



Beach Cities Transit

**City of Manhattan Beach Presentation
September 6, 2016**

City of Redondo Beach
Joyce Rooney, Transit Manager



BCT Line 109 Benefits



- Manhattan Beach's contribution decreased 90% since 2006
- Ridership increased 60% since 2006
- Re-route to accommodate Manhattan Beach
 - Stops added adjacent to Manhattan Village Mall/Senior Villas
- Provides alternative mode of transportation
- Relieves traffic and parking congestion
- Consistent with General Plan, Mobility Plan, Green Initiatives



BCT Fixed Route System Map



BCT Ridership:

- 391K Annually
- BCT 109: 51%

Bus Stops:

- BCT 102: 69
- BCT 109: 145

Fleet:

- 100% CNG

Contractor:

- Transportation Concepts



BCT Line 109 Statistics




- Historical statistics for BCT 109 ridership, fare revenue, service hours and operating costs.

Annual Statistics	FY12-13	FY13-14	FY14-15	FY15-16
Annual Ridership	205,321	212,584	206,198	200,993
Annual Fare Revenue	\$162,909	\$154,801	\$149,765	\$149,228
Annual Service Hours	20,134	20,234	20,235	20,344
Annual Operating Cost	\$1,088,582	\$1,174,214	\$1,173,517	\$1,172,600



Marketing

- Marketing Campaign
 - Visibility of BCT with new bus stop signs
- Google Transit
 - Go Live on Google Maps:
August 2016
- Public Outreach
 - BCT on TAP 
 - Bike to Work Day



Multi Modal Connections

● BCT Connections

● Bike Connections

- Redondo Beach Cycle Track
- Sharrows in Manhattan Beach
- Marvin Braude Beach Path

● Rail Connections

- Green Line Stations

● Bus Connections

- Metro, Big Blue Bus, Culver City Bus, GTrans, Lawndale Beat, Palos Verdes Peninsula Transit Authority and Torrance Transit



Three Year Project Plan



- Marketing (ongoing)
 - Google Transit
 - BCT on TAP
 - Annual Back to School Registration – Redondo High
- Bus Arrival Real-Time Information System
- Social Media Campaign
- Community Outreach – Public Events



BCT 109 Partner Cities Investment

● Actual Cost Sharing Investments

	FY 2013-14	FY 2014-15	FY 2015-16
Line 109 Annual Operating Cost			
<i>Transit Contractor</i>	\$958,888	\$978,291	\$988,151
<i>Fuel</i>	<u>\$215,326</u>	<u>\$195,226</u>	<u>\$184,449</u>
Total Operating Cost	\$1,174,214	\$1,173,517	\$1,172,600
BCT Line 109 Revenues			
<i>Metro Formula Transit Funds</i>	\$908,953	\$963,154	\$969,583
<i>Fare & Bus Pass Sales Revenues</i>	<u>154,801</u>	<u>\$149,765</u>	<u>\$149,228</u>
Total Revenues	\$1,063,754	\$1,112,919	\$1,118,811
Total Annual Shortfall	<u>\$110,460</u>	<u>\$60,598</u>	<u>\$53,789</u>
Manhattan Beach Investment	\$9,959	\$9,725.97	\$8,633.14
Manhattan Beach Estimated Investment	\$9,959	\$10,954	\$15,314



BCT 109 Cost Sharing Estimates - 2017

- FY 2017 Operating Cost Estimate \$1,231,205
 - Estimated Operating Cost \$1,016,205
 - Estimated Fuel Cost \$ 215,000

- Estimated Shortfall Funding Investment:

CITY	FY 2016-2017 INVESTMENT ESTIMATE
Redondo Beach	\$66,181
Hermosa Beach	\$11,430
Manhattan Beach	\$16,845
El Segundo	<u>\$39,999</u>
Total	\$134,455





Questions?

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