

Food Waste Recycling Program Public Outreach

- March 2015 – MB Business Summit Expo promoting pilot/next steps
- April 2015 – WM booth at City's Earth Day Event promoted program
- May 2015 – Residential door hanger
- May, July, & September 2015 - Press Release
- May & August 2015 - Letters to commercial businesses
- August 2015 – Residential tri-fold mailer
- September 2015 – Kitchen pail delivery w/instructions
- Ongoing – WM staff answers food waste questions submitted by community to askgreen@wm.com
- CORE facility tours – 4 tours in 2015
- Manhattanbeach.wm.com and www.citymb.info
- June 2015 - WM/CMB Food Waste program booth at Farmer's Market
- June & September 2015 - Presentations to Downtown Business Association
- June 2015 – Presentation to the Manhattan Beach Rotary
- September 2015 – Downtown business walk-thru w/participating businesses
- February & September 2015 – Program spotlight on MB internet radio show (South Bay by Jackie associated with MB360)
- October 2015 – Public Works booth at Hometown Fair
- October 2015 – Recycling class covering the new food waste program and at-home backyard composting
- Facility tours for the community of the CORE on May 11, 2015, November 16, 2015, and
- December 2015 – Direct mail Holiday mailer + City mailer in City notice envelope
- May 2016 – Recycling class covering the food waste program and at-home backyard composting
- May 11, 2016 – Facility tour of the CORE (food waste recycling facility)
- July 2016 – Recycling class covering the food waste program and at-home backyard composting
- Summer 2016 – Summer newsletter with Easy 1-2-3 steps and AB1826 information
- Summer/Fall 2016 – WM has contacted every business and offered/performed (if manager agreed to) site audit to assess service levels and offer assistance setting up food waste recycling.
- October 2016 – Recycling class covering the food waste program and at-home backyard composting
- November 14, 2016 – CORE facility tour