.

My ideas are abundant and I love that the city has provided such amazing opportunities for your local artist.

This particular location I will most likely need a rolling scaffolding and ladder to complete the project.

Warm Regards, Joanna Garel

Artist: John Gregory

Artist Location: San Pedro

Proposed Mural Location: Marine Avenue Park

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I grew up in Manhattan Beach. I graduated from Mira Costa High School in 1985. I also attended El Camino Junior College. I lived in Manhattan Beach for about thirteen years. I lived in Redondo Beach, Torrance, and I currently reside in San Pedro. I'm a regular surfer in Manhattan Beach, and I have been surfing there since 1983. Manhattan Beach, in general, has better waves than the other South Bay Beaches.

Artwork Description (as provided by artist): Included is a sketch from my notebook of a beach scene at the Manhattan Beach Pier, followed by two finished sketches. I'm depicting the fun and whimsical nature of surfing, complete with the familiar events occurring at the beach, such as seal sightings and surfers having thrilling and daring rides.

Letter of Interest (as provided by artist):

None provided.

Artist: Drica Lobo

Artist Location: Hermosa Beach

Proposed Mural Location: Marine Avenue Park

Proposed Budget: \$18,403.00

Artist's Relationship to Manhattan Beach

(as provided by artist): Hermosa resident for 16 years, South Bay artist, Manhattan Beach is my main source of inspiration.

Artwork Description (as provided by artist): Title: Wave of Belonging Description: The proposed mural, "Wave of Belonging," is an artistic endeavor to transform the Marine Park Rocketship Hall in Manhattan Beach into an inspiring and inclusive space for the youth. The mural's design centers around a powerful wave, created with bold strokes and hues of blues, symbolizing a sense of belonging, unity, and connection for young minds. The mural's centerpiece will be a captivating wave, evoking the dynamic and ever-changing nature of the ocean. The tide will convey a sense of movement, energy, and excitement with striking, bold strokes. The carefully selected shades of blues will mirror the colors of the sea, instilling a serene and inviting atmosphere. Beyond being a mere visual spectacle, "Wave of Belonging" aspires to make a profound statement about embracing diversity and inclusivity within our community. The mural will serve as a beacon of hope and a reminder that every individual, regardless of background or identity, is an integral part of the vibrant fabric that makes up Manhattan Beach. The Marine Park Rocketship Hall, a gathering place for the city's youth, is the perfect canvas for this meaningful artwork. By adorning the hall with a symbol of unity and belonging, we hope to instill a sense of pride and ownership among the young residents, reinforcing that this space is a haven where they can thrive and grow together. Through this mural, I aim to inspire conversations about youth acceptance, empathy, and understanding. It will provide a platform for artistic expression and communal engagement, fostering a deeper



connection between young minds and their surroundings. Special Considerations: The successful realization of the "Wave of Belonging" will require meticulous planning and coordination. As an artist committed to delivering the highest quality of work, I will utilize durable and weather-resistant materials to ensure the mural's longevity. Additionally, I will be mindful of any safety precautions needed during installation, providing a secure working environment for myself and my team. I am eager to collaborate closely with the city and the Marine Park Rocketship Hall stakeholders to gather input and ensure the mural resonates with the intended audience—the youth. By involving the community in the creative process, we can ensure that the "Wave of Belonging" becomes a shared symbol of unity and pride. In conclusion, "Wave of Belonging" aspires to be more than a mural; it aims to be an emotional and transformative experience for the youth of Manhattan Beach. With its powerful symbolism and striking aesthetics, the mural will inspire young minds to feel a profound sense of belonging and remind them that they are valued members of our diverse and thriving community. Thank you for considering my proposal. I am excited about the potential of "Wave of Belonging" and would be honored to work closely with you to bring this meaningful mural to life at the Marine Park Rocketship Hall.

Letter of Interest (as provided by artist):

Dear City of Manhattan Beach,

I am writing to express my interest in creating a transformative mural at the Marine Park Rocketship Hall in Manhattan Beach. As an artist deeply committed to utilizing art as a catalyst for positive change, I am eager to bring my experience and artistic vision to this impactful project.

Over the years, I have been privileged to work on multiple mural projects around South Bay, each focusing on fostering a sense of community, inspiration, and a vision for a better future. My passion for using art as an invitation to imagine a brighter world has driven me to create murals that beautify public spaces and connect with the hearts and minds of those who encounter them.

The proposed mural, "Wave of Belonging," draws upon my experience creating transformative artworks. Through bold strokes and hues of blues, this mural aims to instill a profound sense of belonging, unity, and connection among the youth. By turning the Marine Park Rocketship Hall into a canvas of hope and inclusivity, we can

inspire the young minds of Manhattan Beach to envision a better future for themselves and their community.

My previous mural projects have allowed me to collaborate closely with local communities, engaging with residents, stakeholders, and the youth to ensure that each artwork truly reflects the essence of the space and its people. I firmly believe in the power of art to transcend boundaries and bring people together, creating a shared sense of pride and ownership in our public spaces.

I am committed to meticulous planning and execution, utilizing durable and weather-resistant materials to ensure the longevity of the mural. Safety is vital, and I will implement all necessary precautions to create a secure working environment during the installation process.

I am eager to collaborate with the city and all relevant stakeholders to gather insights and input to ensure that "Wave of Belonging" resonates deeply with the youth and the community it represents. By involving them in the creative process, we can create a mural that speaks to their hopes, dreams, and aspirations.

I am grateful for the opportunity to be considered for this meaningful project. I am confident that my experience with multiple murals and my dedication to using art as an invitation to imagine a better future make me the ideal candidate to bring "Wave of Belonging" to life at the Marine Park Rocketship Hall.

Thank you for considering my letter of interest. I would be thrilled to discuss my vision and ideas for this project further.

Sincerely,

Drica Lobo

Artist: Nora Martin-Hall

Artist Location: Playa Del Rey

Proposed Mural Location: Pier Restroom



Proposed Budget: \$100,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I have spent countless hours riding along the bike path and sailing along the coastline of Manhattan Beach. I am a sailor. I own a boat nearby in Marina del Rey. My experiences in these beach cities is what inspires my work as an artist.

Artwork Description (as provided by artist): I went with a design of monochromatic macro kelp cascading across all walls. It is a nod to the natural environment executed in a bold and modern design. I pulled from the existing teal trim on the building as my color inspiration. The blue and teal color palette will complement the blue sky and ocean surroundings rather than distracting from it.

Letter of Interest (as provided by artist): My name is Nora and I'm an artist based in southern California. I've worked as a professional artist for well over a decade. I've sculpted and painted sets for just about every major movie studio in Los Angeles as a scenic artist and fabricator. My oil paintings and drawings have been exhibited in art fairs and exhibitions all over the United States, and I have painted murals up to 4 stories in height in Miami, Los Angeles, and Santa Cruz.

I was immediately drawn to designing a project for the restroom building as I can't count how many times I've ridden past it on the bike path. I've always admired the architecture and style of Manhattan Beach and wanted to design something that would bring life to this building without distracting from the existing beauty of the city and iconic coast line.

I went with a design of monochromatic macro kelp cascading across all walls. It is a nod to the natural environment executed in a bold and modern design. I pulled from the existing teal trim on the building as my color inspiration. The blue and teal color palette will complement the blue sky and ocean surroundings.

For this project a couple rolling scaffolding or ladders will be needed for the east facing wall. The north facing wall above the stairs will need scaffolding installed. I anticipate a closure of half of the nearest bike lane, though it may be possible to work around that depending on how much space there is between the building and

the bike path. With the help of a couple assistants, we can have this project completed in 3 weeks maximum.

Artist: Charles Lynn Bragg

Artist Location: Manhattan Beach

Proposed Mural Location: Pier Restroom

Proposed Budget: \$100,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I have lived, worked and surfed in Manhattan Beach for the last 35 years.

Artwork Description (as provided by artist): SEQUENCE – EAST WALL

Thoroughly clean walls and area, 2 days Prime walls with two coats of an exterior primer, 2-3 days Using rollers, brushes and airbrush, paint the sky, ocean and beach sand background, 2-3 weeks Working from an approved design, grid and draw the positions and sizes of the pelicans, 2 weeks Paint the pelicans, 5-6 weeks Apply two coats of exterior UV protective varnish, 4 days SEQUENCE – NORTH WALL Erect scaffolding and ladder, 1 day Clean wall, 1 day Prime wall with two coats of an exterior primer, 2 days Using rollers, brushes and airbrush, paint sky, ocean and beach sand background, 4 days Working from an approved design, grid the positions and sizes of the pelicans, 2 days Draw and paint the pelicans, 8 days Apply two coats of exterior UV protective varnish, 2 days Remove scaffolding, 1 day TOTAL TIME ESTIMATE – 14-16 WEEKS

Letter of Interest (as provided by artist): Pelicans are the master flyers, divers and surfers of air waves in the South Bay. Squadrons of 50 or more glide

inches over the ocean surface for hundreds of yards at a time without having to flap their wings. As an avid surfer, I witness this phenomenon year-round and believe it is worth showcasing this awesome spectacle of Nature. I would paint a hazy, powder-blue sky that gets softly lighter and brighter as it reaches down to the horizon, the ocean color will be closely related to the green color of the ocean and to the color of the existing painted beams, rafters and railings of the bathroom and pier. The sand on the mural will be the color of the beach sand. The sky, ocean and sand background will have soft transitions of color, without details, very soft focus. About 15-18 pelicans will be painted in detail, arranged in a squadron, drafting formation, in line, from the north wall and continue on the east wall.

Artist: Rian Basillo

Artist Location: Manhattan Beach

Proposed Mural Location: Pier

Proposed Budget: \$90,000



Artist's Relationship to Manhattan Beach

(as provided by artist): I moved here in 2011, far away from family and friends with a dream to share my art with the world. MB is home for me now!



Artwork Description (as provided by artist): I have spent my whole life close to the ocean. It has played a huge part in shaping me into the man I am today. Learning to respect the water/wildlife and to be thankful for all the amazing things the ocean provides us are lessons I was taught from a very early age. With these designs, I would like to honor our local sea life and educate people about some of the amazing animals that call our beautiful bay home. For the north facing wall I'm

proposing an image with 2 seals basking in the sun. I have chosen to create an image in a stained glass style to represent the sacredness of our oceans and local wildlife. I believe the vibrant colors and organic, wavy shapes will also compliment the beautiful colors and shapes of the natural backdrop. I've always loved our seals because they so embody the relaxed laid back lifestyle of the South Bay. For the east facing portion of the wall, I would like to paint several large 3D style images of lesser seen local animals. A Great White Shark, Bottlenose Dolphin, Leopard shark, Moray Eel and Gray whale. These will be painted in a more realistic style but with drop shadowing that makes it look as if the animals are floating above the wall. My goal is that by showing people the amazing creatures that call our bay home, they will feel more connected to them and in turn more mindful in their decisions that affect our oceans. The mural will be a great teaching tool to show the community a few of the amazing animals swimming right off our shores. It will also be a great attention grabber to invite more people to check out our awesome aquarium.

Letter of Interest (as provided by artist):

My name is Rian Basilio, I'm a local Manhattan Beach artist and South Bay business owner. I was raised in Waikoloa Village on the Big Island of Hawaii and moved to Manhattan Beach in 2011. Over the last 12 years Manhattan Beach has become home for me and our ocean is a sacred sanctuary that holds a very special place in my heart. When I first moved from Hawai'i, I left all my family and friends to pursue a dream of sharing my art and music with the world. Since then, I have painted numerous murals, sold lots of canvases and toured all around the country with my band. But no matter where I go, everytime I come back to MB, everytime I crest the top of the hill on MB Blvd. and see the ocean, I get an overwhelming sensation of happiness and ease. There is a sense of safety and peace that is inherent to our community unlike anywhere else I've seen in LA. I have grown to love the community of MB and continue to try and connect with more and more people. I run a local boutique photography and video production company, I teach many public yoga classes at Yoga Loft MB and El Porto, I play music in local venues, volunteer for beach clean-ups through Surfrider Foundation and together with my wife, run a small medical clinic in Hermosa Beach. But, I think most people in the community know me as the guy that walks the potbelly pig around town everyday. Piggie Smallz is the unofficial mayor of El Porto and has become a town legend with all the locals.

I've been an artist and creator for as long as I can remember. I began painting in 2010 and have been painting large scale murals since 2017. The largest being a wall in the showroom of Tangram Interiors that measured 100'x30'. I have painted murals for small businesses, large corporate companies, hotels, hospitals and private homes. One of the goals I've had for awhile now is to paint a big mural here in Manhattan Beach. Every time I meet someone new in town and tell them I'm an artist, they always ask if there is anything I've painted locally that they can see. I would absolutely love the honor to be able to share some of my creativity with the community that has welcomed me with such love and open arms.

I'm proposing to paint a sea life theme on the walls of the pier restroom building. I design in a stained glass style on the north facing wall and several large 3D style images of local sea life on the east facing wall. A more in-depth description can be found in the design description portion of this submission. Fortunately because there is a good amount of space around the walls and the fact that the building is only one level, no street closures or lifts/scaffolding of any kind will be needed except for ladders when painting the north facing wall. A portion of that stairway will need to be closed off during the painting process. I will need to tape off a buffer zone about 6ft away from the wall when painting to keep people out of the work zone. I will powerwash all walls, fully primer and prep before painting and seal the walls with layers of clear coat to protect against weather and graffiti. I paint with both brushes, spray paint and several different tools to create different textures and layers.

A safe quote on the time to prep and execute the mural would be 14 days from start to finish. I will call upon several other local artists to be a part of the painting process. I want this to be a piece that the community can really feel proud and a part of. I've done this many times before so the process is something I can execute no problem. And since I'm local I can help to maintain and care for the mural whenever needed. I also like to film my whole process from beginning to end in order to document the art and create lots of promotional content to be used on social media and print.

Artist: Matthew Cavanagh

Artist Location: Temecula, CA

Proposed Mural Location: Pier Restroom

Proposed Budget: \$100,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I have spent my whole life in Southern California, and have two close friends who live(d) in Manhattan Beach. I would occasionally spend time there during the summer.

Artwork Description (as provided by artist): I designed this mural to reflect the areas natural beauty and colors. It was created with the intention to give the viewer a whimsical experience. The title "Today We Live" is written on the north wall above the whale and serves as a reminder to enjoy each day to the fullest.

Letter of Interest (as provided by artist): As a lifelong Southern California resident I am always interested in projects located in communities where I have spent time, but have not yet had the pleasure of working with. My style was developed over decades of living in various beach communities so the opportunity to share that vision with another So Cal region is extremely exciting and humbling. My approach is to always create work that encapsulates the mood and energy of the city. This is accomplished through the color palette as well as the imagery of the artwork. The goal is to always uplift the local residents and give them an even deeper sense of pride while bringing positivity to everyone who views the work. I am grateful for the opportunity and your consideration for this very important public art project.

Artist: Charles Lynn Bragg

Artist Location: Manhattan Beach

Proposed Mural Location: Stairs

Proposed Budget: \$30,000



Artist's Relationship to Manhattan Beach

(as provided by artist): I have lived, worked, surfed and breathed in El Porto, Manhattan Beach for the last 35 years.

Artwork Description (as provided by artist): I will clean, prime and paint, only on the vertical surfaces of the stairs between 33rd Place and 34th Place that lead to the bike path, one pelican standing on the beach.

Letter of Interest (as provided by artist): I am excited for a chance to paint murals in my neighborhood of Manhattan Beach and have my work become part of the local dialog and experience. I want to draw attention to the wildlife that shares our beaches, trees, streets and parking lots and that have been here much longer than us humans. I would clean and prime the vertical sides of the stairs with two coats of an exterior primer. I have digitized the image to be painted and will grid the stairs then draw the image next. Once satisfied with the drawing, I will paint the image with high quality, exterior acrylic paints. When the painting is finished, I will apply two coats of ultra-clear, UV-resistant varnish. I will have to close one side of the stairs when I am working on that side.

Artist: Charles Lynn Bragg

Artist Location: Manhattan Beach

Proposed Mural Location: Stairs

Proposed Budget: \$30,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I have lived, worked, surfed and breathed in El Porto, Manhattan Beach for the last 35 years.



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Artist: Daniel Shoykhet

Artist Location: Los Angeles

Proposed Mural Location: Stairs

Proposed Budget: \$30,000

Artist's Relationship to Manhattan Beach



(as provided by artist): When I first moved to LA, I would ride my bike on the Strand and see the sunset. Those rides helped me through a tough time.

Artwork Description (as provided by artist): The iconic Manhattan Beach zip code 90266 designed referencing optical illusion art and classic typography. In two unique color-way gradients, "Sunset" and "Ocean Life". The perspective illusion in this mural is active when beachgoers view the stairs from a distance.

Letter of Interest (as provided by artist):

Dear Manhattan Beach Mural Project,

I am an American born artist raised in New York and Chicago, in three short years I quickly gained momentum in the art space. My signature hand-generated style has connections to the abstract expressionists and the optical art movement of the 20th century, which has garnered interest from collectors, galleries, and corporate brands alike. Through the use of repeating geometric patterns enhanced by different color theories, a hallucinatory visual field is created. This forces the viewer's perception to be pushed into a moment of visual confusion. According to theories in Neuroplasticity, these shifts of perception are catalysts that have the potential to rewire neural pathways and to ultimately affect the thinking and behavior of the viewer.

With this mural proposal I intend to further my pursuit of pushing the boundaries of visual perception through interacting with the local community. My hope is that this work can be the catalyst for positive thought and growth for the people of Manhattan Beach. On a more immediate level this piece will add to the overall aesthetic of the surrounding area. Once this mural is integrated into the community it will add to the experience of beach goers, locals and tourists. As time goes on this work has the potential for becoming a beachfront landmark for meetups and photo opportunities.

Over the past three years, I have successfully completed over a dozen large-scale mural projects, each adhering to strict timelines and budgets while maintaining the quality of my artistic renderings. I am genuinely excited about the opportunity to bring my skills and aesthetic to the Strand in Manhattan Beach. The proposed mural design is simple yet intricately designed to create a captivating effect. The intended timeline for this project will be 4-5 days. During the installation period a sidewalk closure will be required for the stairway and the stairway landings. The surface will be prepped, power washed and primed, and all non-mural areas covered. Masking tape and acrylic concrete paint will be used to execute the design. To ensure the longevity of the mural the highest quality concrete specific paints will be used and then sealed with a protective weatherproof finish. I am insured, and a site specific certificate of insurance will be provided.

I am enthusiastic about the prospect of collaborating with the community of Manhattan Beach and bringing a visually impactful mural to the heart of the iconic Strand. I would love to discuss this proposal further and explore how we can make this artistic vision a reality. Thank you for considering my application.

Thank you,

Daniel Shoykhet DOT

Artist: Armelle Vervialle Ngo

Artist Location: Hermosa Beach

Proposed Mural Location: Stairs

Proposed Budget: \$30,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I am a resident of neighboring city Hermosa Beach and mom of two Mira Costa High school students. I also show my art each year at the Manhattan Beach Community Art show.

Artwork Description (as provided by artist): I propose to paint a skater with an Afro hairstyle doing flips with his board. Since the design is to be applied on stairs it gives the impression that this figure is executed above the stairs.

Letter of Interest (as provided by artist):

Short introduction

Hello Manhattan Beach City Cultural Arts Commission,

My name is Armelle Vervialle Ngo and I live in the neighboring city of Hermosa Beach. I am submitting my application for the design and execution of a public art mural on site #5 (Strand Stairs) in Manhattan Beach.

My background

A little bit about myself: Born in France, I developed a passion for art as a teen and spent all my free time in art museums in Paris. Following a career as a translator and interpreter which gave me the opportunity to live and work in various European countries I moved to California 12 years ago to follow my husband in his new professional endeavors. Then I reconnected with my true passion, drawing and painting. While raising our 3 children I started volunteering in elementary and middle school. Doing and teaching art to kids made it obvious that I had found my calling. I paint Southern California the way I see it, turning my emotions into dramatic lines and colors. The human body is a recurrent element in my painting journey but not the only one. I am inspired by Southern California and try to share my permanent state of wonder. Whether on canvas or on murals my goal is to capture the light with colors and contrasts in order to depict an identity or a feeling rather than a realistic subject. Ultimately, for me, it's all about simplifying to get to the essence of something. The best compliment someone gave me was that my art makes them feel good!

Artist Statement

I break down the world into shapes to make sense of it. Then I rebuild it with light and energy using pure lines and flat colors. While celebrating life at the beach, my paintings explore womanhood essentially.

My proposal

I am proposing a design for the Strand stairs (site #5). I propose to paint a skater with an Afro hairstyle doing flips with his board. Since the design is to be applied on stairs it gives the impression that this figure is executed above the stairs. My goal with this mural design is to show that inclusivity and street culture are two central values in Manhattan Beach.

Why I qualify to complete the project

As described in my resume, I have painted outdoor and indoor murals, of all sizes, alone and with a partner. All the murals I have painted were based on my original designs. I am used to working in areas with vehicle traffic (190th street in Hermosa Beach, the mural wall features my "Warrior") and in challenging environments: my latest mural for the Hermosa Beach school district reached 26 feet high (indoor gym). For this project I operated a 26 ft scissor lift with a harness and used a powered paint sprayer to prime over 2000 sq ft with my partner in a record time. I

am aware of the importance of protecting the area I am working on and did a thorough job at covering the gym floor with an expo-board to avoid spills. I accomplished this 2000 sq ft project with my partner the artist Emily Tanaka one week ahead of schedule.

Special considerations for this project

Special equipment needed: -caution tape orange cones -one table -space for paint containers -one parking spot as close by as possible for loading/unloading.

On a daily basis, while priming and painting the stairs on site #5, caution tape and orange cones will have to be placed on top and bottom of the stairs in order to prevent any foot traffic.

I plan on using paint rollers for this project. On one or two evenings, when it is dark, I would install a projector to project and trace the images to be painted onto the stairs and would therefore need the space in front of the bottom part to be accessible and free of traffic (max 3 hours). I would remove my equipment after projecting.

I hope that my vision appeals to you and that you will consider my application for this mural that I believe will brighten the space on this section of our beloved Strand.

Kind regards

Armelle Vervialle Ngo

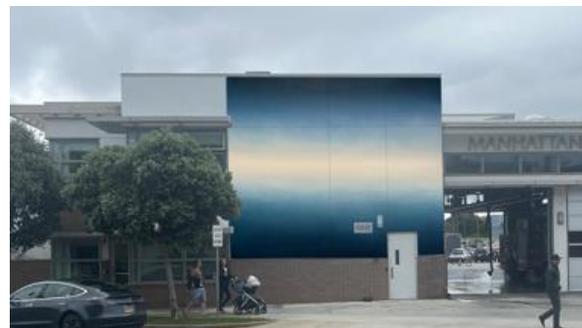
Artist: Alexander Weinstein

Artist Location: Redondo Beach

Proposed Mural Location: PD/Fire

Proposed Budget: \$85,000

Artist's Relationship to Manhattan Beach



(as provided by artist): My wife Sabrina and I lived on 31st street from 2004 until 2018. We fell in love with the community and many of our neighbors have remained close friends. Sabrina, who works in production, introduced several local kids to that

industry and in some cases got them their first and current jobs therein. I am proud to have written letters of recommendation for a youngster who was accepted to most of the nation's top Art Schools including CalArts and RISD. I also worked with the City and taught adult painting students from MB Art Center in my own personal studio.

Artwork Description (as provided by artist): As the prospective mural location is a particularly sensitive one, due to its proximity to the September 11th Memorial, I have endeavored to bring a moving, gently optimistic and reverential sentiment to the project and community. The twisted, charred and rusting I-beams from the World Trade Center site are at once violently frank in their presentation of the horrific violence of that day and an enduring reminder of the fragility of human life. The site resonates with the melancholy that accompanies such tragic loss. It is a powerful and deeply solemn site. How does one respond to such violence? To show the beauty, power and enduring life of sea and sky – the very environment that Manhattan Beach embodies – is my way of reminding us of the grace we see every day. Life fights back, as it always does. My painting, Hope, is a semi-abstract image suggestive of the sea-horizon and the radiant sunlight that resides there. The work is made of deep cobalt and ultramarine hues, washed over with broadening, mist-like light strokes, sweeping from the center of the image upwards and downwards. The work is a meditative image suggestive of nature's bounty; its undying serene power – our gift - is not only understood but felt and experienced by the viewer. It is an immersive painting and one consistent with others I have made and exhibited the world over. Like the City of Manhattan Beach itself, Hope places the viewer directly at the nexus of sea and sky, between the heavens and Earth. The picture is a bold claim to the transcendent potential of Art and a celebration of the spectacle of Nature itself. The light-filled center of the composition brings a sense of movement, growth and transcendent inspiration. It is both cathartic and palliative in its proximity to the 9/11 installation. As a seaside community, residents of Manhattan Beach are acutely aware of the restorative power of the Ocean and all of its citizens are intrinsically cued to the rhythms of the Pacific; its tides and tantrums, its languid beauty and inexhaustible power. The view to the West, with the entire continent at your back – the mythic posture of California itself - is as powerful a vista as one could ever hope to find. It is potential writ large, radiant with innumerable dreams, nuanced with countless memories and suggestive of a billion different futures. Hope takes its

inspiration from these views and repositions them as a type of community portrait and an image for profound contemplation.

Letter of Interest (as provided by artist):

Dear Members of City Council,

My wife and I lived on 31st street in Manhattan Beach from 2004 to 2018 in a dilapidated house, four blocks from the sand. We moved into the place as fiancée's and married that same year. We met our neighbors and swiftly fell into a community of wonderful people we have stayed close to. Their kids have grown, their marriages have matured and some have dissolved, babies have been born and sadly, we've lost a few to illness and age. The house was a '50's beauty, fallen into frank disrepair after decades of absentee landlords. It had good, if eroded bones. My wife used to say that the place was held together by armies of termites, holding hands behind the plaster.

We surfed every day.

We met more people in the water at our doorstep. Architects, educators, athletes, children, attorneys and trainers. Our acceptance into the community was so swift and profound, my wife and I are still unable to compare the experience to anywhere else in our adult lives. A neighborhood of friends. To wit, in 2023, I went all the way to Sumatra, Indonesia with the friends we made in 2004 in MB.

I arrived in Los Angeles in 1997 to become a professional artist. I have been showing here since then and over the years, have been lucky to exhibit my work all over the world. My time as a resident of Manhattan Beach represents the consolidation of a love affair and marriage and the establishment of a serious life-long engagement with work of an artist. Had we the means to buy a home in that neighborhood, we certainly would have. If and when the opportunity presents itself, we will return, ecstatic.

Manhattan Beach has deeply affected my life as an adult and as an artist. Much of the work I have made these last 20 years has been cued to the colors and rhythms of 90266. As an artist and a resident, it has been a long-held ambition of mine to contribute something of my making to the community, were that opportunity to present itself.

It would be a distinct honor to commemorate my affection for the City with an ambitious, poignant artwork.

For my proposals, I will need ladders and/or scaffolding or scissor lifts depending on the site. I do not anticipate street closure at all. Drop cloths, rollers, buckets, brushes, tape, paint and appropriate sealants and varnishes to provide UV protection for the final piece will be necessary. My proposals are extraordinarily simple in their supply requirements: paint, brushes and basic attendant materials are uncomplicated, but the sites are large. Permits and/or structural supports and foot traffic signage etc. will be determined onsite and costs will be absorbed by the project's budget, as outlined by the City. I am asking for the total, potentially-

awarded-budget based on the scale of the paintings I have in mind, my professional credentials, the hard costs of creating the pieces on site and maintaining them for 5 years.

Artist: Eric Snyder

Artist Location: Los Angeles

Proposed Mural Location: PD/Fire

Proposed Budget: \$80,000

Artist's Relationship to Manhattan Beach

(as provided by artist): Manhattan Beach has always been my favorite community, and a powerful inspiration to me. I've been working hard to perfect my craft, in hopes that one day I can live in such a beautiful city.

Artwork Description (as provided by artist): Maybe it's because it was just Shark Week, but I couldn't help but think how fascinated everyone is with great white sharks. And as we learn more about them, we discover they aren't the man-eaters we've made them out to be. I think it would be such a powerful image to have one swimming out of the fire department in a way that the public has never seen.



Letter of Interest (as provided by artist):

Hello, my name is Eric Snyder. I'm an LA based artist with a wide range of artistic talents. I've been an artist since I was young. As long as I can remember I've been inspired by the ocean, and whether I'm meditating or just enjoying the sun, it always gets my creative juices flowing. The opportunity to paint local marine life in my favorite costal community would mean the world to me.

I'm lucky to have a background with a variety of artistic skills which have all led me down my path as a large-scale muralist. My experience in graphic design, branding, photo manipulation, digital illustration, and spraycan art, etc. is what allows me to visualize and execute my ideas with precise detail.

My proposal for the Manhattan Beach Fire Station 1 is based on my love for the marine life of Manhattan Beach. No matter what personal beliefs each of us has, we can all as humans, appreciate the astounding beauty of mother nature. My goal is to bring large, vivid landscapes and animals to the structures that now coexist with nature.

Though I only had a chance to submit proposals for the Fire Department Station 1, I am open to any of the other locations as well. I am no stranger to large-scale mural work as you can see in my references, and am comfortable working on various surfaces and heights. For the Fire Department Station 1, I will need to rent a small scissor lift to paint the large area of the wall, and I will provide any other materials needed.

I would love the opportunity to work with the City of Manhattan Beach to deliver the most captivating and impressive mural that I have created to this day. Thank you for considering me!

Eric Snyder

Artist: Emily Tanaka

Artist Location: Redondo Beach



Proposed Mural Location: PD/Fire

Proposed Budget: \$72,250

Artist's Relationship to Manhattan Beach

(as provided by artist): Manhattan Beach's warm and welcoming atmosphere is a favorite destination for my family and me. Living in neighboring Redondo Beach, Manhattan feels like an extended part of our community. Through my kids' involvement in surfing, sports teams and other activities, we have had the opportunity to form meaningful connections with families from Manhattan Beach. We frequent Manhattan to enjoy its diverse array of restaurants, businesses, and recreational activities. Being in close proximity has also provided me with regular opportunities to engage with the city's art scene, and connect with fellow artists.

Artwork Description (as provided by artist): "Falcon's Watch" represents the swift response and watchful eyes of our brave firefighters, ready to protect and serve. The soaring local peregrine falcon is poised to safeguard the South Bay community. The background carries the essence of the ocean in bright uplifting colors, reflecting the deep connection our community has with the coastal landscape. Adding a touch of reverence, red poppies are woven into the mural as a tribute to our esteemed veterans.

Letter of Interest (as provided by artist):

Dear Members of the Cultural Arts Commission,

I am excited to present my design theme proposals for the upcoming mural projects in Manhattan Beach. As a local artist, muralist, and creative collaborator, I have a deep passion for large-scale public art and its ability to connect with the community. With five years of experience in painting commissioned murals, I have witnessed their power to build community and create a sense of place. My art often incorporates local flora and fauna, landmarks or cultural references, to foster a sense of pride and ownership among residents.

Having painted murals on various surfaces and sizes, I bring a wealth of experience to handle complex projects, both indoors and outdoors. My clients include many school districts, non profits, businesses, and private commissions. I have experience using lifts/scaffolding/ladders and applying finishing sealers for UV, weather and

anti-graffiti protection. My recent completion of a 2,750 square foot mural at Hermosa Valley School's gymnasium, showcases my ability to collaborate and deliver ahead of schedule.

Adaptability, flexibility, and meticulous planning are key to managing successful public art projects. I prioritize good communication with stakeholders and extensively research the location and requirements to ensure a strong production plan. When giving a budget for all the Manhattan Beach mural proposals, I've purposely allowed a 15% buffer to serve as a safety net, allowing me to address unforeseen challenges. Wind/rain can require extensions for lift rentals/insurance or the need to remove and reinstall masking materials. Fluctuations in material/equipment prices or changes in permits required, may also necessitate budget adjustments.

Special considerations for the Downtown Manhattan Beach Fire Station location:

- Scissor lift could be used for the majority of the project. The left side of the wall however, has overhangs that make the area above and between them hard to get to with a scissor lift. A boom lift would be needed, for a portion of the project's duration, to paint these areas.
- Depending on the time allowed, I would possibly team up with another artist for the installation.
- Sidewalk would need to be partially blocked off for installation. I am eager to contribute my artistic expertise and community-driven approach to enriching the public art landscape in Manhattan Beach.

Sincerely,

Emily Tanaka

Artist: Dana Torrey

Artist Location: Manhattan Beach

Proposed Mural Location: PD/Fire



Proposed Budget: \$25,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I have lived in Manhattan Beach since 2017. We moved here to be closer to a school one of my kids was attending. My wife and our one remaining daughter at home rented for a couple of years until we found the best neighborhood for us. We like the green belt to walk to the beach or over to the mall. My wife and I walk past the fire station regularly with our dog to get a coffee, look at the beach or stop in at the Shade hotel for lunch. I ride my bike on the bike path with a neighbor ending up at one of our local coffee shops or sometimes one of our pubs. Driving to work 3 days a week takes me on a relaxing route down Ardmore on my way to Rancho Palos Verdes. Besides my regular RPV City job I teach art and create public art.

Artwork Description (as provided by artist): The scene is crew fire crew saving a large oversized dog sitting on a ledge over a window. I found the picture of the truck on the city website so it should be accurate for equipment design.

Letter of Interest (as provided by artist):

I started my first career working as a medical illustrator for the University of Vermont teaching hospital. I would draw dissections of cadavers under the watchful eye of a coroner to help guide medical students through their own dissections.

My interest moved into the world of commercial art and ended up at the Art Center College of Design in Pasadena. Graduating I immediately found work in the film business working on large murals and backdrops for the film industry. Eventually the work led me to art direction and set design where I learned budgeting. The film business is where I learned to paint large and fast.

Currently I work part time for the city of Rancho Palos Verdes as a recreation specialist. Besides managing rental permits and part time employee schedules I oversee the work and payment for 10 teachers.

My work with the city has grown allowing me to teach art classes, set up a native plant garden with the help of boy scouts and overseeing volunteer public art projects for the city.

A mural I designed in 2019 for RPV is of the endangered Ranch Palos Verdes blue butterfly. The image is painting on a cinderblock wall of a patio. The mural was viewed over 10,000 time on Google maps the first month it was posted. The mural has been photographed over 1,000 times a year since its creation.

My proposal for the fire station is a feel-good image of a fire crew saving a dog from a ledge above a window. I will use a California impressionist style of painting using acrylic paint with a final coating of UV protective urethane. I will need a lift to move around the painting while doing the work. I will also need a source of water for mixing paint and cleaning brushes.

Thank you for your time and consideration. I look forward to speaking with you in the near future.

Sincerely,

Dana C Torrey

Artist: Dave Titus

Artist Location: Ceowley Lake, CA

Proposed Mural Location: Parking Lot 2

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): My wife was born and raised in the area and grew up surfing there and she's been taking me to the beach from our home in the mountains for the past 25 years.

Artwork Description (as provided by artist): Using the Trompe-l'œil technique I want to transform the wall into an underwater scene below a pier and depict the various sea life living there. The work would be realistic in nature and when viewed from a certain angle on the street would bring the viewer into that underwater world. The

parking structure wall lends perfectly to creating this illusion. In the proposal I included sketches to show the rough layout and a few rough animal sketches.

Letter of Interest (as provided by artist):

City of Manhattan Beach Mural Project

I'm a career illustrator running my freelance business in the Eastern Sierra for almost 30 years. My body of work speaks for itself, but I've been a sign painter and muralist since high school. These days I'm hand-painting outdoor murals and rock art to get away from the digital work more and more. My website shows a wide variety of what I do.

I've painted a number of large scale murals, and plenty of smaller size works, and have examples of those on my website. (<http://www.davetitus.com>) My niche' is the Trompe-l'œil style. My clients are ecstatic over the work I've been doing these last few years. I will draw a tight rendering of the final piece once I've secured the project. I'll submit that for final approval at some point and then transfer the work onto the wall and hand-paint it with Heavy Body Acrylics. I always apply a protective clear coat and a graffiti proof coating.

If you want more clarity on my intentions with this mural I'm happy to discuss it further, and excited to work in Manhattan Beach in the near future.

Sincerely,

Dave Titus

Artist: Scott McCurdy

Artist Location: Redondo Beach

Proposed Mural Location: Parking Lot 2

Proposed Budget: \$20,000

Artist's Relationship to Manhattan Beach



(as provided by artist): I moved from New Hampshire to the South Bay Area 5 years ago, also visited friends here 3 years before that. So I have been very familiar with Manhattan Beach, and what it has to offer. It has felt like home for years now. I play volleyball weekly, spend time on the pier, and strand. Always bringing family and friends here when they visit. I love being able to talk about Manhattan Beach when I go back to New Hampshire as well. I use the athletic facilities, and the skatepark often. I really feel that having a mark in this community, it would be an honor, and would also allow me to grow even closer to this beautiful city.

Artwork Description (as provided by artist): Having the beach right there, I wanted to show a stylized wave to hopefully put a smile on someone's face and relate to those that may surf, or simply enjoy watching the waves and the occasional group of dolphins. I also park here to play volleyball across the street on a weekly basis, and I wanted to show some representation of those that enjoy the volleyball courts as well.

Letter of Interest (as provided by artist):

Dear City of Manhattan Beach,

My name is Scott McCurdy. I am a painter and illustrator and excited to be submitting my proposal for the Manhattan Beach mural project. Originally from New Hampshire, I have been living in the South Bay community for the past five years (visiting frequently 3 years prior to that) and have spent a great deal of time in Manhattan Beach. This is actually the garage where I park to play volleyball on a weekly basis. Being from New Hampshire, I may carry a different perspective and appreciation for this area than someone from the Manhattan Beach may not necessarily have. From my experience, life in Manhattan Beach is lived in a way that I had never seen and I've grown and changed in great ways as result. My genuine hope with this mural is to be able to convey some of that perspective through my artwork. Based upon my skill set, experience, and passion for this project I believe I would be a perfect fit to work on this prominent space in the community.

For the past 6 years I have worked as a professional freelance artist. Throughout these years, my extensive experience in painting has afforded me opportunities to create many murals. I have worked on many larger sized murals, all of which have garnered extremely positive feedback from my clients who have commended my time management, material sourcing, creative style, and fine-tuned finished results.

My vision for this space will be vibrantly colored and communicate a narrative of discovering the beauty of Manhattan Beach through a creative lens. My style, color palette, and line work will give this wall a very unique and welcoming new look.

I am motivated and would be very comfortable with this particular space, sourcing materials, renting equipment, and efficiently completing this project to hopefully exceed your every expectation. I hope to be considered for this project and am confident I will be successful in completing this mural and capturing the welcoming feeling of this community. Please feel free to contact me as needed. My phone number and email are listed above. I am also open to and welcome any feedback as it relates to suggested revisions of this concept in order to help reach the most desired result for this location. To reach this space, I have found a boom lift rental service called Big Rents, located in Manhattan Beach. Thank you for your time and I look forward to hearing from you.

Sincerely,

Scott McCurdy

Artist: Taylor Gardner

Artist Location: Manhattan Beach

Proposed Mural Location: Parking Lot 2

Proposed Budget: \$5,000

Artist's Relationship to Manhattan Beach

(as provided by artist): I have lived in MB since 1994. I attended Robinson, MBMS, and Mira Costa.



Artwork Description (as provided by artist): My mural proposal depicts a female beach volleyball player going for a dive to keep the ball in play. The mural is composed of strategically placed triangles of different sizes and colors that presents as a polygonal figure in the sand. My mural recognizes and honors the long and

storied history of beach volleyball in Manhattan Beach and the great players that have called this city home for so many years.

Letter of Interest (as provided by artist): My name is Taylor Gardner. My family and I have lived in Manhattan Beach since 1994. From a young age, I have always been artistic and enjoyed painting and drawing. When I was a student at Robinson elementary, I won the Manhattan Beach public library sponsored bookmark contest three times. During my time at MBMS and Mira Costa, I won several divisional awards in the Reflection's Art Program Contest. After graduating high school, I studied biological and stem cell sciences and subsequently matriculated to medical school. Since graduating from medical school, I took some time off and completed the entire series of medical licensing exams and anticipate beginning my internal medicine training next year. When I am not studying or working in the emergency department, I am painting. I immensely enjoy the process of transferring my vision onto canvas and the technical challenge that it presents. The responsibilities and time commitment of residency and a subsequent career as a physician will be demanding, but balance must exist. I will continue to paint and I do not view it as a hobby anymore, but rather a professional goal. I have sold several of my paintings in the last few months and I hope to continue working in this spirit in the future. It would be a privilege to produce an artwork for Manhattan Beach, the city that I have been lucky to live in for my entire life and one who's school system and teachers helped shaped me into the person that I am today.

I qualify to complete this project for several reasons. I have a strong understanding of how to scale my proposal/painting up to the size of the proposed mural wall and I have thoroughly researched the appropriate steps of mural production from the preparation phase to final completion. In this proposal, I have succinctly documented detailed steps, including images, of how I intend to prepare and complete this mural. Please see my proposal below. I have extensive experience using painting tools including paint rollers and sprays as I have helped my father for many years as we painted both the outside and inside of our house. Lastly, the 12th street parking lot wall is conducive to the mural that I want to paint. The wall is made of smooth stucco and it will allow me to apply painter's tape and produce the very straight and well demarcated lines that my mural requires.

Preparation to completion: I will clean the wall using soap/all-purpose cleaner, water, and a multi-use telescoping wall cleaning mop. I will apply Nova Color Artists' Acrylic Paint with paint rollers. It is made of 100% acrylic resin and it is durable for outdoor use. Once the mural is complete and dried, I will apply Nova Color #216 Exterior Varnish satin to protect against dampness and add an extra layer of protection against wear and tear. Care must be used when applying the varnish. A thick topcoat can cause cloudiness. I will take the time and effort to apply multiple thin layers of varnish. Lastly, I will cover the mural with "Mural Shield" which is a spray applied coating that will protect against Graffiti.

Special considerations: I will require scaffolding to complete to the most western portions of the wall. The street will not have to be closed, but the two parking spots in front of the wall will have to be zoned off to allow me to view the mural wall at a distance to make adjustments as I progress with painting.

Artist: Drica Lobo

Artist Location: Hermosa Beach

Proposed Mural Location: Parking Lot 2

Proposed Budget: \$17,213

Artist's Relationship to Manhattan Beach

(as provided by artist): Hermosa resident for 16 years, South Bay artist, Manhattan Beach is my main source of inspiration.

Artwork Description (as provided by artist): "Vibrant Palms - A Celebration of Light and Energy" Description: The proposed mural, titled "Vibrant Palms," aims to breathe life into the heart of downtown Manhattan Beach, transforming an ordinary parking lot into a captivating visual oasis. This stunning mural will feature two colorful palm trees adorned with bold ocean strokes, rendered in vivid hues, creating a mesmerizing scene that radiates light, energy, and happiness throughout the city. The mural's focal point will be the majestic palm trees, which symbolize resilience, growth, and the vibrant spirit of the coastal community. The bold ocean strokes will



add dynamic movement and fluidity, evoking the rhythmic flow of waves that grace the shores of Manhattan Beach. The carefully chosen vibrant colors will exude a sense of joy and optimism, illuminating the surroundings and bringing positivity to the space. As pedestrians and motorists encounter the mural, they will be immersed in the visual delight of this enchanting artwork, providing a delightful respite in the bustling cityscape. The mural's location within a parking lot is intentional, aiming to infuse an otherwise mundane space with creativity and inspiration. By transforming this area into an artistic haven, the mural will offer an inviting and invigorating experience for residents and visitors alike. "Vibrant Palms" is designed to enhance the city's character, reflecting its coastal identity and adding a touch of artistic brilliance to the everyday urban environment. The mural will be a captivating landmark, drawing people together and fostering a sense of community pride. As an artist specializing in creating paintings that celebrate the world's beauty and energy, I am deeply committed to infusing "Vibrant Palms" with vibrancy and optimism. With meticulous attention to detail, I will ensure that the mural becomes a cherished addition to the fabric of downtown Manhattan Beach. Special Considerations: Completing this mural project in a parking lot requires careful planning and coordination. I will utilize durable, weather-resistant materials to ensure the longevity of the artwork, preserving its brilliance for years to come. Special care will be taken to account for vehicular and pedestrian traffic in the area, implementing necessary safety measures throughout the project. To minimize potential disruptions, we can work with local authorities to plan for any required street closures or parking accommodations during installation. Additionally, I will engage with the community to gather input and ensure that the mural resonates with the city's residents, creating a shared sense of ownership and pride in this vibrant addition to their downtown. In conclusion, "Vibrant Palms" promises to celebrate light, energy, and happiness, breathing new life into downtown Manhattan Beach and transforming a parking lot into an artistic sanctuary. With a keen eye for color and an unwavering dedication to capturing the city's coastal spirit, I am honored to propose this captivating mural for the enjoyment and inspiration of all who encounter it.

Letter of Interest (as provided by artist):

I am writing to express my keen interest in creating a vibrant mural in downtown Manhattan Beach. As an artist deeply passionate about bringing joy and energy to

public spaces through my art, I am thrilled at the prospect of contributing to the artistic landscape of our wonderful city.

The proposed mural, titled "Vibrant Palms - A Celebration of Light and Energy," aims to infuse downtown Manhattan Beach with an enchanting visual experience. The artwork will feature two colorful palm trees, adorned with bold ocean strokes in vivid hues, creating a captivating scene that radiates positivity and happiness.

To ensure the successful execution of this project, I would require the following equipment:

Small Scaffolding: A small scaffolding system will be essential to reach higher portions of the mural safely and precisely. This equipment will enable me to work with ease and ensure every detail of the artwork is executed flawlessly.

I am committed to taking all necessary safety precautions throughout the installation process. By utilizing a small scaffolding system, I will be able to create the mural efficiently while maintaining a secure working environment for myself and any assisting team members.

The location of the mural in a downtown parking lot provides an exciting opportunity to enliven an otherwise unremarkable space. I firmly believe that art has the power to inspire, uplift, and foster a sense of community connection. "Vibrant Palms" aims to create a dynamic landmark that residents and visitors can take pride in and enjoy for years to come.

I am eager to collaborate with the city and relevant authorities to ensure a smooth process, including obtaining any required permits and approvals. Additionally, I am committed to engaging with the community to gather input and ensure the mural resonates with the heart of Manhattan Beach. I am confident that "Vibrant Palms" will make a lasting impact on downtown Manhattan Beach, becoming a cherished part of our vibrant city's identity. I am honored by the opportunity to contribute my artistic vision to this project and look forward to discussing further details with you. Thank you for considering my letter of interest.
